



The Future of Conferences 1

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Abstract 8

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10 In the spring of 2020, as the coronavirus swept across the globe, millions of people were 11 required to make drastic changes to their lives to help contain the impact of the virus. 12 Among those changes, scientific conferences of every type and size were forced to cancel 13 or postpone in order to protect public health. Included in these was the European 14 Geosciences Union (EGU) 2020 General Assembly, an annual conference for Earth, 15 planetary and space scientists, scheduled to be held in Vienna, Austria, in May 2020. After 16 a six-week pivot to an online alternative, attendees of the newly designed EGU20: Sharing 17 Geoscience Online took part in the first geoscience conference of its size to go fully online. This paper explores the feedback provided by participants following this experimental 18 19 conference and identifies four key themes that emerged from analysis of the questions: 20 what did people miss from a regular meeting; and to what extent did going online impact 21 the event itself, both in terms of challenges and opportunities? The themes identified are: 22 connection, engagement, environment, and accessibility; and include discussions of the 23 value of informal connections and spontaneous scientific discovery during conferences, 24 the necessity of considering the environmental cost of in-person meetings, and the 25 opportunities for widening participation in science by investing in accessibility. The 26 responses in these themes cover both positive and negative experiences of participants 27 and raise important questions about what conference providers of the future will need to 28 do to meet the needs of the scientific community in the years following the coronavirus 29 outbreak.

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1. Introduction 31

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33 1.1 The General Assembly of the European Geosciences Union

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- The European Geosciences Union (EGU) is Europe's leading organisation for Earth, 35
- 36 planetary and space science researchers. Based in Germany, the Union has 18,935





37 members (as of November 2020) based in more than 135 countries worldwide. Every year 38 in the spring EGU holds its annual General Assembly in Vienna, Austria; the biggest 39 geoscience conference in Europe. As a significant part of many Earth, planetary, and space scientist's research calendars, the EGU General Assembly is a showcase for 40 41 research from across 22 Scientific Divisions. The Divisions include fields like 42 Biogeochemistry, Ocean Science, Atmospheric Science and Solar-Terrestrial science, as 43 well as more 'traditional' geoscience fields like Geodesy, Geomorphology, Earth 44 Magnetism and Rock Physics, and Natural Hazards (among many others). In addition to 45 the scientific research presented, EGU's General Assembly provides researchers with networking and career development opportunities, training, and the ability to connect with 46 47 their extended global community - both personally and professionally. This is especially 48 key for the Early Career Scientists, who, in 2020, make up 56% of EGU's membership. 49 50 At the start of 2020, EGU was seven months into the build-up for the 2020 General Assembly, which was that year planned to be held from 3-7 May. Apart from the primary 51 52 aim of enabling scientists to present their research and learn of the work of their 53 colleagues, the focus of the 2020 General Assembly as an event was to lie on inclusivity, 54 accessibility, and environmental sustainability. Inclusivity measures aimed to provide a 55 safe and respectful environment for all, including the promotion of gender neutral 56 language, a dedicated person of trust on-site, free childcare, family and breastfeeding 57 rooms, and a kid's corner. Accessibility measures included dedicated information for 58 getting to and navigating within the conference centre, wheelchair accessibility, quiet 59 rooms, catering options, information on visual accessibility, pilots with audio streaming and 60 auto-captioning, and tips for accessible presenting. Measures aimed at reducing the environmental impact of the General Assembly centred on travel to and within Vienna, 61 62 catering, information sources provided by the EGU, and the conference centre. 63 Discussions in 2019 and early 2020 involved the consideration of enabling remote 64 participation, in a manner that would allow remote and on-site participants to directly 65 engage in questions and discussions. 66 67 The annual 'Call for Abstracts' closed in the second week of January 2020 with a new record of 18,036 abstracts submitted to 701 scientific sessions, compared to the 2019 68 69 General Assembly which had 16,273 participating scientists, who presented 16,250 poster, oral, and PICO (Presenting Interactive Content) presentations in 683 scientific sessions. 70 71 By the end of February, the rapidly escalating coronavirus pandemic was the subject of 72 constant discussion within EGU's governing Council, who began planning several 73 contingency strategies. By the 19th March it was clear that the conference could not 74 progress as planned and for the safety of all members it was announced that the in-person 75 meeting would be cancelled and replaced with an online alternative. However, with less 76 than six weeks until the start date of the conference, it was also obvious that this could not 77 possibly be a conference like any previous EGU General Assembly. 78

79 1.2 The 2020 General Assembly: Sharing Geoscience Online





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81 In designing EGU2020: Sharing Geoscience Online (hereafter EGU20) in the short time 82 available, the organisers focussed on providing possibilities that could work across time 83 zones for all authors to present their work and similarly for participants to access the 84 presentations. To indicate that all presentation formats were equal, previously assigned 85 poster, oral, or PICO (an interactive presentation form delivered via touch screens) 86 presentations were turned into a new concept of 'displays'. The decision was made for two 87 forms of scientific engagement to be possible for each display: pre-uploaded presentation 88 materials that could be commented on and that were linked to the abstract, and live text-89 chat sessions that occurred during the originally scheduled presentation times from the 90 Programme published on the 9th March 2020 (prior to cancellation). The pre-uploaded content with comments used EGU's newly launched preprint repository, EGUsphere, 91 92 which provided 50MB of storage for participants to upload their presentation using one of 93 four formats (MP4, JPG, PDF, or PPT). Authors were free to choose what to post with their abstract, e.g. an animation, a map, a poster, slides, a pre-recorded talk, a pdf and so on. 94 95 The uploaded materials were linked to the abstract, which had a DOI, and the materials 96 were published via open access (in accordance with EGU's publications policy, specifically 97 a Creative Commons Attribution 4.0 License) unless authors chose a different copyright 98 statement. The uploads were then made available for comment from the moment they 99 were uploaded until the 31st of May 2020. Comments and materials remain accessible on 100 the EGU website (https://meetingorganizer.copernicus.org/egu2020/sessionprogramme) 101 and EGUsphere (https://www.egusphere.net/conferences/EGU2020/index.html). 102 103 The live text-chat function was chosen as a compromise between accessibility and 104 interaction. Using the host platform 'Sendbird' each of the 701 scientific sessions were 105 given a text-chat channel that was linked to the pre-uploaded materials of that session and 106 was moderated by the session conveners (as would be the case for an in-person General 107 Assembly). There was no limit to the number of people that could digitally attend the live-108 text chats and this number varied wildly: though there was a median of 92 participants per

109 chat, the largest chat had 796 participants. This made for very different experiences of the

110 text-chat sessions, as the chat window would normally scroll at the speed of the number of 111 people submitting questions or answers. Participants could also follow multiple chats. EGU

112 made instructional videos with tips for both conveners and participants that received over 113 23,000 views by the start of the conference. For example, one of the presenter tips was to

prepare a one or two sentence summary of the display in advance, and this tip was widelyfollowed.

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In addition, some limited online provision had been made for networking and community
 building, and there were several live streamed or pre-recorded video sessions – notably

- 119 EGU's flagship Union-wide events, the Great Debates and Union Symposia as well as
- 120 selected Short Courses. EGU20 brought the annual photo competition online, encouraged
- 121 science and art exchanges through the #shareEGUart programme and virtual Artists in
- 122 Residence, ran a Data Help Desk, enabled the Division meetings to take place via chat,





and even had an online closing party. The short time that was available to bring the 123 124 conference online, however, also meant that other events and activities could not be 125 scheduled. These included the medal lectures, most of the short courses, most of the networking events, live-captioning of the Great Debates and Union Symposia, and 126 127 measures to help visually impaired scientists (most of whom would not have been able to 128 participate in the chats). However, as this was nothing like the experience that would 129 normally be provided to members and the organisers viewed Sharing Geoscience Online as a pilot since it was the first large Earth, planetary and space science meeting to go 130 131 online, EGU's governing Council decided to make attendance free, though only abstracts 132 that had been submitted by the January deadline were eligible to be presented. 133 134 EGU20 launched on the 4th May 2020 for a week of activities that saw over 22,300 135 individual users in 721 live text chats who posted approximately 200,400 messages. 136 11,380 presentation materials were uploaded with the abstracts, which received 6,297 comments by end of the week. 137 138 139 1.3 Conference feedback survey 140 141 Each year during and after the General Assembly, EGU conducts an online survey among 142 the participants to ask feedback about the conference experience. The questions consider, 143 among others, the scientific programme, the role of participants in the conference, and the 144 additional conference activities, such as Division meetings, the mentoring programme, or 145 the photo competition. The survey forms an important source of information and feedback 146 for planning the General Assembly the following year, and have helped to drive positive 147 change. For example, environmental sustainability and accessibility efforts received extra 148 support after comments made via these surveys. However, the usual survey, which 149 assumes among others travel and on-site attendance, was not suitable for Sharing 150 Geoscience Online. 151 152 In order to take advantage of this unique opportunity, as well as to try and gain some 153 insight into where the potential benefits and challenges of an online conference of this size 154 may lie, the authors decided to write an entirely new conference feedback survey. Given 155 the massive upheaval this year it was decided to shorten the usual General Assembly 156 survey and focus it much more closely on participant experience of this pilot event. The survey was distributed to all attendees via email and through social media. There were 157 158 1,580 complete responses (7% of attendees), which is equivalent to the 2019 response 159 numbers (n=1,666). Of those complete answers there was a reasonable gender balance (46% female, 51% male, 0.8% non-binary/other, 3.2% prefer not to say), and 56% 160

- 161 identified as Early Career Scientists. Of the completed surveys, 91.5% said they had never
- 162 attended a virtual conference before.
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164 2. Methodology

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166 The methodology that was adopted in this study involved surveying participants of EGU20 167 and asking them for their feedback with regards to their experiences of the online 168 conference. Qualitative content analysis (see e.g., Erlingsson and Brysiewicz, 2017) was then used to interpret the responses to this survey. The questions that were used in this 169 170 survey can be found in Appendix A. The study was carried out according to the British 171 Educational Research Association's (BERA) ethical guidelines for educational research, 172 ands given that the data contains responses that could lead to the identification of the 173 respondents (even with their name and institute redacted), we have chosen not to make 174 the survey responses available, but a redacted version can be provided upon request. 175 176 Any approach which utilises a qualitative content analysis should be guided by the 177 following six steps: formulation of research question; selection of samples to be analysed;

178 definition of categories to be analysed; outline and implementation of coding process;

trustworthiness of coding; and analysis of the results of the coding process (Hsieh and

180 Shannon, 2005; Illingworth, 2020). In defining the methodology utilised in this study, we

will outline the first five of these steps here, with the sixth (i.e., the analysis) beingpresented in Sect. 3.

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184 **2.1 Formulation of research questions**

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The purpose of this study was to better understand how participants of EGU20 engaged with the online conference, their attitudes in how it compared to a face-to-face event, and whether they thought there were any opportunities that were presented as a result of the event going fully online. This was formalised into the following two research questions (RQs):

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192 RQ1: what did people miss from a regular General Assembly?

193 RQ2: to what extent did going online impact the event itself, both in terms of challenges194 and opportunities?

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196 In answering these questions, we are aware that many people's experiences of the 197 conference relate to the technical limitations of the platforms or specific technical issue

conference relate to the technical limitations of the platforms or specific technical issues
 experienced during the week. Whilst important, we have not addressed those issues in this

199 analysis for two main reasons. Firstly, technical issues and limitations are an issue faced

200 by all types of conference and always impact the experience of the attendee. However, for

201 our specific questions, the exact nature of technical difficulty was not as relevant as the

fact that engagement was disrupted. Secondly, it is also important to note the extremely

restricted timescale that the organisers had in moving this conference online. As such it is

- highly unlikely that any scientific conference would be held in exactly this way again –
- 205 particularly when representing this many people.





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208 2.2 Selection of samples to be analysed

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The survey was distributed using EGU's preferred survey platform: zohopublic, and the link to the survey was distributed via email to all conveners and authors, as well as EGU members. The link to the survey was also distributed over social media, using EGU's official Twitter, Facebook, LinkedIn, and Instagram accounts, as well as being shared by various other affiliated accounts. The survey was open for responses from the 4th May until the 1st of June 2020.

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217 Once the survey data had been collated and cleaned of incomplete answers, there were 218 1,580 responses. This entire dataset was used for the initial implementation of the coding 219 process (see Sect. 2.4). Once the initial codes had been set, and in order to more 220 effectively assess the qualitative responses given to the survey, the total dataset of 1,580 221 responses were divided by career stage (Early Career, Mid-Career or Senior Career) 222 which cumulatively represented 1,503 responses. From these, 50 complete responses that 223 included at least one qualitative answer were selected from each career stage for coding 224 (see Sect. 2.4). This selection included 25 responses from the top of the dataset and 25 225 from the bottom, representing the first and last respondents to the survey from each career 226 stage, respectively.

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228 **2.3 Definition of categories to be applied**

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230 A conventional approach to qualitative content analysis was adopted in this study, with 231 preconceived categories being avoided, and instead being determined by the 232 implementation of the coding process (see Sect. 2.4). While in some instances a directed 233 content analysis might be more appropriate, this is usually used in those instances where 234 an existing theory would benefit from further description (Hsieh and Shannon, 2005). As 235 the research questions to be addressed in this study are unique, a directed approach is inappropriate. Similarly, a summative content analysis would fail to fully account for the 236 237 context of the survey responses alongside their content.

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239 **2.4 Outline and implementation of coding process**

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241	To begin with, two of the authors (HG and SI) selected the same random sample of 100
242	survey responses. We then coded responses to the following survey questions:
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244	How offective/timely was EGU at communicating the change to the Constal

- 244 How effective/timely was EGU at communicating the change to the General245 Assembly?
- 246 How would you rate the accessibility of Sharing Geoscience Online for you?
- 247 How would you rate the technical delivery of Sharing Geoscience Online?





- Was there anything about Sharing Geoscience Online that you would like to see 248 . 249 maintained for future General Assemblies? 250 • What did you miss most about the General Assembly not being a face-to-face event? 251 252 . What would the ideal format of the EGU General Assembly be according to you? In what ways has Sharing Geoscience Online supported / could Sharing 253 • 254 Geoscience Online support your career? Any further comments? 255 ÷ 256 257 The individual codebooks that were used by both HG and SI in this initial coding exercise are shown in Table 1 and Table 2, respectively. Both HG and SI found that data saturation 258 259 had been reached after coding for 100 survey responses, i.e., there were mounting 260 instances of the same codes, but no new ones. 261
- 262 Table 1: the codebook that was used by HG in the initial coding exercise, including a
- 263 definition and an example for each code.

Code	Definition	Example
Networking	Missing in-person interactions, contact, friendship, virtual life	"Seeing my colleagues and interacting in person"
Multiple Formats Communicating	Viewing, discussing, listening, debating, multiple format communication	"Verbally communicating to people while visually inspecting their work"
Detail	details of science, in depth conversation	"Without the visual interface it's very difficult to go into details"
Behaviour	people do not have respect, people are angry, stressed, rude	"people don't respect their time slots and have cross conversations"





Spontaneity	Missing freedom within schedule, time to talk, debate, explain, find unexpected subjects, interactions or conversations	"spontaneous questions, time for a more personal, friendly chat"
Preparation	Preparation of scientific materials, talks, formats etc	"scientifically I could prepare/have more in depth discussion"
Flexibility	Flexible interactions, being able to move between sessions, multi- tasking	"often the whole session is not totally of interest and you would like t change room just for one talk"
Open Access Science	open access science, sharing science, expands reach of research	"the impact is undoubtable greater than in classic EGU GA where only a few people could stand in front of poster"
Emotion / Nostalgia	Missing the whole event, an intangible sadness, non- specific, excitement and joy, boredom	"Everything! Nothing can replace the face-to-face event"
Overcoming Current Events	Overcoming non- specific challenges of coronavirus to carry on with plans	"You did an amazing job in a short time, and considering the current situation in the world"





Attendance	Able to attend or not attend meeting despite original plans	"it has allowed me to attend a meeting I could not attend in the first place"
Waste of time	it was a waste of time and disappointment, better off cancelling	"I don't see the point of this format, EGU had better been completely cancelled"

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265

266 Table 2: the codebook that was used by SI in the initial coding exercise, including a

267 definition and an example for each code.

Code	Definition	Example
Deeper engagement	These responses indicate that these participants were able to have a deeper engagement in terms of either more questions or longer discussions etc.	"Scientifically i could prepare/have more in-depth discussion."
Good for Early Career Scientists	Presented good opportunities for Early Career Scientists.	"During oral presentations, generally time for questions is very narrow, and you do not always feel it is your place to do so as an ECR. Having this ability during the whole session time slot is really enjoyable."
Difficulties with Tech	Participants encountered difficulties accessing the online content.	"The chat pages has some glitches. Comments sometimes disappearing for unknown reasons in my window, while other people could see them."





Networking	Participants missed the opportunity to professional network in person.	"Meeting people! Networking! The chat it great but it is just not the same."
Socialising	Participants missed the opportunity to catch up with old colleagues and friends in person.	I can't see my teachers and classmates, we can't talk questions face to face, sometimes ,the text-chat can't arrive the effect. And I miss the scenery and food of Austria, haha.
Too much info	Participants felt overwhelmed with the amount of comms they received.	"The emails where too long and un-structured, plus a bit spammy (emails as author, co-author, personal program, convener)"
Lack of engagement	These responses indicate that the online format presented less opportunities for deep engagement on scientific topics.	"The 15-min orals and as long as need discussion for the posters. This format cuts down on the ability to explain, drastically. I don't think it's been translated good enough."
Environment	Attending the conference online had a positive impact on the environment.	"carbon footprint issue. Obviously we do not need to go every year to such meetings. So remotely following them is very interesting. And if you have personal restrictions (accessibility, money, child care) preventing you to attend, that's quite an improvement!"

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Boring	The online event was less vibrant than the face-to-face meeting	"Nothing special and there are plenty of ways to explore to make this feel more interactive. Scrolling through the presentations makes attendance feel a lot like grading papers."
Convenience	The online event was more convenient to attend.	"Reduce long distance transportation while maintaining the visual and verbal aspects"
Lack of info	Difficult for people to 'discover' the conference or find out how to attend specific webinars etc.	"Found it hard to access the talks or find info about how to attend webinars but the rest was well advertised"
Inaccessible	The online format proved inaccessible to some people.	"I can't concentrate on the virtual meeting, although it's great, especially in text-chat section, I can't follow other people's idea."
Accessible	The online format proved to be more accessible for some people	"Those unable to physically attend can gain some part of the experience from home. That includes physically disabled and financially unable."
Discovery	Online events less likely to have the 'accidental discoveries' possible in the physical version	"Meeting up with friends, meeting new people, walking around, randomly finding interesting sessions"

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After this initial coding exercise was completed, HG and SI combined their codebooks and

270 decided on a number of categories that covered all of these codes, and which could be

271 used to better represent the themes that were emerging from the data. These combined

categories are shown in Table 3.

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Table 3: the initial combined categories that were used to classify the initial codes of HG and SI.





Category	Definition	Codes (Original Coder in brackets)
Information	How participants were informed of the new format, and how they accessed this information.	Attendance (HG), Waste of Time (HG), Difficulties with Tech (SI), Too much Info (SI), Lack of Info (SI)
Connecting	How networking and socialising were impacted by moving to a virtual conference.	Networking (HG), Networking (SI), Socialising (SI)
Engagement	The extent to which the online environment either encouraged or restricted engagement. Also includes spontaneity / discovery of sessions.	Multiple Format Communicating (HG), Spontaneity (HG), Preparation(HG), Emotion / Nostalgia (HG), Deeper Engagement (SI), Lack of Engagement (SI), Boring (SI), Discovery (SI)
Environmenta I Impact	How changes to an online conference impacted the environment.	Overcoming Current Events (HG), Environment (SI)





Accessibility	The extent to which an online conference was more or less accessible to different audiences.	Detail (HG), Behaviour (HG), Flexibility (HG), Open Access Science (HG), Convenience (SI), Inaccessible (SI), Accessible (SI)
Early Career Scientists	The impact that the online environment had on Early Career Scientists.	Good for Early Career Scientists (SI),

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277 After these combined categories had been determined, both HG and SI re-visited the

original RQs and decided that some of the survey's questions, whose responses had been

analysed in the initial coding exercise, were not related to these RQs. The following

280 questions were selected as being most pertinent to answering the RQs (given in

- 281 parentheses) of this study:
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283	·	How would you rate the accessibility of Sharing Geoscience Online for you?
284		(RQ1)

Was there anything about Sharing Geoscience Online that you would like to see
 maintained for future General Assemblies? (RQ2)

- What did you miss most about the General Assembly not being a face-to-face
 event? (RQ2)
- What would the ideal format of the EGU General Assembly be according to you?
 (RQ1, RQ2)
- In what ways has Sharing Geoscience Online supported / could Sharing
 Geoscience Online support your career? (RQ2)
- 293 Any further comments? (RQ1, RQ2)
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The other questions (i.e., 'How effective/timely was EGU at communicating the change to the General Assembly?' and 'How would you rate the technical delivery of Sharing Geoscience Online?) were deemed to be more related to the technical delivery of an online conference rather than specific learnings and attitudes towards the experience of a face-to-face or online event. At this stage in the analysis, the data was cleaned up to remove any responses that did not contain information, and also to split the respondents





into three broad categories: Early Career Scientists, Mid-Career Scientists and Senior
 Career Scientists. This split was done according to the specific information that had been
 provided by the respondents, who as part of the survey ('What is your career stage /
 employment status?') had to self-identify as to which of these categories they belonged to.

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After cleaning the data, the categories shown in Table 3 were again revisited, and it was decided that the 'Information' and 'Early Career Scientists' categories should be dropped

308 from the subsequent analysis. The former because of the same reason outlined for

neglecting two of survey questions in this stage of the analysis (i.e., because the

310 responses were more concerned with technical changes and difficulties), and the latter

311 because it was decided that it would be discriminatory to highlight one of the three groups

of researchers. As a result, the categories that are shown in Table 4 are those that were

313 used for this final stage of coding and analysis.

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Table 4: the final categories that were used in the analysis of the responses to the survey.

Category	Definition
Connecting	How networking and socialising were impacted by moving to a virtual conference.
Engagement	The extent to which the online environment either encouraged or restricted engagement. Also includes spontaneity / discovery of sessions.
Environmental Impact	How changes to an online conference impacted the environment.
Accessibility	The extent to which an online conference was more or less accessible to different audiences.

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317 For the final stage of coding, 50 random respondents from each of the three distinct

demographic groups (i.e., Early Career, Mid-Career, and Senior Career) were selected.

319 HG and SI then individually assigned the categories shown in Table 4 to the responses to

320 the questions given above for these respondents. Both HG and SI observed that for each

of these 50 sets of responses, the categories that are shown in Table 4 could be assigned,





with no newly emergent codes or categories during this process, therefore providingconfidence that the categories shown in Table 4 were the dominant themes to emerge

from the data, and which will be discussed further in Sect. 3.

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327 2.5 Trustworthiness of coding

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329 At each stage of the qualitative content analysis that was adopted in this study, the 330 individual codes and categories were re-examined in order to confirm that they accurately 331 captured the responses of the survey in relation to the RQ. Both HG and SI carried out this 332 coding independently, until there were no further codes or categories found to be emerging 333 from the data, i.e., until descriptive saturation had been reached (Lambert and Lambert, 334 2012). Similarly, a combination of systematic sampling, constant comparison, and proper 335 audit and documentation (see Sect. 2.2 and 2.4) were used to ensure both the reliability 336 (i.e., the consistency with which this analysis would produce the same results if repeated) 337 and the validity (i.e. the accuracy or correctness of the findings) of this approach (Leung, 338 2015).

339 3. Results & Discussion

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As can be seen from Table 4, four major categories emerged from the methodology that was adopted in analysing the responses to the survey. We now discuss each of these emergent categories, how they relate to RQ1 ('What did people miss from a regular General Assembly?') and RQ2 ('To what extent did going online impact the event itself, both in terms of challenges and opportunities?'), and how they compare to other research that has been conducted in terms of the transitioning of large academic conferences from physical to virtual spaces.

349 3.1 Connecting

One of the categories identified from the responses from attendees of EGU20 was 'connecting'. This was defined as the interpersonal connections between attendees of the conference; the human-to-human, individual, or informal interactions. This category is distinct from the connections made around the scientific content, which is discussed in 'engagement' (Sec. 3.2).

The responses coded in this category were frequently posted in direct response to the survey question 'What did you miss most about the General Assembly not being a face-toface event?', and the responses were most often framed as negative or expressing loss. In general, the descriptions of the loss of connection during EGU20 can be summarised as being those opportunities to interact with colleagues and friends 'beyond the session'. The





361 loss of connection was most often described in terms of informal interaction, such as this 362 observation from a Senior Career Scientist: 363 "Personal communications. The possibility to share a lunch or a dinner together with 364 365 potential future colleagues." 366 367 Networking was also a key aspect of the loss of connection, particularly expressed by Mid-368 Career Scientists and Early Career Scientists searching for career development. The 369 limited scope of a platform such as the one that was provided during EGU20 for 370 networking, echoes findings of other studies, wherein social media and other digital 371 platforms are often used to build networking potential, which is then followed up for more 372 meaningful discussion in-person (Reinhardt et al, 2009; Kimmons and Veletsianos, 2016). 373 The discussion of a loss of connection in networking was also described as a function of learning who is potentially a valuable contact and meeting new people, as this Mid-Career 374 375 Scientist observed: 376 377 "The ability to network. Randomly meet people you don't even think you're 378 interested in meeting." 379 380 The loss of connection for Senior Career Scientists was especially pronounced in the way 381 they described friendship and treasured colleagues. This was not, however, limited to 382 Senior Career Scientists, and often included an aspect of nostalgia for the conference 383 itself and an enjoyment of the city of Vienna. Many respondents described the loss of 384 contact with friends as central to their General Assembly experience, as this Senior Career 385 Scientist responded: 386 387 "90% of my motivation to go to the EGU General Assembly is to meet with 388 colleagues and friends in person. That's a great loss." 389 390 The final aspect of loss with regards to the theme of connection was in the stimulus and 391 inspiration that comes from informal conversation and meetings with people. This was 392 expressed in the form of being able to plan future activities, come up with new ideas, or 393 simply the inspiration that breaking the routine through connection provides, as this Early 394 Career Scientist describes: 395 396 "Networking, meeting people in person, the atmosphere of the meeting, Vienna, and 397 listening more than reading. My job as a scientist is mostly reading and writing, the 398 physical conference is breaking out of this, which opens many other opportunities to 399 think, cooperate, and pathways to discuss." 400 401 These responses show that though the scientific content is key to any conference, the 402 ability to build and experience meaningful informal connections with friends and colleagues 403 for both personal and professional reasons, is very valuable to attendees, which is





something that is also present in studies of remote working more generally (Nardi and
Whittaker, 2002). This aspect of proving space 'beyond the session' for informal interaction
is a useful recommendation for face-to-face conferences as well, but for digital or online
conferences may provide critical to their success or failure.

409 3.2 Engagement

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411 Another category to arise from the responses from respondents was that of 'engagement'. 412 Specifically, this was related to the extent to which respondents were or were not able to 413 engage with both the online format and the material that was presented. 414 415 In terms of criticisms, several respondents felt as though the format of EGU20 precluded 416 the depth of conversation and scientific rigour that would normally be expected at the 417 conference, as demonstrated by this comment from a Senior Career Scientist: 418 419 "Maybe I come from an old school, but attending a conference directly offers many 420 possibilities to establish contacts with other scientists, to interact in a deeper and 421 less aseptic way than online event provides." 422 423 However, others actually found more opportunity for engagement, both during and after 424 the various sessions. For example, one Early Career Scientist observed that: 425 426 "It may be topic related, but this time was the first time that I got exactly the kind of 427 feedback to my presentation I was hoping for. And that came one-two days after the 428 actual presentation via the discussion section and via email." 429 430 This dichotomy of opinions was observed across all three respondent groups, and a 431 similarly polarising aspect of engagement was the spontaneity of discovery that is 432 associated with large conferences like the EGU General Assembly. Some respondents 433 noted that one of the things they missed the most was the opportunity to accidentally or 434 purposefully walk in on sessions outside of their field of expertise, thereby helping to 435 cross-pollinate scientific discourse and helping them to develop their own interdisciplinary approaches. This attitude is evident in the following comment from a Mid-Career Scientist 436 437 when noting what it was that they missed most about EGU20 not being a face-to-face 438 event:

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- 440 "Wandering around and going to attend a random session outside of my field of441 expertise."
- 442





443 However, others felt the exact opposite, i.e. that the online format actually made it more 444 possible to engage in research outside of their specific field of expertise, as evidenced by 445 this comment from a Senior Career Scientist: 446 447 "I could take part in sessions at the fringe of my expertise since the short 448 summaries given by presenters helped me to understand their core message." 449 450 The 'short summaries' that this respondent refers to, in combination with the pre-uploaded 451 longer presentations, is one facet of engagement that seems to have been received with 452 almost unanimous positivity. For EGU20's scientific sessions, authors were encouraged to 453 upload and share their presentation materials and opt in to commenting from 1 April 2020 454 onwards, and then prepare a one or two sentence summary of these presentation 455 materials for the live text chat. This meant that participants had up to a month to view other 456 researchers work in detail and prepare any questions for the allocated session and 457 associate chat during the week of EGU20 itself (4 to 8 May 2020). The opportunity to view 458 this work in advance was a frequent feature of responses to the question 'Was there 459 anything about Sharing Geoscience Online that you would like to see maintained for future 460 General Assemblies?'. For example, one Early Career Scientist noted that: 461 462 "This made it much easier to think about the contents without the stress of 463 everything around you in the conference centre." 464 465 The following comment from a Mid-Career Scientist echoed the sentiment of many 466 respondents that this is a feature that should be utilised in future General Assemblies: 467 468 "Uploading "displays" online, for anyone to see and comment. Even for a physical 469 meeting it would be useful for the general public, or the colleagues who couldn't 470 make it (either to the conference or to the session)." 471 472 However, the positive response to this pre-release of information must be caveated by the 473 concerns that many respondents raised around potential issues with intellectual property 474 and the dangers of permanently hosting preliminary results online, as evidenced by the 475 following comment from a Mid-Career Scientist: 476 477 "I'm concerned about the copyright issues when uploading presentation." 478 479 One Senior Career Scientist went further, noting that: 480 481 "Conferences are often about discussing preliminary results, when I submit an 482 abstract I DO NOT subscribe to permanently DOI-ing preliminary results." 483 484 The outcomes of this category are very mixed, with some respondents finding EGU20 to 485 be less engaging than a normal General Assembly, whilst others noted that it actually





presented more opportunities for deep engagement. It would appear that attitudes towards 486 487 engagement depend very much on the respondent's personal attitudes towards online vs. 488 face-to-face conferences, and a more general comment is that EGU20 does not appear to 489 have swayed many respondents from what are clearly deeply entrenched viewpoints. One 490 thing that is made clear from the respondents, however, is that they deeply valued the 491 opportunity to view scientific research in advance of the conference, although this option 492 needs careful consideration with regards to intellectual property and the sharing of 493 preliminary results.

494 3.3 Environmental Impact

495

One of the clear opportunities that arose from the EGU20 format was the positive impact
that this was perceived to have on the environment, i.e., through the reduced carbon
emissions associated with attendees travelling to Vienna to participate in a General
Assembly. This manifested itself across all three distinct demographic groups (Early
Career Scientist, Mid-Career Scientist, and Senior Career Scientist).

501

502 EGU has previously taken several steps to mitigate and offset the impact that travel to the 503 General Assembly has on the environment. These include: giving participants the 504 opportunity to offset the CO₂ emissions resulting from their travel to and from Vienna (in 505 2018 and 2019, voluntary carbon offsetting through EGU was used by 25% to 32% of 506 attendees), advising participants to travel by train to Vienna when possible (and promoting 507 discounts offered by train companies to participants); and encouraging participants to use 508 public transportation once in Vienna, by giving away a weekly transportation pass with 509 every week ticket to the conference.

510

511 Of course, the environmental impact of hosting a large conference like the EGU General 512 Assembly extends beyond that of travel, and also includes the printing of materials, the 513 consumption of power at the venue, and the sourcing of catering. The conference venue, 514 the Austria Centre Vienna, has a number of green measures in place, including having 515 energy-saving LEDs throughout the centre, using a solar array to heat the water used in the kitchens and toilets, and working with an in-house catering company compliant with 516 517 green standards. Other measures that have been implemented to reduce the 518 environmental impact of the General Assembly include no longer offering single-use water 519 bottles during breaks, installed water fountains for refilling multi-use bottles, phasing out 520 printed copies of the programme book, and making sure that the lanyards are created out 521 of 100% recyclable materials. If the 2020 event had taken place in Vienna, all travel of 522 participants would have been carbon offset, a start would have been in phasing out single-523 use coffee cups, and bicycle transport in Vienna would have been promoted. However, 524 from the results of this survey, these steps do not go far enough to alleviate the concern 525 that many of the respondents have with regards to the environmental impact of the General Assembly. Furthermore, as noted by Hischier and Hilty (2002), the environmental 526





527	impact of a large international conference such as the EGU General Assembly is				
528	dominated by the travel activities of the participants. Here long-range flights are the				
529	dominant element, as exemplified for the 2019 Fall Meeting of the American Geophysical				
530	Union where 75% of the emissions were due to intercontinental flights over distances				
531	larger than 8,000 km made by 36% of the attendees (Klöwer <i>et al.</i> , 2020). Klöwer points				
532	out that for the 2019 EGU General Assembly in Vienna, Virtual participation for 26% of the				
533	highest emitting participants would reduce the carbon footprint by 80%				
534	(<u>https://github.com/milankl/CarbonFootprintEGU</u>). As such, despite any green measures				
535	that EGU may take in Vienna, minimizing air travel is the only way to ensure a significant				
536	reduction in environmental impact.				
537	The band desiring that are not seen to be for a with an analytic the second static second s				
538	The hard decisions that many researchers face with regards to the environmental impact				
539	of attending the General Assembly are evident from the following two comments (both				
540	from Early Career Scientists):				
541 542	"As geologists we really need to think about being more climate-friendly in our jobs!"				
542 543	As geologists we really need to think about being more climate-mendly in our jobs:				
543 544	And				
545	"In order to cut the carbon footprint of science, we need to go online more and have				
546	less [SIC] actual meetings (although I prefer those)"				
547					
548	Despite these quotes coming from Early Career Scientists, this environmental conflict of				
549	interest was felt keenly across the three groups. For example, one Senior Career Scientist				
550	observed that:				
551					
552	"because the environmental foot print [SIC] of normal EGU seems unreasonable				
553	nowadays, we have to think differently and this crisis pushes a bit to (SIC) far but				
554	shows us alternatives."				
555					
556	As a result of this conflict of interest, many of the respondents (across all three groups)				
557	suggested varying hybrid models of face-to-face and online options for future EGU				
558	General Assemblies, citing environmental concerns as their primary reasons for moving				
559	away from a strictly 'business as usual' model.				
560					
561	The internal conflict of several of the respondents is appropriately reflected by this				
562	comment from a Senior Career Scientist:				
563					
564	"The online format is a great opportunity to reduce the environmental impact of the				
565	GA [General Assembly] and allows people to attend who cannot travel. But face to				
566	face meetings are important too. I would favour alternating between online and				
567	physical meetings. [SIC] in the future. Both have advantages."				
568					





569 16,273 scientists participated in the EGU General Assembly 2019 in Vienna, Austria. 570 Klöwer et al. (https://github.com/milankl/CarbonFootprintEGU) estimated that these 571 scientists travelled in total 94 million km to Vienna and back, which emitted 22,300 tonnes 572 of carbon dioxide equivalent (tCO₂e), an average of approximately 1.4 tCO₂e per scientist 573 To put this into context, this is the total weekly carbon footprint of approximately 27,000 574 average American households, and based on other studies (see e.g., Green, 2008; Jäckle, 575 2019; Bousema et al., 2020), this might be considered to be a conservative estimate. 576 577 As noted by Bousema et al. (2020), although in-person meetings have many benefits, the 578 ecological impact of conference travel is considerable and demands action. With more 579 than 16,000 attendees the EGU General Assembly has a substantial environmental impact 580 and whilst the EGU has taken several steps to reduce their impact, it is clear that this is an 581 issue that is not being adequately addressed. Even allowing for the environmental impact 582 of hosting a large online event (Versteijlen et al., 2017), the reduction in carbon emissions from thousands of people not travelling to Vienna every year is substantial. Whatever 583 584 format is taken by future EGU General Assemblies, the results of this survey indicate that 585 something needs to be done to better mitigate the environmental damage that a face-to-586 face conference presents in its current guise. Perhaps this is the opportunity we have been 587 waiting for to lead by example and transition to a General Assembly that not only presents 588 research on how to mitigate climate change, but also takes actionable steps in doing so.

- 589 As observed by one Early Career Scientist:
- 590

591 "If it was only online, we'd have to adapt to a new way of working, which would592 ultimately accelerate our transition to a green future"

593 **3.4 Accessibility**

594 The fourth category identified in coding is one that is often cited in connection with the 595 benefits of online conferences: 'accessibility'. In this case accessibility was related to any 596 discussion of increasing the ability of people to participate in the General Assembly, 597 regardless of the reason for their inability to participate at other times. Though this has 598 particular relevance to under-represented groups in academia, such as those who have a 599 disability, caring responsibilities, financial constraints or are excluded due to systemic 600 oppression, this category also included people who may attend in a normal year, but 601 couldn't for a specific reason in 2020.

602

The first thing to note here is that responses coded as being about accessibility were
overwhelmingly positive. There was a general appreciation of the ability for an online
General Assembly to widen participation – particularly for those who would not normally be
able to attend as these Early Career Scientists stated:

607

608 "Those unable to physically attend can gain some part of the experience from 609 home. That includes physically disabled and financially unable."





610	
611	And:
612	
613	"I think the online format allowed people who could not come to the meeting for cost
614	or travel restrictions to attend, thus broadening the scientific content."
615	-
616	Financial constraints were often stated as a limiting factor, but connected to this was the
617	burden of travel and all that it entailed – particularly the challenge of obtaining
618	documentation for residents of certain countries – but many also recognised the value of
619	being able to invite non-traditional conference attendees that would also normally
620	experience a financial barrier, thus encouraging open science, as this Mid-Career Scientist
621	stated:
622	
623	"Open access and open chat to everyone who can log in with their email; also
624	stakeholders could attend as a guest!"
625	-
626	In addition to improving the accessibility of the scientific information, there was also note
627	made of improving the accessibility of the format to support those less inclined to engage
628	in traditional forms of conference questioning (which can be quite combative at times) to
629	people who are perhaps at an earlier career stage, or of a more introverted personality, as
630	observed by this Mid-Career Scientist:
631	
632	"Accessibility for those with caring responsibilities, lack of financial resources, etc.
633	And the fact that many are more comfortable asking questions in an online format >
634	good for introverts and ECRs."
635	
636	However, many stated that despite the improved accessibility, the online conference was
637	something that should in future be relegated to being supplemental to a traditional in-
638	person conference. Some even described the accessibility of an online conference as a
639	trade-off, as this Senior Career Scientist said:
640	
641	"The expanded attendance is good, but there is definitely something lost: but also
642	something gained (accessibility)."
643	
644	The benefits of an online conference for accessibility cannot be ignored, and it's important
645	to note how many respondents also identified ways in which accessibility in this regard
646	truly went beyond some narrower definitions to real widening participation. As with other
647	discussions of accessibility, questions remain as to who is included in this survey and who
648	is excluded, and how online engagement continues to include or exclude certain people,
649	often compounding exclusion in non-digital spaces (Khalid and Pedersen, 2016).





650 4. Conclusion

651

The original purpose of this study was to address the following two research questions:

654 RQ1: what did people miss from a regular General Assembly?

RQ2: to what extent did going online impact the event itself, both in terms of challengesand opportunities?

657

658 As can be seen from Sect. 3, it is evident that there are several aspects of a face-to-face 659 EGU General Assembly that were missed by respondents, not least the opportunity to 660 connect and interact with colleagues in informal environments. It is also clear from these 661 emergent themes that there are many aspects of going online that present opportunities 662 that should not be forgotten for future General Assemblies. The future of the EGU General 663 Assembly is something that requires careful consideration, and indeed many of the 664 choices are driven by change outside the control of the EGU Executive and Programme 665 Committee; the 2021 General Assembly has already been announced as being a fully 666 online event because of the restrictions that continue to be imposed by the coronavirus. 667 However, there are still many variables that are within their control, and it is clear from the 668 responses to the survey that many participants feel very strongly that a fully online, or 669 hybrid General Assembly is not only an option but a necessity, in order to both make the 670 conference more accessible and also to address the significant environmental impact of hosting a face-to-face intentional conference. In moving towards any digital provision for 671 672 future General Assemblies, we would like to offer the following recommendations, which 673 have emerged from the results of this study:

- 674
- 675 **1. The online provision should not just be an afterthought.** An online digital
 676
 676 conference cannot simply be a replication of a face-to-face version. Similarly, if a
 677 hybrid option is pursued, then there needs to be equal value attached to both
 678 the face-to-face and digital aspects. Care should be taken to enable direct
 679 interactions between those on-site and remote participants.
- 2. There needs to be an accessible and innovative space to enable informal
 connections. One of the biggest issues that needs to be addressed in an online
 environment is in creating spaces where researchers can meet up with old
 colleagues, encounter new ones, and informally engage with one another. The
 café culture of Vienna cannot be replicated in an online format, but then nor is it
 replicated in the actual General Assembly itself. Digital interactions that take
 place on platforms that already exist for such encounters need to be considered.
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691 for visual or hearing impaired participants, access to fast and reliable 692 broadband, and limitations imposed by time zones. 693 4. The sharing of preliminary results needs to be carefully thought through. One of the highlights from EGU20 was the capacity for people to see (and 694 comment on) scientific research before it was presented. Enabling this feature 695 696 for a future General Assembly would be well-received, but careful consideration 697 needs to be given as to how to ensure that all researchers feel confident that 698 their research is protected as we increasingly move into an era of Open 699 Science, especially for those who work with confidential data. 700 701 The validity and reliability of this study is discussed in Sect. 2.5, but it should be noted that 702 as with any qualitative analysis there is a degree of interpretation in the analysis of the 703 responses to the survey. However, we are confident that the emergent categories are 704 representative of the general zeitgeist of EGU participants. 705 706 The format of EGU20 was radically changed because of the impacts of the coronavirus, 707 and whilst there are clearly issues that need to be addressed for any future online version 708 of the EGU General Assembly (either fully online or in some hybrid form), it has perhaps 709 forced a change that might not have otherwise occurred. The organisers and participants 710 of subsequent General Assemblies need to think very carefully about whether the 711 perceived positive impacts of a traditional face-to-face conference outweigh the very real 712 concerns about inclusion and environmental impact. Or as one of the respondents to the 713 survey noted: 714 715 "The traditional conference is getting more difficult to justify with climate change and 716 the requirement that everyone jet around the world to discuss earth science, 717 especially science related to climate change." 718 719 If the community does not listen to these requests and consider them very seriously, then 720 we are at risk of being nothing more than a data point on the 'business-as-usual' climate 721 simulations that many of us have dedicated our professional lives to avoiding occurring at all costs. 722 723

724 Data availability

725

726 Given that the data contains responses that could lead to the identification of the respondents

727 (even with their name and institute redacted), we have chosen not to make the survey responses

728 available, but a redacted version can be provided upon request.





729 Competing interests

Author Hazel Gibson is an Associate Editor of *Geoscience Communication*, Author Sam Illingworth is the Chief Executive Editor of *Geoscience Communication*, Author Susanne Buiter was the chair

of the Programme Committee for EGU2020: Sharing Geoscience Online and is Executive Editor of*Solid Earth.*

735

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737

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780				
781	Appendix A:			
782	EGU Sharing Geoscience Online 2020 survey questions.			
783	с ў.			
784	Thank you for participating in the feedback survey for EGU Sharing Geoscience Online 2020! This			
785	has been an unprecedented experiment, where we organised the largest virtual gathering of			
786	geoscientists ever, in only 6 weeks since the cancellation of the physical General Assembly. We			
787	are very curious about your experience at Sharing Geoscience Online: what has worked well, what			
788	could be better, what did you miss, and what should EGU consider to keep for future meetings.			
789				
790	We would like to ask you to take 5-10 minutes to complete this questionnaire, as your input is very			
791	helpful for shaping future EGU General Assemblies and possible virtual extensions.			
792				
793	Susanne Buiter (RWTH Aachen University)			
794	Chair of the EGU General Assembly 2020 Programme Committee			
795				
796	Q1. What EGU programme groups do you associate most closely with?			
797	 Atmospheric Sciences 			
798	- Biogeosciences			
799	 Climate: Past, Present & Future 			
800	- Cryospheric Sciences			
801	 Education and Outreach Sessions 			
802	Earth Magnetism & Rock Physics			
803	Energy, Resources & the Environment			
804	Earth & Space Science Informatics			
805	– Geodesy			
806	- Geodynamics			
807	Geosciences Instrumentation & Data Systems			
808	– Geomorphology			
809	 Geochemistry, Mineralogy, Petrology & Volcanology 			





810	 Hydrological Sciences
811	 Interdisciplinary & Transdisciplinary Sessions
812	 Natural Hazards
813	 Nonlinear Processes in Geosciences
814	 Ocean Sciences
815	 Planetary & Solar System Sciences
816	 Short Courses
817	 Seismology
818	 Special Scientific Events
819	 Stratigraphy, Sedimentology & Palaeontology
820	 Soil System Sciences
821	 Solar-Terrestrial Sciences
822	 Tectonics & Structural Geology
823	– None
824	
825	Q2. What is your present country of employment / study?
826	
827	Q3. What is your gender?
828	– Female
829	– Male
830	– Non-Binary
831	 Prefer not to say
832	 Prefer to self describe
833	
834	Q4. Did you feel restricted to participate in the conference due to some physical limitations?
835	
836	Q5. Does any of the following apply?
837 838	 It is difficult for me to attend physical meetings, but I could attend Sharing Geoscience Online
839	 It is difficult for me to attend physical meetings and I also experienced difficulties attending
840	Sharing Geoscience Online
841	 I can attend physical meetings, but experienced difficulties attending Sharing Geoscience
842	Online
843	 I can attend physical meetings and Sharing Geoscience Online
844	 Other / Comments
845	
846	Q6. Why did you give this answer?
847	
848	Q7. What is your career stage / employment status?
849	 Early career scientist
850	– Mid-career scientist
851	– Senior scientist
852	– Retired
853	 Self-employed
854	 Not currently employed





855 856	– Other					
857	Q8. What is your role at EGU Sharing Geoscience Online 2020?					
858						
	(Tick all that apply)					
859	 Abstract author or co-author 					
860	 Session convener or co-convener 					
861	- Session chair					
862	 EGU division scientific officer 					
863	 EGU Programme Committee member 					
864	 EGU council member 					
865	 Scientific participant 					
866	 Press/media 					
867	 Other (Please State) 					
868						
869	Q9. Have you attended a virtual conference before?					
870						
871	Q10. Which one?					
872						
873	Q11. How effective/timely was EGU at communicating the change to the General Assembly?					
874	- Very Good					
875	- Good					
876	– Average					
877	– Poor					
878	 Very Poor 					
879	012 Why did you give this ecore?					
880	Q12. Why did you give this score?					
881 882	Q13. What were your main sources of information about the changes to the General Assembly?					
883	(Tick all that apply)					
884	– EGU website (www.egu.eu)					
885	 General Assembly website (www.egu2020.eu) 					
886	 Social Media 					
887	- Blogs					
888	– Newsletter					
889	 E-mails by EGU/Copernicus 					
890	 Other (Please specify) 					
890 891	- Other (riease specify)					
892	Q14. Which activities of Sharing Geoscience Online did you participate in?					
893	 Scientific Sessions 					
894	– Union Symposia					
895	 Great Debates 					
896	 Short Courses 					
897	 Townhall Meetings 					
898	 Photo Competition 					
898 899	 – #shareEGUart 					
033	rshaloeodat					





900	-	Division Meetings
901	-	Networking Events
902	_	Closing Party
903		
904	Q15.	How many different chat sessions of Sharing Geoscience Online did you participate in?
905		
906	Q16.	How would you rate the accessibility of Sharing Geoscience Online for you?
907	-	Very Good
908	-	Good
909	-	Average
910	-	Poor
911	_	Very Poor
912		
913	Q17.	Why did you give this answer?
914		
915	Q18.	How would you rate the technical delivery of Sharing Geoscience Online?
916	-	Very Good
917	-	Good
918	-	Average
919	-	Poor
920	-	Very Poor
921		
922	Q19.	Why did you give this answer?
923		
924	Q20.	Was there anything about Sharing Geoscience Online that you would like to see maintained
925	for fu	ture General Assemblies?
926		
927	Q21.	What did you miss most about the General Assembly not being a face-to-face event?
928		
929		What would the ideal format of the EGU General Assembly be according to you?
930	-	
931	-	Mixed face-to-face and online event
932	-	Online event only
933		···· ··· · · · · · ·
934	Q23.	Why did you give this answer?
935		
936		In what ways has Sharing Geoscience Online supported / could Sharing Geoscience Online
937	suppo	ort your career?
938	0.05	Any further commented
939 940	Q25.	Any further comments?
940		