The Future of Conferences: lessons from Europe's largest online geoscience conference

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Abstract

In the early months of 2020, as the novel coronavirus COVID-19 swept across the globe, millions of people were required to make drastic changes to their lives to help contain the impact of the virus. Among those changes, scientific conferences of every type and size were forced to cancel or postpone in order to protect public health. Included in these was the European Geosciences Union (EGU) 2020 General Assembly, an annual conference for Earth, planetary, and space scientists, scheduled to be held in Vienna, Austria, in May 2020. After a six-week period to change the format to an online alternative, attendees of the newly designed EGU20: Sharing Geoscience Online took part in the first geoscience conference of its size to go fully online. This paper explores the feedback provided by participants following this experimental conference and identifies four key themes that emerged from analysis of the questions: what did people miss from a regular meeting; and to what extent did going online impact the event itself, both in terms of challenges and opportunities? The themes identified are: 'connection', 'engagement', 'environment', and 'accessibility'. These themes include concepts relating to discussions of the value of informal connections and spontaneous scientific discovery during conferences, the necessity of considering the environmental cost of in-person meetings, and the opportunities for widening participation in science by investing in accessibility. The responses in these themes cover the spectrum of experiences of participants, from positive to negative, and raise important questions about what conference providers of the future will need to do to meet the needs of the scientific community in the years following this coronavirus outbreak.

1. Introduction

1.1 The General Assembly of the European Geosciences Union

The European Geosciences Union (EGU) is Europe's leading organisation for Earth, planetary, and space science researchers. Based in Germany, the Union had a global membership of 18,818 individuals in Spring 2020, based in more than 135 countries. Every year in approximately April or May EGU holds its annual General Assembly in Vienna, Austria. It is the biggest geoscience conference in Europe. As a significant part of many Earth, planetary, and space scientist's research calendars, the EGU General Assembly is a showcase for research from across 22 Scientific Divisions. The Divisions include fields like Biogeochemistry, Ocean Science, Atmospheric Science, and Solar-Terrestrial Science, as well as more 'traditional' geoscience fields like Geodesy, Geomorphology, Earth Magnetism and Rock Physics, and Natural Hazards (among many others). In addition to the scientific research presented, EGU's General Assembly provides researchers with networking and career development opportunities, training, and the ability to connect with their extended global community – both personally and professionally. This is especially key for the Early Career Scientists (fundamentally, researchers who are within 7 years of their most recent degree), who, in 2020, made up 56% of EGU's membership.

At the start of 2020, EGU's organisation teams were seven months into the build-up for the 2020 General Assembly, which was that year planned to be held from 3-7 May. Apart from the primary aim of enabling scientists to present their research and learn of the work of their colleagues, the focus of the 2020 General Assembly as an event hoped to highlight inclusivity, accessibility, and environmental sustainability, as in-person conferences are more and more frequently challenged to improve in these areas (Hamant, *et* al, 2019; De Picker, 2020; Foramitti, *et al*, 2021). Inclusivity measures aimed to provide a safe and respectful environment for all, including the promotion of gender-neutral language, a dedicated person of trust on-site, free childcare, family and breastfeeding rooms, and a kid's corner. Accessibility measures included dedicated information for getting to and navigating within the conference centre, wheelchair accessibility, quiet rooms, catering options, information on visual accessibility, pilots with audio streaming and auto-captioning, and tips for accessible presenting. Measures aimed at reducing the environmental impact of the General Assembly centred on environmentally responsible catering sources, offsetting the CO_2 emissions resulting from travel of all conference participants to and from Vienna (in 2018 and 2019, voluntary carbon offsetting through EGU was used by 25% to 32% of attendees), advising participants to travel by train to Vienna when possible (and promoting discounts offered by train companies to participants); and encouraging participants to use public transportation once in Vienna, by giving away a weekly transportation pass with every week ticket to the conference. Discussions in 2019 and early 2020 involved the consideration of enabling remote participation, in a manner that would allow both remote and on-site participants to directly

engage in questions and discussions, but this was not yet foreseen for the 2020 conference.

The annual 'Call for Abstracts' closed in the second week of January 2020 with a new record of 18,036 abstracts submitted to 701 scientific sessions, compared to the 2019 General Assembly which had 16,273 participating scientists, who presented 16,250 poster, oral, and PICO (Presenting Interactive Content) presentations in 683 scientific sessions. By the end of February, the rapidly escalating COVID-19 pandemic was the subject of constant discussion within EGU's governing Council, who began planning several contingency strategies. By the 19th of March it was clear that the conference could not progress as planned and for the safety of all members it was announced that the in-person meeting would be cancelled and replaced with an online alternative. However, with less than six weeks until the start date of the conference, it was also obvious that this could not possibly be a conference like any previous EGU General Assembly.

1.2 The 2020 General Assembly: Sharing Geoscience Online

In designing EGU2020: Sharing Geoscience Online (hereafter EGU20) in the short time available, the organisers focussed on providing possibilities that could work across time zones for all authors to present their work and similarly for participants to access the presentations. To reinforce EGU's mandate that all presentation formats are of equal value, previously assigned poster, oral, or PICO (an interactive presentation form delivered via touch screens) presentations were turned into a new concept of 'displays'. The decision was made for two forms of scientific engagement to be possible for each display: pre-uploaded presentation materials that could be commented on and that were linked to the abstract, and live text-chat sessions that occurred during the originally scheduled presentation times from the Programme published on the 9th of March 2020 (prior to cancellation). The pre-uploaded content with comments used EGU's newly launched preprint repository, EGUsphere, which provided 50MB of storage for each presenter to upload their presentation using one of four formats (MP4, JPG, PDF, or PPT). Authors were free to choose what to post alongside their abstract, e.g. an animation, a map, a poster, slides, a pre-recorded talk, a brief report, and so on. The uploaded materials were linked to the abstract, which had a DOI, and the materials were published via open access (in accordance with EGU's publications policy, specifically a Creative Commons Attribution 4.0 License) unless authors chose a different copyright statement. The uploads were then made available for comment from the moment they were uploaded until the 31st of May 2020. Comments and materials remain accessible on the EGU website (https://meetingorganizer.copernicus.org/egu2020/sessionprogramme) and EGUsphere (https://www.egusphere.net/conferences/EGU2020/index.html).

The live text-chat function was chosen as a compromise between accessibility, participant interaction, technical plausibility, and technical stability. The theory being that the text would allow participation by participants who are deaf or hard of hearing (as there was no

119 time anymore for testing stable solutions to video sub-captioning), encourage questions by
120 all participants, and support engagement by people who had lower Internet capacity or
121 who relied on accessible digital technologies, approved by their organisations, to
122 participate. Using the host platform 'Sendbird', each of the 701 scientific sessions were
123 given a text-chat channel that was linked to the pre-uploaded materials of that session and
124 that text chat was moderated by the session conveners (as would be the case for an in-
125 person General Assembly). Text chats were open for the duration of the scheduled
126 sessions and any participant in the session (speaker, convener, audience member) could
127 contribute to the text chats to ask questions, comment on the work, or discuss ideas with
128 other attendees of the session.
129
130 There was no limit to the number of people that could digitally attend the live-text chats
131 and this number varied wildly: though there was a median of 92 participants per chat, the
132 largest chat had 796 participants. This made for very different experiences of the text-chat
133 sessions, as the chat window would normally scroll at the speed of the number of people
134 submitting questions or answers. Participants could also follow multiple chats in different
135 windows. EGU made instructional videos with tips for both conveners and participants that
136 received over 23,000 views by the start of the conference. For example, one of the
137 presenter tips was to prepare a one or two sentence summary of the display in advance,
138 and this tip was widely followed.
139
140 In addition, some limited online provision had been made for networking and community
141 building, and there were several live streamed or pre-recorded video sessions – notably
142 EGU's flagship keynote Union-wide events (the Great Debates and Union Symposia) as
143 well as selected Short Courses. EGU20 brought the annual photo competition online,
144 encouraged science and art exchanges through the #shareEGUart programme and virtual
145 Artists in Residence, ran a Data Help Desk, enabled each of the 22 subject specificthe
146 Divisions to hold their annual meetings, and even had an online closing party. The short
147 time that was available to bring the conference online, however, also meant that other
148 events and activities could not be scheduled. These included the special lectures from the
149 51 medal and award winners, most of the Short Courses, most of the networking events,
150 the EGU mentoring programme, live-captioning of the keynote Union-wide events, and
151 measures to help visually impaired scientists (most of whom would not have been able to
152 participate in the chats). As this was nothing like the experience that would normally be
153 provided to members and was very much viewed as a pilot, EGU's governing Council
154 decided to make attendance free, though only abstracts that had been submitted by the
155 January deadline were eligible to be presented.
156
157 EGU20 launched on the 4th of May 2020 for a week of activities that saw over 22,300
158 individual users in 721 live text chats who posted approximately 200,400 messages.
159 11,380 presentation materials were uploaded with the abstracts, which received 6,297
160 comments by end of the week.
161

1.3 Conference feedback survey

Each year during and after the General Assembly, EGU conducts an online survey among the participants to ask for feedback about the conference experience. The questions consider, among other things, the scientific programme, the role of participants in the conference, and the additional conference activities, such as annual meetings of the scientific divisions, the mentoring programme, or the photo competition. The survey forms an important source of information and feedback for planning the General Assembly the following year, and has helped to drive positive change. For example, environmental sustainability and accessibility efforts were prioritised in planning new meetings after comments made via these surveys. However, the usual survey, which assumes, among other things, travel and on-site attendance, was not suitable for Sharing Geoscience Online, as it featured questions on travel to Vienna and on-site events, whereas online aspects were not included.

In order to take advantage of the unique opportunity EGU20 provided, as well as to try and gain some insight into where the potential benefits and challenges of an online conference of this size may lie, the authors decided to write an entirely new conference feedback survey. Given the massive upheaval in 2020 it was decided to shorten the usual General Assembly survey and focus it much more closely on participant experience of this pilot event. The survey was distributed to all attendees via email and through social media. There were 1,580 complete responses (7% of attendees), which is equivalent to the 2019 response numbers (n=1,666 or 10% of attendees). Of those complete answers there was a reasonable gender balance (46% female, 51% male, 0.8% non-binary/other, 3.2% prefer not to say), and 56% identified as Early Career Scientists. Of the completed surveys, 91.5% said they had never attended a virtual conference before.

2. Methodology

The methodology that was adopted in this study involved surveying participants of EGU20 and asking them for their feedback with regards to their experiences of the online conference. Qualitative content analysis (see e.g., Erlingsson and Brysiewicz, 2017) was then used to interpret the responses to this survey. The questions that were used in this survey can be found in Appendix A. The study was carried out according to the British Educational Research Association's (BERA) ethical guidelines for educational research, ands given that the data contains responses that could lead to the identification of the respondents (even with their name and institute redacted), we have chosen not to make the survey responses available, but a redacted version can be provided upon request.

Any approach which utilises a qualitative content analysis should be guided by the following six steps: formulation of research question; selection of samples to be analysed;

definition of categories to be analysed; outline and implementation of coding process; trustworthiness of coding; and analysis of the results of the coding process (Hsieh and Shannon, 2005; Illingworth, 2020). In defining the methodology utilised in this study, we will outline the first five of these steps here, with the sixth (i.e., the analysis) being presented in Sect. 3.

2.1 Formulation of research questions

The purpose of this study was to better understand how participants of EGU20 engaged with the online conference, their attitudes in how it compared to a face-to-face event, and whether they thought there were any opportunities that were presented as a result of the event going fully online. This was formalised into the following two research questions (RQs):

RQ1: what did people miss from a regular General Assembly?
RQ2: to what extent did going online impact the event itself, both in terms of challenges and opportunities?

In answering these questions, we are aware that many people's experiences of the conference relate to the technical limitations of the platforms or specific technical issues experienced during the week. Whilst important, we have not addressed those issues in this analysis for two main reasons. Firstly, technical issues and limitations are an issue faced by all types of conference and always impact the experience of the attendee. However, for our specific questions, the exact nature of technical difficulty was not as relevant as the fact that engagement was disrupted. Secondly, it is also important to note the extremely restricted timescale that the organisers had in moving this conference online. As such it is highly unlikely that any scientific conference would be held in exactly this way again – particularly when representing this many people.

2.2 Selection of samples to be analysed

The survey was distributed using EGU's preferred survey platform, zohopublic, and the link to the survey was distributed via email to all conveners and authors, as well as EGU members. The link to the survey was also distributed over social media, using EGU's official Twitter, Facebook, LinkedIn, and Instagram accounts, as well as being shared by various other affiliated accounts. The survey was open for responses from the 4th of May until the 1st of June 2020.

Once the survey data had been collated and cleaned of incomplete answers, there were 1,580 responses. This entire dataset was used for the initial implementation of the coding process (see Sect. 2.4). Once the initial codes had been set, and in order to more

effectively assess the qualitative responses given to the survey, the total dataset of 1,580
responses were divided by career stage (Early Career, Mid-Career or Senior Career)
which cumulatively represented 1,503 responses. Of these career divisions only one has
an associated definition within EGU's structure (Early Career), however for the purposes of
this survey no definition was applied – all participants were instructed to self-identify their
career stage. From these, 50 complete responses that included at least one qualitative
answer were selected from each career stage for coding (see Sect. 2.4). This selection
included 25 responses from the top of the dataset and 25 from the bottom, representing
the first and last respondents to the survey from each career stage, respectively.

2.3 Definition of categories to be applied

A conventional approach to qualitative content analysis was adopted in this study, with
preconceived categories being avoided, and instead being determined by the
implementation of the coding process (see Sect. 2.4). While in some instances a directed
content analysis might be more appropriate, this is usually used in those instances where
an existing theory would benefit from further description (Hsieh and Shannon, 2005). As
the research questions to be addressed in this study are unique, a directed approach is
inappropriate. Similarly, a summative content analysis would fail to fully account for the
context of the survey responses alongside their content.

2.4 Outline and implementation of coding process

To begin with, two of the authors (HG and SI) selected the same random sample of 100
survey responses. They then coded responses to the following survey questions:

- · How effective/timely was EGU at communicating the change to the General
  Assembly?
- · How would you rate the accessibility of Sharing Geoscience Online for you?
- · How would you rate the technical delivery of Sharing Geoscience Online?
- · Was there anything about Sharing Geoscience Online that you would like to see
  maintained for future General Assemblies?
- · What did you miss most about the General Assembly not being a face-to-face
  event?
- · What would the ideal format of the EGU General Assembly be according to you?
- · In what ways has Sharing Geoscience Online supported / could Sharing
  Geoscience Online support your career?
- · Any further comments?

The individual codebooks that were used by both HG and SI in this initial coding exercise
are shown in Table 1 and Table 2, respectively. Both HG and SI found that data saturation

286   had been reached after coding for 100 survey responses, i.e., there were mounting
287   instances of the same codes, but no new ones.
288
289   *Table 1: the codebook that was used by HG in the initial coding exercise, including a*
290   *definition and an example for each code.*

Code	Definition	Example
Networking	Missing in-person interactions, contact, friendship, virtual life	"Seeing my colleagues and interacting in person"
Multiple Formats Communicating	Viewing, discussing, listening, debating, multiple format communication	"Verbally communicating to people while visually inspecting their work"
Detail	details of science, in depth conversation	"Without the visual interface it's very difficult to go into details"
Behaviour	people do not have respect, people are angry, stressed, rude	"people don't respect their time slots and have cross conversations"
Spontaneity	Missing freedom within schedule, time to talk, debate, explain, find unexpected subjects, interactions or conversations	"spontaneous questions, time for a more personal, friendly chat"

Preparation	Preparation of scientific materials, talks, formats etc	"scientifically I could prepare/have more in depth discussion"
Flexibility	Flexible interactions, being able to move between sessions, multi-tasking	"often the whole session is not totally of interest and you would like t change room just for one talk"
Open Access Science	open access science, sharing science, expands reach of research	"the impact is undoubtable greater than in classic EGU GA where only a few people could stand in front of poster"
Emotion / Nostalgia	Missing the whole event, an intangible sadness, non-specific, excitement and joy, boredom	"Everything! Nothing can replace the face-to-face event"
Overcoming Current Events	Overcoming non-specific challenges of COVID-19 to carry on with plans	"You did an amazing job in a short time, and considering the current situation in the world"
Attendance	Able to attend or not attend meeting despite original plans	"it has allowed me to attend a meeting I could not attend in the first place"
Waste of time	it was a waste of time and disappointment, better off cancelling	"I don't see the point of this format, EGU had better been completely cancelled"

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Table 2: the codebook that was used by SI in the initial coding exercise, including a definition and an example for each code.

Code	Definition	Example
Deeper engagement	These responses indicate that these participants were able to have a deeper engagement in terms of either more questions or longer discussions etc.	"Scientifically i could prepare/have more in-depth discussion."
Good for Early Career Scientists	Presented good opportunities for Early Career Scientists.	"During oral presentations, generally time for questions is very narrow, and you do not always feel it is your place to do so as an ECR. Having this ability during the whole session time slot is really enjoyable."
Difficulties with Tech	Participants encountered difficulties accessing the online content.	"The chat pages has some glitches. Comments sometimes disappearing for unknown reasons in my window, while other people could see them."
Networking	Participants missed the opportunity to professional network in person.	"Meeting people! Networking! The chat it great but it is just not the same."
Socialising	Participants missed the opportunity to catch up with old colleagues and friends in person.	I can't see my teachers and classmates, we can't talk questions face to face, sometimes, the text-chat can't arrive the effect. And I miss the scenery and food of Austria, haha.

Too much info	Participants felt overwhelmed with the amount of comms they received.	"The emails where too long and un-structured, plus a bit spammy (emails as author, co-author, personal program, convener....)"
Lack of engagement	These responses indicate that the online format presented fewer opportunities for deep engagement on scientific topics.	"The 15-min orals and as long as need discussion for the posters. This format cuts down on the ability to explain, drastically. I don't think it's been translated good enough."
Environment	Attending the conference online had a positive impact on the environment.	"carbon footprint issue. Obviously we do not need to go every year to such meetings. So remotely following them is very interesting. And if you have personal restrictions (accessibility, money, child care) preventing you to attend, that's quite an improvement!"
Boring	The online event was less vibrant than the face-to-face meeting	"Nothing special and there are plenty of ways to explore to make this feel more interactive. Scrolling through the presentations makes attendance feel a lot like grading papers."
Convenience	The online event was more convenient to attend.	"Reduce long distance transportation while maintaining the visual and verbal aspects"
Lack of info	Difficult for people to 'discover' the conference or find out how to attend specific webinars etc.	"Found it hard to access the talks or find info about how to attend webinars but the rest was well advertised"

Inaccessible	The online format proved inaccessible to some people.	"I can't concentrate on the virtual meeting, although it's great, especially in text-chat section, I can't follow other people's idea."
Accessible	The online format proved to be more accessible for some people	"Those unable to physically attend can gain some part of the experience from home. That includes physically disabled and financially unable."
Discovery	Online events less likely to have the 'accidental discoveries' possible in the physical version	"Meeting up with friends, meeting new people, walking around, randomly finding interesting sessions"

295

296 After this initial coding exercise was completed, HG and SI combined their codebooks and
297 decided on a number of categories that covered all of these codes, and which could be
298 used to better represent the narrative that was emerging from the data. These combined
299 categories are shown in Table 3.

300

301 *Table 3: the initial combined categories that were used to classify the initial codes of HG*
302 *and SI.*

Category	Definition	Codes (Original Coder in brackets)
Information	How participants were informed of the new format, and how they accessed this information.	Attendance (HG), Waste of Time (HG), Difficulties with Tech (SI), Too much Info (SI), Lack of Info (SI)

Connecting	How networking and socialising were impacted by moving to a virtual conference.	Networking (HG), Networking (SI), Socialising (SI)
Engagement	The extent to which the online environment either encouraged or restricted engagement. Also includes spontaneity / discovery of sessions.	Multiple Format Communicating (HG), Spontaneity (HG), Preparation(HG), Emotion / Nostalgia (HG), Deeper Engagement (SI), Lack of Engagement (SI), Boring (SI), Discovery (SI)
Environmental Impact	How changes to an online conference impacted the environment.	Overcoming Current Events (HG), Environment (SI)
Accessibility	The extent to which an online conference was more or less accessible to different audiences.	Detail (HG), Behaviour (HG), Flexibility (HG), Open Access Science (HG), Convenience (SI), Inaccessible (SI), Accessible (SI)

Early Career Scientists	The impact that the online environment had on Early Career Scientists.	Good for Early Career Scientists (SI),

303

304 After these combined categories had been determined, both HG and SI re-visited the

305 original RQs and decided that some of the survey's questions, whose responses had been

306 analysed in the initial coding exercise, were not related to these RQs. The following

307 questions were selected as being most pertinent to answering the RQs (given in

308 parentheses) of this study:

309

310 · How would you rate the accessibility of Sharing Geoscience Online for you?
311 (RQ1)

312 · Was there anything about Sharing Geoscience Online that you would like to see
313 maintained for future General Assemblies? (RQ2)

314 · What did you miss most about the General Assembly not being a face-to-face
315 event? (RQ2)

316 · What would the ideal format of the EGU General Assembly be according to you?
317 (RQ1, RQ2)

318 · In what ways has Sharing Geoscience Online supported / could Sharing
319 Geoscience Online support your career? (RQ2)

320 · Any further comments? (RQ1, RQ2)

321

322 The other questions (i.e., 'How effective/timely was EGU at communicating the change to

323 the General Assembly?' and 'How would you rate the technical delivery of Sharing

324 Geoscience Online?) were deemed to be more related to the technical delivery of an

325 online conference rather than specific learnings and attitudes towards the experience of a

326 face-to-face or online event. At this stage in the analysis, the data was cleaned up to

327 remove any responses that did not contain information, and also to split the respondents

328 into three broad categories: Early Career Scientists, Mid-Career Scientists, and Senior

329 Career Scientists. This split was done according to the specific information that had been

330 provided by the respondents, who as part of the survey ('What is your career stage /

331 employment status?') had to self-identify as to which of these categories they belonged to.

332

333 After cleaning the data, the categories shown in Table 3 were again revisited, and it was

334 decided that the 'Information' and 'Early Career Scientists' categories should be dropped

335 from the subsequent analysis. The former because the responses were more concerned

336 with technical changes and difficulties), and the latter because it would be discriminatory to

337 highlight one of the three groups of researchers. As a result, the categories that are shown
338 in Table 4 are those that were used for this final stage of coding and analysis.
339
340 *Table 4: the final categories that were used in the analysis of the responses to the survey.*

Category	Definition
Connecting	How networking and socialising were impacted by moving to a virtual conference.
Engagement	The extent to which the online environment either encouraged or restricted engagement. Also includes spontaneity / discovery of sessions.
Environmental Impact	How changes to an online conference impacted the environment.
Accessibility	The extent to which an online conference was more or less accessible to different audiences.

341
342 For the final stage of coding, 50 random respondents from each of the three distinct
343 demographic groups (i.e., Early Career, Mid-Career, and Senior Career) were selected.
344 HG and SI then individually assigned the categories shown in Table 4 to the responses to
345 the questions given above for these respondents. Figure 1 shows the prevalence of the
346 codes in the sample population to each category theme listed in Table 4, by career stage.
347 Both HG and SI observed that for each of these 50 sets of responses, the categories that
348 are shown in Table 4 could be assigned, with no newly emergent codes or categories
349 during this process, therefore providing confidence that the categories shown in Table 4
350 represented the dominant narratives to emerge from the data, which will be discussed
351 further in Sect. 3.
352
353
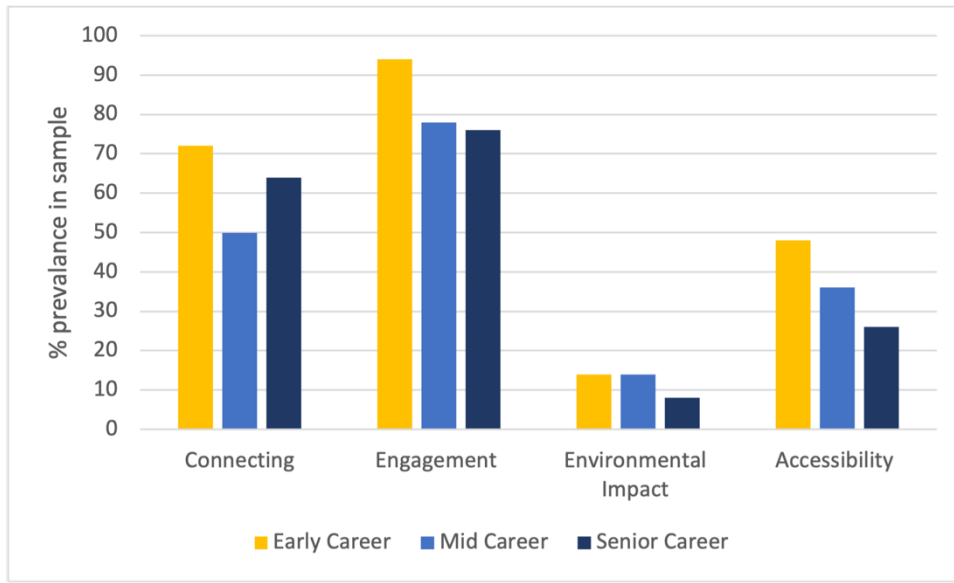
Figure 1: The prevalence of the theme categories within each sampled self-identified career stage population, by percentage.

2.5 Trustworthiness of coding

At each stage of the qualitative content analysis that was adopted in this study, the individual codes and categories were re-examined in order to confirm that they accurately captured the responses of the survey in relation to the RQ. Both HG and SI carried out this coding independently, until there were no further codes or categories found to be emerging from the data, i.e., until descriptive saturation had been reached (Lambert and Lambert, 2012). Similarly, a combination of systematic sampling, constant comparison, and proper audit and documentation (see Sect. 2.2 and 2.4) were used to ensure both the reliability (i.e., the consistency with which this analysis would produce the same results if repeated) and the validity (i.e. the accuracy or correctness of the findings) of this approach (Leung, 2015).

3. Results & Discussion

As can be seen from Table 4, four major categories emerged from the methodology that was adopted in analysing the responses to the survey. We now discuss each of these emergent categories, how they relate to RQ1 ('What did people miss from a regular General Assembly?') and RQ2 ('To what extent did going online impact the event itself, both in terms of challenges and opportunities?'), and how they compare to other research that has been conducted in terms of the transitioning of large academic conferences from physical to virtual spaces.

3.1 Connecting

One of the categories identified from the responses from attendees of EGU20 was '*connecting'*. This was defined as the interpersonal connections between attendees of the conference; the human-to-human, individual, or informal interactions. This category is distinct from the connections made around the scientific content, which is discussed in '*engagement'* (Sec. 3.2).

The responses coded in this category were frequently posted in direct response to the survey question 'What did you miss most about the General Assembly not being a face-to-face event?', and the responses were most often framed as negative or expressing loss. In general, the descriptions of the loss of connection during EGU20 can be summarised as being those opportunities to interact with colleagues and friends 'beyond the session'. The loss of connection was most often described in terms of informal interaction, such as this observation from a Senior Career Scientist:

> "Personal communications. The possibility to share a lunch or a dinner together with potential future colleagues."

Networking was also a key aspect of the loss of connection, particularly expressed by Mid-Career Scientists and Early Career Scientists searching for career development. The limited scope of a platform such as the one that was provided during EGU20 for networking, echoes findings of other studies, wherein social media and other digital platforms are often used to build networking potential, which is then followed up for more meaningful discussion in-person (Reinhardt et al, 2009; Kimmons and Veletsianos, 2016). The discussion of a loss of connection in networking was also described as a function of learning who is potentially a valuable contact and meeting new people, as this Mid-Career Scientist observed:

> "The ability to network. Randomly meet people you don't even think you're interested in meeting."

The loss of connection for Senior Career Scientists was especially pronounced in the way they described friendship and treasured colleagues. This was not, however, limited to Senior Career Scientists, and often included an aspect of nostalgia for the conference itself and an enjoyment of the city of Vienna. Many respondents described the loss of contact with friends as central to their General Assembly experience, as this Senior Career Scientist responded:

> "90% of my motivation to go to the EGU General Assembly is to meet with colleagues and friends in person. That's a great loss."

The final aspect of loss with regards to the theme of connection was in the stimulus and inspiration that comes from informal conversation and meetings with people. This was expressed in the form of being able to plan future activities, come up with new ideas, or simply the inspiration that breaking the routine through connection provides, as this Early Career Scientist describes:

> "Networking, meeting people in person, the atmosphere of the meeting, Vienna, and listening more than reading. My job as a scientist is mostly reading and writing, the physical conference is breaking out of this, which opens many other opportunities to think, cooperate, and pathways to discuss."

These responses show that though the scientific content is key to any conference, the ability to build and experience meaningful informal connections with friends and colleagues for both personal and professional reasons, is very valuable to attendees, which is something that is also present in studies of remote working more generally (Nardi and Whittaker, 2002). This aspect of providing space 'beyond the session' for informal interaction is a useful recommendation for face-to-face conferences as well, but for digital or online conferences may provide critical to their success or failure.

3.2 Engagement

Another category to arise from the responses from respondents was that of '*engagement*'. Specifically, this was related to the extent to which respondents were or were not able to engage with both the online format and the material that was presented.

In terms of criticisms, several respondents felt as though the format of EGU20 precluded the depth of conversation and scientific rigour that would normally be expected at the conference, as demonstrated by this comment from a Senior Career Scientist:

> "Maybe I come from an old school, but attending a conference directly offers many possibilities to establish contacts with other scientists, to interact in a deeper and less aseptic way than online event provides."

However, others actually found more opportunity for engagement, both during and after the various sessions. For example, one Early Career Scientist observed that:

> "It may be topic related, but this time was the first time that I got exactly the kind of feedback to my presentation I was hoping for. And that came one-two days after the actual presentation via the discussion section and via email."

This dichotomy of opinions was observed across all three respondent groups, and a similarly polarising aspect of engagement was the spontaneity of discovery that is associated with large conferences like the EGU General Assembly. Some respondents noted that one of the things they missed the most was the opportunity to walk in accidentally or purposefully on sessions outside of their field of expertise, thereby helping to cross-pollinate scientific discourse and helping them to develop their own interdisciplinary approaches. This attitude is evident in the following comment from a Mid-Career Scientist when noting what it was that they missed most about EGU20 not being a face-to-face event:

> "Wandering around and going to attend a random session outside of my field of expertise."

However, others felt the exact opposite, i.e. that the online format actually made it more possible to engage in research outside of their specific field of expertise, as evidenced by this comment from a Senior Career Scientist:

> "I could take part in sessions at the fringe of my expertise since the short summaries given by presenters helped me to understand their core message."

The 'short summaries' that this respondent refers to, in combination with the pre-uploaded longer presentations, is one facet of engagement that seems to have been received with almost unanimous positivity. As discussed in Sect. 1.2, For EGU20's scientific sessions, authors were encouraged to upload and share their presentation materials and opt in to commenting from 1 April 2020 onwards, and then prepare a one or two sentence summary of these presentation materials for the live text chat. This meant that participants had up to a month to view other researchers work in detail and prepare any questions for the allocated session and associate chat during the week of EGU20 itself (the 4th to the 8th May 2020). The opportunity to view this work in advance was a frequent feature of responses to the question 'Was there anything about Sharing Geoscience Online that you would like to see maintained for future General Assemblies?'. For example, one Early Career Scientist noted that:

> "This made it much easier to think about the contents without the stress of everything around you in the conference centre."

The following comment from a Mid-Career Scientist echoed the sentiment of many respondents that this is a feature that should be utilised in future General Assemblies:

> "Uploading '"displays'" online, for anyone to see and comment. Even for a physical meeting it would be useful for the general public, or the colleagues who couldn't make it (either to the conference or to the session)."

505 However, the positive response to this pre-release of information must be caveated by the
506 concerns that many respondents raised around potential issues with intellectual property
507 and the dangers of permanently hosting preliminary results online, as evidenced by the
508 following comment from a Mid-Career Scientist:
509
510   "I'm concerned about the copyright issues when uploading presentation."
511
512 One Senior Career Scientist went further, noting that:
513
514   "Conferences are often about discussing preliminary results, when I submit an
515   abstract I DO NOT subscribe to permanently DOI-ing preliminary results."
516
517 The outcomes of this category are very mixed, with some respondents finding EGU20 to
518 be less engaging than a normal General Assembly, whilst others noted that it actually
519 presented more opportunities for deep engagement. It would appear that attitudes towards
520 'engagement' depended very much on the respondent's personal attitudes at the time
521 towards online vs. face-to-face conferences. A more general comment would also be that
522 the experience of EGU20 does not appear to have swayed many respondents from what
523 are clearly deeply entrenched viewpoints. One thing that is made clear from the
524 respondents, however, is that they deeply valued the opportunity to view scientific
525 research in advance of the conference, although this option needs careful consideration
526 with regards to intellectual property and the sharing of preliminary results.

527 3.3 Environmental Impact

528
529 One of the clear opportunities that arose from the EGU20 format was the positive impact
530 that this was perceived to have on the environment, i.e., through the reduced carbon
531 emissions associated with attendees travelling to Vienna to participate in a General
532 Assembly. This manifested itself across all three distinct demographic groups (Early
533 Career Scientist, Mid-Career Scientist, and Senior Career Scientist).
534
535 EGU has previously taken several steps to mitigate and offset the impact that travel to the
536 General Assembly has on the environment as discussed in Sect. 1. Of course, the
537 environmental impact of hosting a large conference like the EGU General Assembly
538 extends beyond that of travel, and also includes the printing of materials, the consumption
539 of power at the venue, and the sourcing of catering. The conference venue, the Austria
540 Centre Vienna, has a number of green measures in place, including having energy-saving
541 LEDs throughout the centre, using a solar array to heat the water used in the kitchens and
542 toilets, and working with an in-house catering company compliant with green standards.
543 Other measures that have been implemented to reduce the environmental impact of the
544 General Assembly include no longer offering single-use water bottles during breaks,
545 installing water fountains for refilling multi-use bottles, phasing out printed copies of the

546 programme book, and making sure that the lanyards are created out of 100% recyclable
547 materials.
548
549 If the 2020 event had taken place in Vienna, all travel of participants would have been
550 carbon offset and the promotion of bicycle transport in Vienna within the ACV and through
551 official communication channels. However, from the results of this survey, these steps do
552 not go far enough to alleviate the concern that many of the respondents have with regards
553 to the environmental impact of the General Assembly. Furthermore, as noted by Hischier
554 and Hilty (2002), the environmental impact of a large international conference such as the
555 EGU General Assembly is dominated by the travel activities of the participants. Here long-
556 range flights are the dominant element, as exemplified for the 2019 Fall Meeting of the
557 American Geophysical Union where 75% of the emissions were due to intercontinental
558 flights over distances larger than 8,000 km made by 36% of the attendees (Klöwer *et al*.,
559 2020). Klöwer points out that for the 2019 EGU General Assembly in Vienna, Virtual
560 participation for 26% of the highest emitting participants would reduce the carbon footprint
561 by 80% (https://github.com/milankl/CarbonFootprintEGU). As such, despite any green
562 measures that EGU may take in Vienna, minimizing air travel is the only way to ensure a
563 significant reduction in environmental impact.
564
565 The hard decisions that many researchers face with regards to the '*environmental impact*'
566 of attending the General Assembly are evident from the following two comments (both
567 from Early Career Scientists):
568
569   "As geologists we really need to think about being more climate-friendly in our jobs!"
570
571 And
572   "In order to cut the carbon footprint of science, we need to go online more and have
573   less [SIC] actual meetings (although I prefer those)"
574
575 Despite these quotes coming from Early Career Scientists, this environmental conflict of
576 interest was felt keenly across the three groups. For example, one Senior Career Scientist
577 observed that:
578
579   "…because the environmental foot print [SIC] of normal EGU seems unreasonable
580   nowadays, we have to think differently and this crisis pushes a bit to [SIC] far but
581   shows us alternatives."
582
583 As a result of this conflict of interest, many of the respondents (across all three groups)
584 suggested varying hybrid models of face-to-face and online options for future EGU
585 General Assemblies, citing environmental concerns as their primary reasons for moving
586 away from a strictly 'business as usual' model.
587

588 The internal conflict of several of the respondents is appropriately reflected by this
589 comment from a Senior Career Scientist:
590
591 "The online format is a great opportunity to reduce the environmental impact of the
592 GA [General Assembly] and allows people to attend who cannot travel. But face to
593 face meetings are important too. I would favour alternating between online and
594 physical meetings. [SIC] in the future. Both have advantages."
595
596 16,273 scientists participated in the EGU General Assembly 2019 in Vienna, Austria.
597 Klöwer *et al*. (https://github.com/milankl/CarbonFootprintEGU) estimated that these
598 scientists travelled in total 94 million km to Vienna and back, which emitted 22,300 tonnes
599 of carbon dioxide equivalent (tCO_2e) , an average of approximately 1.4 tCO_2e per scientist
600 To put this into context, this is the total weekly carbon footprint of approximately 27,000
601 average American households, and based on other studies (see e.g., Green, 2008; Jäckle,
602 2019; Bousema et al., 2020), this might be considered to be a conservative estimate.
603
604 As noted by Bousema et al. (2020), although in-person meetings have many benefits, the
605 ecological impact of conference travel is considerable and demands action. With more
606 than 16,000 attendees the EGU General Assembly has a substantial environmental impact
607 and whilst the EGU has taken several steps to reduce their impact, it is clear that this is an
608 issue that is not being adequately addressed. Even allowing for the environmental impact
609 of hosting a large online event (Versteijlen et al., 2017), the reduction in carbon emissions
610 from thousands of people not travelling to Vienna every year is substantial. Whatever
611 format is taken by future EGU General Assemblies, the results of this survey indicate that
612 something needs to be done to better mitigate the environmental damage that a face-to-
613 face conference presents in its current guise. Perhaps this is the opportunity we have been
614 waiting for to lead by example and transition to a General Assembly that not only presents
615 research on how to mitigate climate change, but also takes actionable steps in doing so.
616 As observed by one Early Career Scientist:
617
618 "If it was only online, we'd have to adapt to a new way of working, which would
619 ultimately accelerate our transition to a green future"

3.4 Accessibility

621 The fourth category identified in coding is one that is often cited in connection with the
622 benefits of online conferences: '*accessibility*'. In this case '*accessibility*' was related to any
623 discussion of increasing the ability of people to participate in the General Assembly,
624 regardless of the reason for their inability to participate at other times. Though this has
625 particular relevance to under-represented groups in academia, such as those who have a
626 disability, caring responsibilities, financial constraints or are excluded due to systemic
627 oppression, this category also included people who may attend in a normal year but who
628 couldn't for a specific reason in 2020.

The first thing to note here is that responses coded as being about '*accessibility*' were overwhelmingly positive. There was a general appreciation of the ability for an online General Assembly to widen participation – particularly for those who would not normally be able to attend as these Early Career Scientists stated:

"Those unable to physically attend can gain some part of the experience from home. That includes physically disabled and financially unable."

And:

"I think the online format allowed people who could not come to the meeting for cost or travel restrictions to attend, thus broadening the scientific content."

Financial constraints were often stated as a limiting factor, but connected to this was the burden of travel and all that it entailed – particularly the challenge of obtaining documentation for residents of certain countries – but many also recognised the value of being able to invite non-traditional conference attendees that would also normally experience a financial barrier, thus encouraging open science, as this Mid-Career Scientist stated:

"Open access and open chat to everyone who can log in with their email; also stakeholders could attend as a guest!"

In addition to improving the accessibility of the scientific information, it was also noted that there was more support for those less inclined to engage in traditional forms of conference questioning (which can be quite combative at times) such as people who are perhaps at an earlier career stage, or of a more introverted personality, as observed by this Mid-Career Scientist:

"Accessibility for those with caring responsibilities, lack of financial resources, etc. And the fact that many are more comfortable asking questions in an online format > good for introverts and ECRs."

However, many stated that despite the improved accessibility, the online conference was something that should in future be relegated to being supplemental to a traditional in-person conference. Some even described the accessibility of an online conference as a trade-off, as this Senior Career Scientist said:

"The expanded attendance is good, but there is definitely something lost: but also something gained (accessibility)."

The benefits of an online conference for accessibility cannot be ignored, and it's important to note how many respondents also identified ways in which accessibility in this regard truly went beyond some narrower definitions to really widening participation. Although the majority of respondents discussed accessibility in positive terms, we must also recognise, as with other discussions of accessibility, the question of who is included in this survey and who is excluded, and how online engagement continues to include or exclude certain people, often compounding exclusion in non-digital spaces (Khalid and Pedersen, 2016). Even within the initial design stages of the emergency build of this online conference, the organisers were conscious of several areas where they did not have the capacity to make EGU20 fully accessible – and because of that it is very likely that there are important voices missing from this data.

4. Conclusion

The original purpose of this study was to address the following two research questions:

RQ1: what did people miss from a regular General Assembly?
RQ2: to what extent did going online impact the event itself, both in terms of challenges and opportunities?

As can be seen from Sect. 3, it is evident that there are several aspects of a face-to-face EGU General Assembly that were missed by respondents, not least the opportunity to connect and interact with colleagues in informal environments. It is also clear from these emergent narratives that there are many aspects of going online that present opportunities that should not be forgotten for future General Assemblies. The future of the EGU General Assembly is something that requires careful consideration, and indeed many of the choices are driven by change outside the control of the EGU Executive and Programme Committee; the 2021 General Assembly was also run as a fully online event because of the restrictions that continue to be imposed by COVID-19. However, there are still many variables that are within their control, and it is clear from the responses to the survey that many participants feel very strongly that a fully online, or hybrid General Assembly is not only an option but a necessity, in order to both make the conference more accessible and also to address the significant environmental impact of hosting a face-to-face intentional conference. In moving towards any digital provision for future General Assemblies, we would like to offer the following recommendations, which have emerged from the results of this study:

1. **The online provision should not just be an afterthought.** An online digital conference cannot simply be a replication of a face-to-face version. Similarly, if a hybrid option is pursued, then there needs to be equal value attached to both the face-to-face and digital aspects. Care should be taken to enable direct interactions between those on-site and remote participants.

2. **There needs to be an accessible and innovative space to enable informal connections.** One of the biggest issues that needs to be addressed in an online environment is in creating spaces where researchers can meet up with old colleagues, encounter new ones, and informally engage with one another. The café culture of Vienna cannot be replicated in an online format, but then nor is it replicated in the actual General Assembly itself. Digital interactions that take place on platforms that already exist for such encounters need to be considered.
3. **Accessibility needs to be re-considered.** Online conferences make science much more accessible to many different groups and helps to truly diversify science. However, it also presents several additional access needs that need to be considered. These include, but are not limited to: digital literacy, accessibility for visual or hearing impaired participants, access to fast and reliable broadband, and limitations imposed by time zones.
4. **The sharing of preliminary results needs to be carefully thought through.** One of the highlights from EGU20 was the capacity for people to see (and comment on) scientific research before it was presented. Enabling this feature for a future General Assembly would be well-received, but careful consideration needs to be given as to how to ensure that all researchers feel confident that their research is protected as we increasingly move into an era of Open Science, especially for those who work with confidential data.

These recommendations are directed specifically at future designs for the EGU General Assembly, but the authors would be interested to see how results from other large scale science conferences that went through this experience compare, with an aim of finding out if these recommendations could apply more broadly to the sector. The validity and reliability of this study is discussed in Sect. 2.5, but it should be noted that as with any qualitative analysis there is a degree of interpretation in the analysis of the responses to the survey. However, we are confident that the emergent narratives are representative of the general zeitgeist of EGU participants.

The format of EGU20 was radically changed because of the impacts of COVID-19, and whilst there are clearly issues that need to be addressed for any future online version of the EGU General Assembly (either fully online or in some hybrid form), it has perhaps forced a change that might not have otherwise occurred. The organisers and participants of subsequent General Assemblies need to think very carefully about whether the perceived positive impacts of a traditional face-to-face conference outweigh the very real concerns about inclusion and environmental impact. Or as one of the respondents to the survey noted:

"The traditional conference is getting more difficult to justify with climate change and the requirement that everyone jet around the world to discuss earth science, especially science related to climate change."

755 If the community does not listen to these requests and consider them very seriously, then
756 we are at risk of being nothing more than a data point on the 'business-as-usual' climate
757 simulations that many of us have dedicated our professional lives to mitigating against.
758

Data availability

760
761 Given that the data contains responses that could lead to the identification of the respondents
762 (even with their name and institute redacted), we have chosen not to make the survey responses
763 available, but a redacted version can be provided upon request.

Competing interests

765
766 Author Hazel Gibson is an Associate Editor of *Geoscience Communication*, Author Sam Illingworth
767 is the Chief Executive Editor of *Geoscience Communication*, Author Susanne Buiter was the chair
768 of the Programme Committee for EGU2020: Sharing Geoscience Online and is an Executive Editor
769 of *Solid Earth*.
770

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822
823

824 Appendix A:

825 **EGU Sharing Geoscience Online 2020 survey questions.**

826

827 *Thank you for participating in the feedback survey for EGU Sharing Geoscience Online 2020! This*
828 *has been an unprecedented experiment, where we organised the largest virtual gathering of*
829 *geoscientists ever, in only 6 weeks since the cancellation of the physical General Assembly. We*
830 *are very curious about your experience at Sharing Geoscience Online: what has worked well, what*
831 *could be better, what did you miss, and what should EGU consider to keep for future meetings.*

832

833 *We would like to ask you to take 5-10 minutes to complete this questionnaire, as your input is very*
834 *helpful for shaping future EGU General Assemblies and possible virtual extensions.*
835
836 *Susanne Buiter (RWTH Aachen University)*
837 *Chair of the EGU General Assembly 2020 Programme Committee*
838
839 Q1. What EGU programme groups do you associate most closely with?
840 − Atmospheric Sciences
841 − Biogeosciences
842 − Climate: Past, Present & Future
843 − Cryospheric Sciences
844 − Education and Outreach Sessions
845 − Earth Magnetism & Rock Physics
846 − Energy, Resources & the Environment
847 − Earth & Space Science Informatics
848 − Geodesy
849 − Geodynamics
850 − Geosciences Instrumentation & Data Systems
851 − Geomorphology
852 − Geochemistry, Mineralogy, Petrology & Volcanology
853 − Hydrological Sciences
854 − Interdisciplinary & Transdisciplinary Sessions
855 − Natural Hazards
856 − Nonlinear Processes in Geosciences
857 − Ocean Sciences
858 − Planetary & Solar System Sciences
859 − Short Courses
860 − Seismology
861 − Special Scientific Events
862 − Stratigraphy, Sedimentology & Palaeontology
863 − Soil System Sciences
864 − Solar-Terrestrial Sciences
865 − Tectonics & Structural Geology
866 − None
867
868 Q2. What is your present country of employment / study?
869
870 Q3. What is your gender?
871 − Female
872 − Male
873 − Non-Binary
874 − Prefer not to say
875 − Prefer to self describe
876
877 Q4. Did you feel restricted to participate in the conference due to some physical limitations?

878

879 Q5. Does any of the following apply?
880 – It is difficult for me to attend physical meetings, but I could attend Sharing Geoscience
881 Online
882 – It is difficult for me to attend physical meetings and I also experienced difficulties attending
883 Sharing Geoscience Online
884 – I can attend physical meetings, but experienced difficulties attending Sharing Geoscience
885 Online
886 – I can attend physical meetings and Sharing Geoscience Online
887 – Other / Comments
888

889 Q6. Why did you give this answer?

890

891 Q7. What is your career stage / employment status?
892 – Early career scientist
893 – Mid-career scientist
894 – Senior scientist
895 – Retired
896 – Self-employed
897 – Not currently employed
898 – Other
899

900 Q8. What is your role at EGU Sharing Geoscience Online 2020?
901 (Tick all that apply)
902 – Abstract author or co-author
903 – Session convener or co-convener
904 – Session chair
905 – EGU division scientific officer
906 – EGU Programme Committee member
907 – EGU council member
908 – Scientific participant
909 – Press/media
910 – Other (Please State)
911

912 Q9. Have you attended a virtual conference before?

913

914 Q10. Which one?

915

916 Q11. How effective/timely was EGU at communicating the change to the General Assembly?
917 – Very Good
918 – Good
919 – Average
920 – Poor
921 – Very Poor
922

923 Q12. Why did you give this score?

924

925 Q13. What were your main sources of information about the changes to the General Assembly?

926 (Tick all that apply)

927 − EGU website (www.egu.eu)

928 − General Assembly website (www.egu2020.eu)

929 − Social Media

930 − Blogs

931 − Newsletter

932 − E-mails by EGU/Copernicus

933 − Other (Please specify)

934

935 Q14. Which activities of Sharing Geoscience Online did you participate in?

936 − Scientific Sessions

937 − Union Symposia

938 − Great Debates

939 − Short Courses

940 − Townhall Meetings

941 − Photo Competition

942 − #shareEGUart

943 − Division Meetings

944 − Networking Events

945 − Closing Party

946

947 Q15. How many different chat sessions of Sharing Geoscience Online did you participate in?

948

949 Q16. How would you rate the accessibility of Sharing Geoscience Online for you?

950 − Very Good

951 − Good

952 − Average

953 − Poor

954 − Very Poor

955

956 Q17. Why did you give this answer?

957

958 Q18. How would you rate the technical delivery of Sharing Geoscience Online?

959 − Very Good

960 − Good

961 − Average

962 − Poor

963 − Very Poor

964

965 Q19. Why did you give this answer?

966

967   Q20. Was there anything about Sharing Geoscience Online that you would like to see maintained
968   for future General Assemblies?
969
970   Q21. What did you miss most about the General Assembly not being a face-to-face event?
971
972   Q22. What would the ideal format of the EGU General Assembly be according to you?
973   –   Face-to-face event only
974   –   Mixed face-to-face and online event
975   –   Online event only
976
977   Q23. Why did you give this answer?
978
979   Q24. In what ways has Sharing Geoscience Online supported / could Sharing Geoscience Online
980   support your career?
981
982   Q25. Any further comments?
983