

Interactive comment on “Remember rhythm and rime: Memory and narratives in science communication” by Aquiles Negrete

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I agree with this suggestion about references. My own paper on this subject includes some citations on neuroscience and physiology research on how storytelling affects attention and recall. These might be of help. The paper itself might also be a useful reference to cite in the discussion of why we should use stories to engage the public with science. The paper is available open access with the following citation:

Sara J ElShafie, Making Science Meaningful for Broad Audiences through Stories, Integrative and Comparative Biology, Volume 58, Issue 6, December 2018, Pages 1213–1223, <https://doi.org/10.1093/icb/icy103>

Interactive comment on Geosci. Commun. Discuss., <https://doi.org/10.5194/gc-2020-20>, 2020.

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Discussion paper

