

Interactive comment on “Graphic design and scientific research: the INGV experience” by Daniela Riposati et al.

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Dear Editor and Reviewer2, Please find below our point by point response (A) to the reviewers' comments (R2).

R2. . .the introductory parts do no explain clearly what the reader will find in the text. The paper is interesting and rich, but the experiences it describes appear one on top of the other without any prior guidance. The authors would have gotten much better recognition for their work if they identified and clearly listed in some orderly fashion the different areas of their activity: corporate, large project, participation to meetings, edu-games etc.

A. The introduction has been modified to clarify the context and purpose of this paper,

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also with the aim to better steer readers. We have listed homogeneously the experiences giving a clearer order to the activities.

R2. The second major obstacle is the English, that is poor and definitely needs a thorough review by a professional translator.

A. The manuscript is under revision for English language, grammar and spelling.

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