

1 Dr. Iain Stewart
2 Editor
3 Geoscience Communication
4

5 Dear Dr. Stewart,
6 Enclosed is the revised version of the article on “Built From the Crater Up – Chicxulub Science
7 Museum, Geosciences Communication and Outreach” submitted for consideration in Geoscience
8 Communication. We greatly appreciate the comments and suggestions from the journal referees,
9 which have permitted to improve the presentation and discussion.

10 For the revision, we have modified the structure of the manuscript, focusing on the research, with
11 the inclusion and separation of the sections and subsections in the discussion. The title was
12 modified to better reflect the article contents. The Abstract has been modified and shortened. The
13 Introduction has been shortened and the aims/goal of the paper included to examine the role of a
14 museum in outreach, science communication and education. The museum aims to take advantage
15 of the Chicxulub impact and the End-Cretaceous mass extinction, being located inside the
16 multiring crater in Yucatan. This allows to introduce a wide range of themes on life evolution,
17 geological processes, Earth’s systems, extinction and emergence of species, feedback mechanisms,
18 which are interesting and challenging. The museum forms part of a research complex, which
19 permits to expand activities to students and visitors, expanding the capabilities and its potential.
20 The exhibits address present day concerns, for instance, climate change, sea level rise and effects
21 of anthropogenic activity.

22 The discussion has been expanded to address the referee’s recommendations focusing on the
23 museum exhibits and activities. Subsections are added on the education, outreach and science
24 communication. The figures are improved and figures showing the museum exhibits added,

25 The specific comments/questions on the manuscript have been corrected and addressed. In the
26 material for the revision, a pdf file with the modifications highlighted is included.

27

28 We thank for the comments and recommendations. We remain,
29 Sincerely yours,

30

31 J Urrutia Fucugauchi
32 L Perez-Cruz
33 A O. Urrutia
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37 _____
38 Anonymous Referee #1

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40 The manuscript addresses an important topic in science communication – science outreach via
41 geoscience museums. The manuscript describes various activities of the museum and the research
42 center in Yucatan, Mexico built at the place of the Chicxulub asteroid impact. The reading of the
43 manuscript is enjoyable and easy. Meanwhile, the manuscript looks like a written piece of
44 information about the museum and the center, and not as a research article. The paper should be
45 revised to clarify the goal of the study/paper, research questions and methods/approaches, and
46 results obtained.

47

46 General Comments 1. Abstract is rather descriptive and not focused on the goal of the study, main
47 research questions, methods, and results of the study. If the research question was to understand
48 how visitors appreciate science related to an asteroid impact and to other related topics such as
49 extinction and emergence of species, climate change and natural hazards, then it should be
50 mentioned in the abstract and clarified in the manuscript. 2. The paper should be more focused on
51 the research done and results obtained rather than on the description of many details related to the
52 museum and the research center. 3. There are a number of technical issues which should be fixed
53 during the manuscript's revision (see below).

54
55 Specific Comments - Line 18: GeoParks are mentioned in the manuscript in a few places. Do you
56 mean a national geoparks or UNESCO GeoParks? Pls clarify. - Line 44: Mujtaba et al., 2018 –
57 missing reference - Line 66: Penfield and Camargo, 1981 – missing reference - Line 82: Fig. 2
58 appears at first after Figs. 3-7. The figure numbering should be revised. - Line 91: “coordinated by
59 Enrique Ortiz Lanz”. It should be clarify whether “Enrique Ortiz Lanz” is the name belonging to
60 a person (then professional affiliation) or to company (then professional specialization).
61 Otherwise, it is unclear why Enrique Ortiz Lanz is mentioned here.. - Line 135: it is mentioned
62 that the Chicxulub asteroid impact structure is one of three large impact structures. Pls name two
63 others. - Lines 182-183: “(Urrutia-Fucugauchi et al., 2004, 2008, 2011) (Figs. 8, 9)”. It seems that
64 the reference should be to Figs. 5 and 6. - Line 235-236: How the topics of climate change, sea
65 level rise and space-related hazards are communicated to the public in the museum? Provide some
66 examples or specific approached of the communication. This may help other museums in the
67 development of science communication strategies and methods.

68
69 - Several publications are included in the Reference List but not referred in the manuscript, namely,
70 Allen (2004), Allen and Gitwill (2004), Dahlstrom (2014), Melosh (1989), Panda and Mohanty
71 (2010), Stevenson (1991), Urrutia-Ficugauchi and PeresCruz (2009).

72
73 Response - Thanks

74
75 Thanks very much for the review and comments on the manuscript. We agree with your
76 recommendations on revising the manuscript to clarify the study goal, research questions,
77 methods/approaches and results. The research aims of the center and museum are explained in
78 additional detail. The questions addressed include how to introduce and present the science on the
79 asteroid impact and End-Cretaceous mass extinction, how to take advantage of this geological site
80 for attracting and engaging visitors and how visitors, including teachers and students appreciate
81 these topics and those related to life evolution, geologic processes, climate change and hazards.

82
83 The revised manuscript has been reorganized, shortening the descriptive material to focus on the
84 study and to incorporate the modifications and additions. The Abstract, Discussion and
85 Conclusions are revised. The conclusions are shortened, focusing on the museum project and
86 study, and adding comments and proposals.

87
88 We also address the specific comments, including the corrections on the Geoparks, figure
89 numbering and checking the references in the text and reference list. We expand the discussion on
90 the topics of climate change, sea-level rise and hazards, which are part of the exhibits in the
91 museum.

92

93 Anonymous Referee #2

94

95 The manuscript addresses an interesting and important museum and research centre dedicated to
96 the probably most famous known asteroid impact in the world. It also describes geological and
97 research data, infrastructure aspects and outreach initiatives, as well as educational and tourism
98 use. It also addresses the public support by local government. However, all this information is
99 randomly distributed along the text, making it difficult to follow the various elements that
100 compound the whole scenario regarding the establishment and the importance of the centre and,
101 moreover, the importance of this kind of museum in the global context.

102

103 My suggestion is to reorganize completely the manuscript following an order that allows the reader
104 to go through the different aspects starting from basic data regarding the place to the outreach
105 facilities, proposals and comparisons with other places in the world. Specific comments Title –
106 The whole paper is based on a specific place – the title should name it. Introduction – As proposed,
107 the main aim of the paper is to use the example of that specific site museum and research centre to
108 address the role of this kind of place in geoscience outreach. This general contextualization should
109 come first, as well as the information about the relevance of the place. Items 2, 3 and 4 – Instead
110 of describing these places separately, including facilities, research aspects, information on visitors,
111 and so on, it would be better to describe them according to specific themes. So, the reader would
112 have a complete idea of: 1) How the place is and what kind of facilities it has; 2) What kind of
113 information it shows and its relevance; 3) What kind of public it has; 4) How is the interaction of
114 this public. From this information, it would be easier to compare it with other exhibitions that are
115 mentioned in the text and finally to discuss their relevance. No quantitative or, at least, semi-
116 quantitative data are shown regarding the public interaction. It is important to address the
117 discussion.

118

119 Discussion - The discussion is confused and the various subjects (relevance of the museum
120 regarding mass extinction and K/Pg boundary, relevance of natural history museums, integration
121 with other aspects such as flora and fauna, common misconceptions, among others) are all mixed
122 with information on specific findings about impact craters and their global importance. I think the
123 prime proposal of the paper (which is in the title) is mixed along the text and did not receive the
124 proper attention.

125

126 Conclusions - The conclusions should not be a synthesis of the paper, but contain reflexions and
127 proposals that come from it. Also, normally it does not contain references. For the figures: some
128 of them are really technical (for example, fig 6 and 10) and should be a minor part of a paper
129 addressing geoscience outreach aspects.

130

131 Technical corrections GeoPark – if this refers to an UNESCO Global Geopark, it should be written
132 with no capital letter

133

134 Response- Thanks

135

136 Thanks very much for the review comments, which are very useful for revising the manuscript.
137 The comments and recommendations are incorporated in the revision, including the title (“ . . . -

138 Chicxulub Museum, Geosciences Communication and Outreach”), mentioning Chicxulub, and the
139 abstract, introduction and the other sections.

140
141 The revision addresses how a Chicxulub science museum can offer interesting opportunities for
142 presenting and attending outreach, education and geoscience communication. How this unique
143 geological site can be attractive for engaging visitors and how from this, difficult topics on the
144 nature of geologic time, life evolution, fossil record, climate change, etc., can be introduced and
145 how visitors respond to the exhibits and related activities.

146
147 The specific comments are taken into consideration for revising the manuscript, reordering the
148 way of presenting the museum and research facilities. We add a section providing the background
149 and development of the project and then sections on the presentation on the facilities, exhibits,
150 interactive activities and how visitors, including teachers, students are considered.

151
152 The reorganization allows to present a comparison with other natural history and geological
153 museums and to discuss advantages and relevance of this museum that focuses on the last major
154 mass extinction and the Cretaceous/Paleogene boundary. Based on your suggestions, the
155 discussion has been restructured into three separate subsections to address the different topics, in
156 this way, the text gives an orderly and easier reading. Thanks. This also facilitates to discuss how
157 interesting yet difficult concepts are presented, how visitors respond and what strategies and
158 alternatives could be considered. The information on visitors is semi-quantitative. The exhibition
159 on the Chicxulub impact and extinction of dinosaurs” in the Grand Museum of Maya World
160 attracted a larger number of visitors. The “Chicxulub Museum” in the Yucatan Science and
161 Technology Park attended school groups, teachers and researchers, as well as visitors.

162
163 Results from related activities are also addressed in the revision. This includes information/results
164 of the museum printed material/publications, interaction with teachers and schools, including two
165 GIFT (Geosciences Information for Teachers) Workshops of the European Geosciences Union
166 held in Merida in 2010 and 2016. The Panamerican GIFT Workshop, part of the new capacity-
167 building program of EGU is scheduled for October 2020 to be held in the Chicxulub Museum in
168 the Yucatan Science and Technology Park. Plans are affected by the worldwide pandemic of
169 coronavirus (COVID-19), but the program is being reprogrammed. Other interesting activities
170 included conferences, seminars and drawing contests for school children in primary schools. The
171 GIFT Workshops have been organized in collaboration with the Secretaries of Education and
172 Science, Innovation and High Education (SIIES) of the Yucatan government, Universities,
173 Mexican Academy of Sciences and scientific societies. The Chicxulub Institute and Museum are
174 part of the SIIES, which permits close interaction with the research and educational system.

175
176 The conclusion section has been shortened with conclusions rewritten and proposals to expand and
177 optimize outreach, educational and science communication activities added. The Chicxulub impact
178 and extinction of the dinosaurs and other species generate considerable interest on their own and
179 being the museum in Yucatan - the impact site – opens interesting opportunities for outreach and
180 geoscience communication.

181
182 Thanks for the comment on the figures. We agree and new figures are added on the museum
183 exhibitions and facilities.

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Referee #3

Review of "Built From the Crater Up-Site Museums in Geosciences Communication and Outreach" by Urrutia Fucugauchi et al.

Review by: C. Koeberl, University of Vienna, Austria

The manuscript describes a museum built in Yucatan to give information on the Chicxulub impact structure and event. As such, the text is mostly OK. However, the title of the manuscript promises something different, and more - a discussion of "site museums...". Only one site and only one museum is discussed, namely Chicxulub. Why is there not even any passing mention of, and description of, museums at various other impact sites, such as Meteor Crater (Barringer Crater) in Arizona, USA, the Ries Crater museum in Noerdlingen, Germany, the Tswaing crater museum in South Africa, the Steinheim crater museum in Germany, and several others? I think to do the topic justice, at least a short section on comparison with other international museums on similar topics should be included.

A few other short comments: I am missing any information on when the described museum opened, and where to find any visitor information. If it did not yet open (I think the opening was delayed several times, but hopefully it is open by now??) then this should be mentioned, and an opening date should be given, because otherwise, what is the reader to do with information about an inaccessible museum? (The sad story of the museum/visitor center at Vredefort in South Africa comes to mind). Chicxulub is often referred to as a "crater" but in the international impact community such large and already modified "craters" are usually called an "impact structure". Some references are in the list but not in the text and/or vice versa. Some more recent publications resulting from the ICDP-IODP drilling should be included.

Regarding the figures, I think to reproduce many old images (such as the gravity map, or photos and logos from the drilling) could be reduced somewhat, and more photos from the actual exhibitions at the museum be included.

Otherwise I think this is a useful contribution and would recommend acceptance after moderate revision.

Response - Thanks

Thanks very much for the review comments, which are very useful for revising the manuscript. The comments and recommendations are incorporated in the revision, including the title ("Chicxulub Museum, Geosciences Communication and Outreach"), mentioning Chicxulub, and the abstract, introduction and the other sections.

The revision addresses how a Chicxulub science museum offers interesting opportunities for presenting and attending outreach, education and geoscience communication. How this unique geological site can be attractive for engaging visitors and how from this, difficult topics on the nature of geologic time, life evolution, fossil record, climate change, etc., can be introduced and how visitors respond to the exhibits and related activities.

230
231 The specific comments are taken into consideration for revising the manuscript, reordering the
232 way of presenting the museum and research facilities. We add a section providing the background
233 and development of the project and then sections on the presentation on the facilities, exhibits,
234 interactive activities and how visitors, including teachers, students are considered. The
235 reorganization allows to present a comparison with other natural history and geological museums
236 and to discuss advantages and relevance of this museum that focuses on the last major mass
237 extinction and the Cretaceous/Paleogene boundary. Based on your suggestions, the discussion has
238 been restructured into three separate subsections to address the different topics, in this way, the
239 text gives an orderly and easier reading. Thanks. This also facilitates to discuss how interesting
240 yet difficult concepts are presented, how visitors respond and what strategies and alternatives could
241 be considered. The information on visitors is semi-quantitative. The exhibition on the Chicxulub
242 impact and extinction of dinosaurs” in the Grand Museum of Maya World attracted a larger
243 number of visitors. The “Chicxulub Museum” in the Yucatan Science and Technology Park
244 attended school groups, teachers and researchers, as well as visitors.

245
246 Results from related activities are also addressed in the revision. This includes information/results
247 of the museum printed material/publications, interaction with teachers and schools, including two
248 GIFT (Geosciences Information for Teachers) Workshops of the European Geosciences Union
249 held in Merida in 2010 and 2016. The Panamerican GIFT Workshop, part of the new capacity-
250 building program of EGU is scheduled for October 2020 to be held in the Chicxulub Museum in
251 the Yucatan Science and Technology Park. Plans are affected by the worldwide pandemic of
252 coronavirus (COVID-19), but the program is being reprogrammed. Other interesting activities
253 included conferences, seminars and drawing contests for school children in primary schools. The
254 GIFT Workshops have been organized in collaboration with the Secretaries of Education and
255 Science, Innovation and High Education (SIIES) of the Yucatan government, Universities,
256 Mexican Academy of Sciences and scientific societies.

257
258 The Chicxulub Institute and Museum are part of the SIIES, which permits close interaction with
259 the research and educational system. The conclusion section has been shortened with conclusions
260 rewritten and proposals to expand and optimize outreach, educational and science communication
261 activities added. The Chicxulub impact and extinction of the dinosaurs and other species generate
262 considerable interest on their own and being the museum in Yucatan - the impact site – opens
263 interesting opportunities for outreach and geoscience communication.

264
265 Thanks for the comment on the figures. We agree and new figures are added on the museum
266 exhibitions and facilities.

267

268 **Built From the Crater Up – ~~Site Museums in~~Chicxulub Science Museum, Geosciences**
269 **Communication and Outreach**

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281 Correspondence: J Urrutia-Fucugauchi (juf@geofisica.unam.mx)

282

283 **Abstract**

284 ~~What is the role of site museums and geological sites in geosciences communication, education~~
285 ~~and outreach?~~ Natural history and ~~site museums contribute to~~geological museums have a rich
286 ~~tradition with major contributions in~~ learning, outreach and educational programs, ~~with~~. Natural
287 parks and geological sites in National Parks, GeoParks and UNESCO heritage sites
288 attractingattract large numbers of visitors, ~~as well as~~ scholars and students, offering interesting
289 experiences. Here, we examine the role and potential of athe Chicxulub science museum ~~and~~
290 ~~research center in Yucatan, Mexico built around studies of~~, in relation to the Chicxulub ~~asteroid~~
291 impact and the Cretaceous/Paleogene boundary mass extinction. The impact ranks among the
292 major single events shaping Earth's history, triggering global climatic change and wiping out
293 ~76% of species. ~~The crater~~Chicxulub, with a ~200 km rim diameter, is the best preserved of the
294 three large terrestrial multi-ring impact structures, being a natural laboratory for investigating
295 impact dynamics, crater formation and planetary evolution. The ~~erater~~structure and impact
296 deposits are not exposed at the surface, being covered by carbonate sediments after its formation,
297 which presents a challenge for outreach and ~~educational programs~~education. The ~~Chicxulub~~
298 museum and ~~center~~research institute have a core mission to serve as a hub for multi-~~disciplinary~~
299 and interdisciplinary research on the impact, planetary sciences, climate change and life evolution,
300 as well as educational, outreach and science communication programs. ~~It fulfills~~, fulfilling a
301 recognized task for dissemination and communication of geosciences. After decades of studies,

302 ~~the~~ Chicxulub impact ~~and mass extinction remain~~remains under intense scrutiny and the new
303 facilities built inside the crater, play a major role in expanding those efforts.

304

305

306 Keywords: Chicxulub Science Museum, Chicxulub impact, End-Cretaceous Mass Extinction,
307 Geosciences Communication, Yucatan

308 Introduction

309 Here, we address the potential of site museums with research capabilities, ~~referring to~~focusing on
310 a museum and research center ~~in Yucatan, Mexico~~ dedicated to the Chicxulub asteroid impact and
311 the Cretaceous/Paleogene (K/Pg) boundary mass extinction. The impact and mass extinction ~~of~~
312 ~~organisms~~, which includes the dinosaurs, ammonites, marine and flying reptiles among many other
313 ~~species~~organisms, provide an interesting ~~attractive context~~setting for education, outreach and
314 science communication.

315 The Chicxulub Science Museum is integrated to the Institute for Research and Advanced Studies
316 (CIRAS) - an inter- and multidisciplinary center equipped with research laboratories and a core
317 repository, located in the Yucatan Science and Technology Park (PCYTY), Mexico (Figs. 1 and
318 2). The museum is uniquely placed to engage school children, students and visitors to the Earth's
319 and planetary processes and life evolution in a broad context.

320 Natural history and geological museums have a ~~long~~-rich tradition, ~~housing important~~with
321 collections of rocks, minerals, fossils and animals and plants. They play an important role in non-
322 formal education, with high learning potential for ~~school~~-students, museum-school synergies,
323 science engagement, and teachers' professional development (Stevenson, 1991; Allen, 2004;
324 Panda and Mohanty, 2010; Dahlstrom, 2014; Mujtaba et al., 2018). Museums with research
325 departments allow integrating up to date science advances, ~~expanding their capabilities. Modern~~
326 ~~museums take~~taking advantage of thematic exhibits, interactive displays and virtual reality
327 experiences, ~~opening new opportunities~~ (Collins and Lee, 2006; Panda and Mohanty, 2010; Louw
328 and Crowley, 2013). ~~Site~~

329 Geological museums ~~and geological sites~~ play major roles in geosciences education and outreach.
330 Field trips to geological sites are ~~part~~important components of ~~the~~ educational ~~curricula~~programs
331 and in workshops, meetings and congresses. National parks, ~~GeoParks~~Geoparks and UNESCO
332 heritage natural sites attract large numbers of scholars and students as well as visitors. Museums
333 of natural history, geology and mineralogy present exhibits related to life evolution, fossil record,
334 planetary exploration, plate tectonics and meteorite impacts (MacFadden et al., 2007; Koeberl et
335 al., 2018). Some like the Smithsonian National Museum of Natural History, the British Museum,
336 Geological Museum of China, Museum of Natural History of Paris, Natural History Museum in
337 Vienna and Geological Museum of Barcelona, among many others, have rich fossil, meteorite and
338 mineralogical collections (Komorowski, 2006; Koeberl et al., 2018). Geological site and impact
339 crater museums are less numerous and include the Ries crater Museum in Nördlingen, the Meteor
340 Crater Museum in Arizona, the Tswaing Crater Museum in South Africa, the Steinheim Crater
341 Museum in Germany and the Meteorite Museum at Rochechouart (Pôsges, 2005).

342 ~~The Chicxulub Center for Scientific Research and Advanced Studies (CCSRAS) is a multi-~~
343 ~~disciplinary center integrating research laboratories, a core repository and a science museum (Fig.~~
344 ~~1). The CCSRAS is located inside the Chicxulub crater in a unique position to engage school~~
345 ~~children, students and visitors to Earth's processes and life evolution in a broad context.~~
346 ~~Comprehensive, informative educational, outreach and science communication programs are~~
347 ~~needed to face pressing challenges (Stewart and Lewis, 2017). Climate change, growth of the~~
348 ~~global population, demographic changes, increased demands~~demand of energy and mineral
349 ~~resources, pollution, environmental deterioration and biodiversity losses~~loss present major
350 ~~urgent~~pressing challenges to governments and society, which emphasize need for comprehensive
351 structured educational, outreach and science communication programs (Stewart and Lewis, 2017).

352 Understanding Earth's origin and evolution, geologic time, tectonic processes, rock and fossil
353 record, life evolution and extinction presents challenges which have been considered in designing
354 exhibits and activities in relation to ongoing research on Chicxulub impact. The link to research is
355 strengthened being integrated to society: a research center, though facilities are yet limited
356 compared to large natural history and geological museums. This connection facilitates
357 participation of researchers and students with visitors through conferences, seminars and
358 workshops, as well as allowing visits to the laboratories. How this translates in better appreciation

359 and understanding and impact on science communication has been a major part of the planning.
360 The impact and extinction of the dinosaurs provide an interesting and attractive context for
361 educational, outreach and geosciences communication.

362 1. Chicxulub Impact and Mass Extinction

363 The Chicxulub impact is among the most important single events shaping life on Earth (Alvarez
364 et al., 1980; Schulte et al., 2010). The impact marks the end of the Mesozoic ~~era~~Era, with the mass
365 extinction wiping out ~76% of species including dinosaurs, ammonites, marine and flying reptiles,
366 and the start of the Cenozoic that saw important radiations of many groups including mammals
367 and birds. Chicxulub ~~erater,structure~~ formed by an asteroid impact on the Yucatan carbonate
368 platform in southern Gulf of Mexico (Fig. ~~3~~,3a,b) and was first identified in oil exploration
369 surveys and drilling programs by Petroleos Mexicanos (Pemex) (Penfield and Camargo, 1981). It
370 has a ~200 km rim diameter and a peak-ring and multi-ring morphology (Fig. 43c,d); the structure
371 has been investigated by an array of geophysical/geological surveys and drilling programs (Figs.
372 ~~5, 6~~,4 and 5) (Hildebrand et al., 1991, 1998; Sharpton et al., 1992; Urrutia-Fucugauchi et al.,
373 2011).

374 The K/Pg boundary is marked globally by the impact ejecta layer, characterized by the iridium and
375 platinum group elements derived from the impacting body (Fig. 76; Schulte et al., 2010). The
376 impact and its effects on Earth's climate and evolution of life have been intensively studied
377 (Alvarez et al., 1980; Mukhopadhyay et al., 2001; Schulte et al., 2010; Urrutia-Fucugauchi et al.,
378 2008, 2011; Lowery et al., 2018). Impact had massive ~~immediate, mediumshort-~~ and ~~longerlong-~~
379 term global effects on the climate and environment, providing important lessons for understanding
380 the ~~effects~~impact of ~~human~~man-made greenhouse emissions. Although the mechanisms for the
381 extinction and subsequent species diversification remain under scrutiny, studies of this mass
382 extinction uncover general principles governing species/clade resilience and evolvability in
383 response to rapid climate and environmental changes. ~~CCSRAS research rests on multi-~~
384 ~~disciplinary and international cooperation to tackle these issues.~~

385 1.2. Background and Development of Chicxulub ~~Center~~ Museum

386 The ~~CCSRAS is~~CIRAS research and museum facilities are housed over an area of ~19 square
387 kilometers located in the central sector of the Yucatan Science ~~City~~ (“Parque Científico

388 ~~“Tecnológico de Yucatán” (PCYTY) in the state of Yucatan, southern Mexico (Fig. and Technology~~
389 ~~Park (Figs. 1 and 2). CCSRAS~~The CIRAS is a joint project between the National University of
390 Mexico, the National Council of Science and Technology and the Ministry of Science and Higher
391 Education of ~~Yucatan~~the Yucatan government that has developed over the course of a decade.

392 The project ~~developed over the course of a decade, first emerging~~emerged with the aim to
393 ~~establishing~~build a site museum dedicated to the Chicxulub impact, ~~its and the~~ effects on the planet
394 and ~~showcase the research past and present to better understand the world around us.~~life evolution.
395 The first phase ~~of the Chicxulub Science Museum~~was completed in 2011 ~~within~~with the ~~Yucatan~~
396 ~~Science City, Chicxulub Museum~~ housed in the second and third floors of the PCYTY Central
397 Library (Fig. 87). The second phase was the Chicxulub exhibition in the Meteorite Hall of the
398 Grand Museum of the Maya World (“Gran Museo de Mundo Maya”) in Merida City (Fig. 8),
399 inaugurated in December 12, 2012.

400 The ~~Grand Museum~~Chicxulub exhibition ~~was coordinated by Enrique Ortiz Lanz and in the Grand~~
401 Museum of the Maya World has attracted large number of visitors, ~~including~~ students and
402 researchers ~~(Fig. 9).~~. The ~~exhibition provided~~Chicxulub Impact and Extinction of Dinosaurs
403 exhibition was planned at the time of the Mayan prophesy of the end of the world and included
404 displays on historical accounts of catastrophic prophesies at various cultures. The exhibition
405 presented and addressed beliefs on celestial phenomena such as comets and lunar and sun eclipses,
406 which in some societies were associated with catastrophes, diseases, warfare and social unrest.
407 The different contrasting views were presented in the framework of the Chicxulub impact,
408 extinction of dinosaurs and other species and end of the Mesozoic Era.

409 Museum visits start with a video on the Chicxulub impact and the mass extinction, followed by an
410 introduction to comets, asteroids and meteorites, the early observations, myths and interpretations
411 of meteorite falls and cometary showers, ~~which that~~ later evolved as part of the studies of the
412 planetary system. It ~~included~~includes exhibits of the fossil record, particularly during the Mesozoic
413 and evolution of the dinosaurs, marine microorganisms, ammonites and flying and marine reptiles,
414 which went extinct ~~withat~~ the K/Pg boundary. The Chicxulub ~~impact. The crater~~ studies are
415 presented within the context of the oil exploration in southern Mexico and the geological
416 characteristics of the Yucatan peninsula. ~~The~~ (Urrutia-Fucugauchi et al., 2013). Exhibits display
417 surface geological processes, including the groundwater flow and fracturing are influenced by the

418 buried crater, which can be traced by the ring of cenotes and semicircular topographic depression
419 over the crater rim. The Chicxulub exhibition was awarded the 2013 Miguel Covarrubias Prize
420 from the National Institute of Anthropology and History. Related programs at the museum ~~have~~
421 ~~included~~include conferences, seminars and symposia, ~~with~~including the progress reports of
422 ~~studies~~the research and drilling projects.

423 The PCYTY Chicxulub Museum has attracted large number of visitors. Entrance is free and
424 records are only for the guided tours and appointed visits of school children. In a four-year period,
425 number of visitors is around seventeen thousand, including six thousand school students and one
426 thousand pre-school children. Number of visitors to the Chicxulub Exhibition at the Grand
427 Museum has been much larger, due to its association to the archaeological exhibits and easy access
428 in Merida City. The comments and reactions to the PCYTY museum exhibits and outreach
429 activities discussed below mainly come from the student groups and teachers, with additions from
430 groups during conferences and seminars. The PCYTY guided tours for school groups offered the
431 advantage of engaging with the teachers, which provided valuable interactions and feedback. In
432 connection with the museum exhibits, conference series and workshops were held with
433 participation of students and researchers. Among them, the workshops of the drilling and marine
434 geophysics projects and on geosciences education.

435 Around the initial ~~aim, plan for a larger facility in addition to the museum exhibits was born in~~
436 2015, which rapidly, research facilities expanded to ~~have~~include laboratories, ~~offices~~ and the core
437 repository ~~of material from successive drilling programs. The PCYTY built in the Yucatan Science~~
438 Park, which houses academic ~~and research~~ institutions ~~and~~, start-ups ~~and~~ research-oriented firms,
439 including ~~the~~ Yucatan State University, ~~National University~~UNAM, National Council of Science
440 and Technology research centers, ~~CINVESTAV Center for Research and High Education, and~~
441 technology-oriented firms. CIRAS construction project took several years and the center was
442 formally established on February 2th 2018, with the inauguration of the laboratories and core
443 repository (Fig. 9). It has access to the National Hydrocarbon Core Repository, ~~analytical~~
444 laboratories and ~~the~~ apartment blocks ~~for~~to host visiting ~~scholars and students. academics and~~
445 students. The third phase started in 2016 with construction of the larger museum facility that started
446 operating in the early 2019. The new museum aims to provide up to date information on the
447 geophysical studies and drilling projects (Figs. 3, 4 and 5).

3. Chicxulub Institute and Science Museum

4.1 Science Museum

Studies on large meteorite impacts, dinosaurs, mass extinctions and life evolution attract the interest of wide audiences, opening interesting possibilities for science communication. The ~~museum~~ exhibits are organized around the studies of the Solar System, impact cratering, evolution of planetary surfaces, Chicxulub impact, crater formation, impact effects on climate and life-support systems, extinction of organisms, biotic turnover and life evolution. Exhibits aim to present, inform, engage and entertain visitors ~~on the Earth and planetary sciences~~ through studies on the Chicxulub impact, life evolution, K/Pg turnover and related inter- and multidisciplinary research. (Figs. 10-12).

Exhibits on the Universe hall ~~introduce~~present an introduction to the origin and evolution of the Universe, formation of stars and galaxies, the Milky Way galaxy, ~~planetary system formation~~ and the Solar System. The formation of planetary systems involves dynamic processes with collisions at different scales, with formation of first solids, planetesimals and large bodies. The origin and evolution of planetary systems are marked by collisions of bodies, which are the main process in the formation of planets, satellites, dwarf planets, asteroids and comets. Impact craters characterize the surfaces of solid planetary bodies and constitute the geological record of the dynamic evolution through time and space. Large-scale collisions resulted in construction and fragmentation of ~~proto-~~planetary bodies.

The ~~impact cratering~~ hall on the Solar System and Impact Cratering presents an engaging introduction on the characteristics and evolution of planetary surfaces, impact dynamics, crater formation, impacts on time and space, comets, near-Earth asteroids and impact hazards. Hypervelocity impacts deliver high amounts of energy in short time scales; resulting in deep excavation cavities, material transport and deformation. Planetary surfaces preserve a record of impacts, with the magnitude and frequency of impacts higher in the early stages. Impact cratering is a major process in the evolution of planetary surfaces and the deep interiors. The terrestrial crater record has been erased and modified, with limited number of craters preserved in contrast to other bodies like the Moon, Mars, Venus and Mercury.

476 ~~Exhibits~~The exhibits on Chicxulub ~~structure introduce the~~ crater ~~give an introduction to the~~,
477 impact and impact effects. ~~Chicxulub~~It is the best preserved of the three large impact structures in
478 the terrestrial record, being a natural laboratory for investigating impact dynamics, crater
479 formation and planetary surface evolution in the Solar System. ~~The crater is presently~~ (Urrutia-
480 Fucugauchi and Perez-Cruz, 2009). ~~The structure is~~ located half on land and half offshore, with
481 geometric center at Chicxulub Puerto on the coastline; it has a peak-ring and multi-ring
482 morphology, which characterizes complex craters on the Moon and other Solar System bodies.
483 (Melosh, 1989).

484 ~~Half~~The hall on the End-Cretaceous extinction and life evolution ~~introduces to~~presents the effects
485 of the meteorite impact ~~end effects~~ on the life-support systems, linking the impact processes with
486 the mass extinction. Exhibits introduce the fossil record, geological processes, the geological time
487 scales and concepts of deep time and life evolution. The mass extinction marks a major boundary
488 from the Mesozoic to the Cenozoic. In the geological record the boundary is marked by the
489 Chicxulub ejecta layer. Interactive exhibits are used to introduce species communities and
490 diversification after the impact and macro-evolutionary trends.

491 ~~Exhibits present~~The exhibits include challenging themes ~~such as extinction of species on life~~
492 evolution including extinctions, emergence of species, macroevolution and global climate change
493 (Sepkoski, 1998; Jablonski, 2006, 2008). Experiences in ~~Science Museums~~science museums and
494 ~~Museums~~museums of ~~Natural History emphasize~~natural history emphasize roles of teachers and
495 museum staff in interacting with visitors, particularly with school groups and students. ~~In this~~
496 regard,The exhibits on the end Cretaceous mass extinction and the asteroid impact effects on the
497 life support systems permit to address present day extinctions and global warming.

498 ~~The exhibition in the Grand Museum of Maya World was planned at the time of the Mayan~~
499 ~~prophesy of the end of the world and included displays on historical accounts of catastrophic~~
500 ~~prophesies at various cultures. They included beliefs on what celestial phenomena such as comets~~
501 ~~and lunar and sun eclipses were associated with catastrophes, diseases, warfare and social unrest.~~
502 ~~How they were presented in the framework of the end of the Mesozoic era and mass extinction~~
503 ~~was subject of discussion.~~

504 has a projection facility room, which is used to present videos and animations of the Chicxulub
505 Museum takes advantage of the research programs, laboratories and core repository, providing up

506 ~~to date information on studies and drilling projects. Plan is to impact; plus, an auditorium, two~~
507 ~~meeting rooms and a child playing room. Independently managed souvenir shops complement the~~
508 ~~facilities. It has~~ also ~~space to~~ host temporary exhibits on ~~studies of the~~ Yucatan peninsula, Gulf of
509 Mexico-Caribbean Sea, mineral and energy resources, global climate change and biodiversity.
510 ~~This is also part of the collaboration programs with other institutions. The space around the~~
511 ~~museum has outdoor exhibits (dinosaurs and marine and flying reptiles) that take advantage of the~~
512 ~~vegetation with endemic plants and large-size fossiliferous carbonate rock boulders (Fig. 12).~~
513 ~~Additionally, the PCYTY Botanical Garden is next to the museum facilities, which opens join~~
514 ~~activities.~~

515 ~~4—CCSRAS Research~~

516 ~~CCSRAS has a~~

517 4.2 Chicxulub Institute

518 ~~The CIRAS Institute~~ core repository and six laboratories have facilities for core ~~analyses,~~
519 ~~description and~~ sample preparation, core analysis, petrography, micropaleontology, geochemistry
520 and physical properties. Laboratories are equipped with an array of analytical instruments,
521 including core scanners, X-ray fluorescence system, gamma-ray core logging system, magnetic
522 susceptibility meters, electrical resistivity meter, petrographic microscopes, laser particle analyser
523 and an electronic scanning microscope (e.g., Fig. ~~109~~). The core repository has storage space for
524 core samples and for conducting experiments, including low-speed ~~impacts:impact experimental~~
525 simulations. It has facilities for slim-core logging sensors and geophysical field
526 ~~equipmentinstruments~~, including ~~electrical resistivity,~~ gravity and magnetic field meters.

527 ~~Projects~~Ongoing projects focus on studies of crater structure, dimensions, morphology,
528 ~~ejectabreccia~~ deposits, melt sheet, ~~target~~ deformation of target rocks, impact-induced hydrothermal
529 system, pre-impact structures and post-impact processes. ~~The crater~~Chicxulub has been
530 investigated with a wide array of geophysical methods, including gravity, magnetics,
531 electromagnetics and seismic reflection (Hildebrand et al., 1998, Sharpton et al., 1993; Collins et
532 al., 2008; Urrutia-Fucugauchi et al., 2011; Morgan et al., 2016).

533 The ~~eraterstructure~~ and ejecta ~~deposits~~ are not exposed at the surface, making drilling an
534 indispensable tool to sample the impact lithologies and pre- and post-impact sedimentary rocks-

535 (Fig. 3). Initial drilling was carried out by Pemex oil company, with intermittent core recovery
536 providing samples of the carbonates, impact breccias and melt ~~that, which~~ were key for confirming
537 the age of the impact age structure, corresponding to the K/Pg boundary (Hildebrand et al., 1991;
538 Sharpton et al., 1992). Subsequent drilling programs incorporated continuous core recovery and
539 geophysical logging (Urrutia-Fucugauchi et al., 2004, 2008, ~~2011~~) (Figs. ~~8, 94, 5~~), with tens of
540 thousands of core samples distributed to groups in different countries, which has allowed to expand
541 the research on the crater and K/Pg boundary.

542 Impact resulted in global ~~effects on~~ affectation of the climate and life support systems triggering a
543 mass extinction in the marine and continental environments (Alvarez et al., 1980; Schulte et al.,
544 2010; Urrutia-Fucugauchi and Perez-Cruz, 2016; Lowery et al., 2018 ~~);~~). Recent studies are
545 shedding light on factors determining the likelihood of taxa becoming extinct as in the case of
546 arboreal birds after forests disappeared (Field et al. 2018). Mass extinction coinciding with the
547 impact ~~was were~~ followed by radiations in numerous taxa including mammals (Dos Reis et al.
548 2012), worm lizards (Longrich et al. 2015) and birds (Field et al., 2018). Further
549 ~~investigations understanding~~ of the factors driving species extinction and radiations ~~are is~~ crucial to
550 ~~understand~~ make predictions on the effects of ~~human induced changes~~ man-made climate change.

551 ~~The CCSRAS conducts~~ CIRAS carries research relevant to the communities ~~at the of~~ Yucatan
552 peninsula, which is characterized by karstic terrains, with low ~~elevation~~ elevation and smooth
553 relief (Fig. ~~23~~). The city of Merida, located ~30 km away from the coastline, is just a few meters
554 above sea level. The platform is an extensive low-inclination shallow ramp, which records the sea-
555 level fluctuations during the Late Pleistocene glaciation and the Holocene. The ~~region~~ peninsula is
556 in the trajectory of hurricanes and tropical storms, with a thin soil cover and no surface waters,
557 ~~being. It is~~ vulnerable to coastal erosion, marine intrusion, aquifer contamination and to global
558 warming with changes of precipitation, sea level, cloud coverage and evaporation.

559 The northern Yucatan peninsula is marked with sinkholes and dissolution structures and the buried
560 ~~crater~~ structure exerts a strong influence in surface geological processes including groundwater
561 ~~flow,~~ subsidence, fracturing, groundwater flow, coastal and karst processes. The density and
562 distribution of karstic structures ~~are related~~ relate to dissolution and in turn to fracturing,
563 topography, rainfall and groundwater flow. The sinkhole distribution correlates with the buried
564 ~~crater~~ structure, notably with the cenote ring located over the crater rim. Surface fracturing is

565 related to the stress/strain state, with the regional tectonics ~~and~~, differential subsidence of the crater
566 fractured breccias and carbonates, ~~inside and~~ surrounding the crater and rheological properties of
567 the surface formations. Coastline morphology and processes are related to the buried structure,
568 marked by the correlation at the intersections with the ~~crater~~ gravity anomaly rings. The ~~crater is~~
569 ~~marked~~ thick carbonate cover has protected the structure and ejecta deposits from erosion, adding
570 challenges for the studies. The structure, characterized on the surface by ~~a~~ gravity and magnetic
571 semi-circular concentric ~~pattern~~ patterns (Fig. 4), is characterized by a gravity high and high-
572 amplitude magnetic anomalies associated with the basement uplift, peak-ring and impactite
573 deposits. The crater rim and terrace zone are marked on the surface by the cenote ring, fracturing
574 and semi-circular topographic depression.

576 2.4.5 Discussion

577 The Chicxulub museum ~~has been~~ is designed in a broad context, ~~focusing based~~
578 impact and ~~crater, and also including~~ relation to life evolution, impact dynamics and cratering on
579 planetary scales. ~~As a site~~ The museum, it joins other museums located in impact craters (e.g.,
580 Pösges, 2005). opens interesting opportunities and challenges. How can the Museum develop
581 opportunities for outreach, education and geoscience communication? How attractive is this
582 unique geological site for engaging visitors? How, from this, difficult topics on the nature of
583 geologic time, life evolution, fossil record, climate change can be introduced? How visitors
584 respond to the exhibits and related activities?

585 The mass extinction and K/Pg boundary provide ~~interesting~~ an engaging start point and the context
586 for addressing Earth's evolution and how life evolves linked to geological processes, climate and
587 environment. ~~Exhibits~~ The exhibits allow introducing fundamental concepts on geological time,
588 processes, life evolution, Earth System ~~connections, feedback~~ Earth component
589 ~~mechanisms~~ components and interconnections and role of sudden ~~global~~ changes. (Urrutia-
590 Fucugauchi and Perez-Cruz, 2016).

591 5.1 Outreach and Education

592 Mujtaba et al. (2018) reviewed the learning potential of natural history museums, focusing on
593 school students, interactions museum-~~schools~~ schools, science engagement, ~~opportunities~~ and

594 teachers' professional development. Natural history museums have a rich tradition, with exhibits,
595 interactive displays and collections of rocks, minerals, fossils and animals and plants. ~~Site~~
596 ~~museums~~ Museums play also important roles in conservation and preservation of fossils, minerals
597 and geological sites (Lipps and Granier, 2009; Boonchai et al., 2009). Natural history exhibits and
598 interactive displays on life evolution permit presenting and understanding difficult concepts in the
599 life and geological sciences (Baum et al., 2005; Diamond and Scotchmoor, 2006; Spiegel et al.,
600 2012; MacDonald and Wiley, 2012). They include the theory of evolution, natural selection,
601 speciation, extinction, concepts of deep time, intense sudden high-amplitude events versus gradual
602 incremental changes, global versus local processes, ~~extinctions, speciation~~ and macroevolution.
603 Visitors to natural history museums are in general more familiar with evolutionary concepts: ~~than~~
604 ~~those who do not have the experiences.~~ Studies on how visitors view, approach and
605 accept/reject/ignore evolution show that museum visitors accept and are more familiar with
606 evolution than general public (Mujtaba et al., 2018). However, large sectors of the public ~~have face~~
607 difficulties comprehending those concepts, including students and teachers, which is also the
608 ~~situation case~~ with other topics such as climate change, sea level rise and cause of global warming.

609 ~~Museums that take~~ Related activities include conferences, seminars, drawing contests for school
610 children in primary schools, material/publications, interaction with teachers and schools and two
611 GIFT (Geosciences Information for Teachers) Workshops of the European Geosciences Union
612 (EGU) held in Merida in 2010 and 2016. The GIFT Workshops have been organized in
613 collaboration with the Secretaries of Education and SIIES, Universities, Mexican Academy of
614 Sciences and scientific societies. The Panamerican GIFT Workshop of the EGU capacity-building
615 program scheduled for October 2020 in the Chicxulub Museum and PCYTY has been postponed
616 for 2021. Other activities include the publication of the Chicxulub Newsletter with four issues per
617 year starting in 2018 and the online outreach material.

618 Field experiences taking advantage of ~~attractive locations, expand~~ museum location are used to
619 enhance learning ~~experience with experiences, from~~ field observations of geological
620 ~~outcrops~~ rocks, fossils and local flora and fauna. ~~Chicxulub is located next to the~~ The close-by
621 PCYTY Botanical Garden ~~and fossiliferous with marine fossil-rich~~ outcrops ~~which are open as part~~
622 ~~of~~ permits to expand the ~~museum~~ visit experience. Additional activities can include microscopic
623 observations for petrographic and microfossil analyses. ~~With the advent of,~~ complementing

624 activities in the classrooms and museum visit. Novel avenues are being developed, using the
625 internet, digital tools, apps and new spaces particularly for the natural and physical sciences ~~are~~
626 ~~developing~~ (e.g. Braund and Reiss, 2004, 2006). ~~Plans include field~~Field trips to K/Pg boundary
627 sites ~~(e.g., open opportunities to appreciate the impact effects and geological record (Fig. 7), with~~
628 ~~nearest~~6). Nearest K/Pg boundary sites are in Campeche, Quintana Roo and Belize. Exhibits of
629 ~~boundary sites are~~ Belize are displayed in exhibits, maps, videos and images, which are
630 complemented ~~in videos and computer simulations, which illustrate~~by animations illustrating how
631 ejecta was emplaced proximal to impact site and at distant locations.

632 5.2 Challenges and Approaches

633 The eraterstructure and proximal ejecta deposits are not exposed at the surface, which is a
634 challenge in comprehending the huge dimensionssize and characteristics of the structure. We
635 found that visitors have difficulties understanding how and why dinosaurs went extinct, dynamics
636 of asteroid impacts and crater formation, sequence of events, other species affected, what happened
637 with the mammals, why and how some mammal species did not go extinct, how some species went
638 extinct while others do not. The eraterChicxulub size and relation of buried structure andto the
639 ring of cenotes generate questions, with difficulties followingare difficult to appreciate because of
640 the large dimensions. Following the sequence of events: and crater formation in a short time and
641 with large energy release also generates questions. For instance, many visitors consider that impact
642 formed the cenotes; (particularly the cenote ring), though they acknowledge the crater lies deep
643 beneath, covered by youngpost-impact rocks and that the cenotes are much youngerrecent surface
644 features. The origin of the eraterChicxulub structure also generates confusion, though there are
645 exhibits on the impacts, craters on the Moon and other bodies, asteroids, etc., some visitors have
646 difficulty understanding volcanic craters and volcanoes as different geological processes.

647 Presenting and understandingin an engaging way concepts on geological time, evolution and, fossil
648 record are notand geological processes is no easy tasktask. Museums have developed and tested
649 a wide range of approaches (Braund and Reiss, 2004, 2006; Allen and Gutwill, 2004; MacFadden
650 et al., 2007; Mujtada et al., 2018). Results show mixed responses and the complex interactions,
651 which have been discussed and evaluated in different contexts. Exhibits on dinosaurs attract more
652 interest than displays on other groups. Widespread interest in dinosaurs comes from their large
653 sizes and diversity, including predators like the T Rex and raptors as well as the feathered

654 dinosaurs. The dinosaurs were a highly successful group during the Mesozoic, occupying the
655 ecosystems in the continental land masses including the polar regions (Serenó, 1999; Barret et al.,
656 2009).

657 Mammals are also attractive, particularly those on the Late Pleistocene megafauna from the Last
658 Glacial age or the large land and marine mammals like whales and dolphins. Exhibits on human
659 evolution and primates are more popular than similarly well-structured exhibits on other species.
660 Chicxulub exhibits focus on relations and evolution of the various groups particularly the dinosaurs
661 and mammals. Dinosaurs and mammals coexisted for a long time, with the different spatial
662 distributions, habitats, body masses and ~~life-styles~~lifestyles. What happened after dinosaurs,
663 marine and flying reptiles, ammonites and many other groups went extinct helps to appreciate
664 macro-evolutionary traits, species interdependency, how species evolve and interact, how
665 ecosystems develop and function and how species relate and react to environmental and climatic
666 conditions (Jablonski, 2005, 2008; Bambach, 2006; Barrett et al., 2009).

667 The End-Cretaceous mass extinction is the fifth and last large extinction event recognized in the
668 geologic record (~~Alvarez et al., 1980~~; Emiliani et al., 1981; Bambach, 2006). Exhibits on the other
669 major extinction events and the extinction rates for genera, families and species during the
670 Phanerozoic in the marine and land realms allow to present macroevolution and changes through
671 time (Sepkoski, 1998; Jablonski, 2005, 2008). Paleogeographic reconstructions document the
672 evolving distribution of continents and oceans, with assemblage of the Pangea supercontinent and
673 its breakup and drift apart. The changing ocean-continent distribution, ocean circulation, climate
674 and landscapes form the backdrop for life evolution.

675 Impact affected the climate and environment at global scales, with a sharp sudden period of
676 darkness and cooling caused by the fine dust ejecta in the stratosphere. ~~This impact winter, which~~
677 was followed by a global warming caused by the massive injection of carbon dioxide and other
678 greenhouse gases (Alvarez et al., 1980; Alvarez, 1997; Schulte et al., 2010). The deposition of the
679 fine ejecta resulted in severe changes in the sea surface water chemistry, affecting the marine
680 organisms. The warm climates of the Cretaceous were followed by a cooling trend during the
681 Cenozoic, with the formation of the ice polar caps and the Late Pleistocene glaciation (Zachos et
682 al., 2008). Evolution of the different genera, families and species correlates with the long-term
683 climate evolution and changing paleogeographic and climate evolution during the Cenozoic.

684 Geo- and biological sciences scholars and students often have problems grasping details of
685 evolutionary processes ([MacFadden et al., 2007](#); Mujtada et al., 2018). This illustrates the
686 challenges particularly for non-formal curricula and learning outside the classroom.
687 ~~Highlighting~~[Also highlighting](#) importance of formal and informal comprehensive education and
688 outreach programs, science museums and supplementary activities directed to inform and engage
689 the public on what science is and what represents: ([Stevenson, 1991](#); [Allen, 2004](#); [Allen and](#)
690 [Gutwill, 2004](#)). What is the scientific method and what makes it unique in understanding the
691 natural world? In recent years with the development of molecular biology, with genetics, molecular
692 clocks and metagenomics, evolutionary studies entered ~~into~~ a new field (Chen et al., 2014).
693 Introducing new developments and findings present opportunities and challenges. Recent
694 discoveries provide unprecedented detail into the events before, during and after the impact and
695 mass extinction, which allow for a narrative of events, integrating evidence in a multidisciplinary
696 approach.

697 ~~CCSRAS has a~~ 5.3 Outreach and Science Communication

698 [Museum programs integrate](#) research ~~approach~~[components](#), displaying ~~new results~~[up to date](#)
699 [developments](#) and challenges, ~~with reflected in the~~ exhibits, [interactive](#) displays and virtual [reality](#)
700 experiences (Louw and Crowley, 2013). ~~It provides an attractive forum, although its potential still~~
701 ~~needs to be further developed. In particular, we require to implement an evaluation of the~~
702 ~~programs, visitor experiences and ways to engage with teachers and students. Museums that house~~
703 ~~research and educational departments permit to keep up to date advances. Needed is a closer and~~
704 ~~better structured relationship with other actors in the science park and state education system. We~~
705 ~~require a strategic plan for science communication, with a wider scope and well defined priorities~~
706 ~~(Stewart and Nield, 2013; Stewart and Lewis, 2017).~~

707 ~~Key aspects for science communication include global changes and effects on biodiversity and~~
708 ~~threats presented by the global warming and environmental affectations, which present severe~~
709 ~~effects on the biodiversity, with the loss of species at global scales. Displays showing examples~~
710 ~~on how studies connect to fundamental questions of life evolution can be used with reference to~~
711 ~~familiar groups of organisms. For instance, studies by Field et al. (2018) examined the extinction~~
712 ~~of birds, showing that the birds spared from extinction were land dwelling groups. This in contrast~~
713 ~~with what one will expect considering the abundance of arboreal stem birds before the impact~~

714 during the Mesozoic and that flying capacity could offer survival advantages. The study, based on
715 examination of the fossil record and molecular phylogenies, analyzes the extinction event and the
716 post impact radiation of crown birds. An explanation for the selective extinction of birds relates
717 the widespread affectation of forests as a result of the impact. Studies show the intricate
718 interconnections and complex responses during major biotic transitions and the post mass
719 extinction processes.

720 ~~3.1.6 Exhibits cover a large multidisciplinary~~ **Conclusions**

721 ~~The CCSRAS is the first museum and research center built around the Chicxulub impact and the~~
722 ~~End-Cretaceous mass extinction, being part of a multi-disciplinary project integrating research~~
723 ~~laboratories and museum exhibits that conducts research, outreach and educational programs. The~~
724 ~~wide range of projects opens new inquiry lines as well as applied studies on environment and biotic~~
725 ~~conservation. The museum provides a space for learning, exploring and experimenting aimed to~~
726 ~~engage the interest of children, youngsters and adults. Science museums are important for science~~
727 ~~communication and important components of the natural sciences research enterprise; part of the~~
728 ~~discovery process and integrating and housing research laboratories enhances the capacities,~~
729 ~~making them more attractive to learn, wonder and experiment.~~

730 ~~Science research and technological development are the driving forces for transformation of the~~
731 ~~societies. The museums of science are linked to development of modern societies and key~~
732 ~~components, fulfilling a recognized task for “effective dissemination and communication of the~~
733 ~~(geo)sciences to decision makers and society” (Arattano et al., topics, moving from the physics~~
734 ~~of 2018; Stewart and Lewis, 2017; Illingworth et al., 2018).~~

735 ~~Knowledge among the general public of the Earth System characteristics and processes, principles~~
736 ~~of species evolution and extinctions and the power of human activities to transform our planet and~~
737 ~~impact on other species is critical to address the geo-environmental hazards (Stewart and Lewis,~~
738 ~~2017; Illingworth et al., 2018).~~ ~~The CCSRAS combines features of natural history museums and~~
739 ~~research facilities, with exhibits that cover from hypervelocity impacts, high pressure/temperature~~
740 ~~processes and rheological properties to the delicate balance of geological processes and life~~
741 ~~evolution. The museum provides a forum for outreach, educational and science communication;~~
742 ~~although its potential needs to be further developed. In addition, it needs to address topics and~~
743 ~~matters relevant for policy making and the society. Needed is a closer and better structured~~

744 relationship with other components of the science park. Programs for visiting researchers and
745 postgraduate students are needed to expand the lecture and seminar program focusing on science
746 communication. In this context, a strategic program for science communication with wider scope
747 and well-defined priorities is required (Stewart and Nield, 2013; Stewart and Lewis, 2017).

748 Key aspects for science communication include climate change and effects on biodiversity and
749 global warming and environmental affectation caused by human activity. A recognized task in
750 science communication is “effective dissemination and communication of the geosciences to
751 decision makers and society” (Arattano et al., 2018; Stewart and Lewis, 2017; Illingworth et al.,
752 2018). The global changes present severe effects on the biodiversity, with the loss of species that
753 are being interpreted as the sixth mass extinction. Displays showing examples of how studies
754 connect to life evolution can be used with reference to familiar groups of organisms, connecting
755 the K/Pg extinction, evolution of species and present situation (e.g., Field et al., 2018). Recent
756 developments, relating studies on the fossil record and molecular phylogenies are also displayed
757 that show the intricate interconnections and complex responses during biotic transitions and pre-
758 and post-extinction processes.

759 5. Conclusions

760 ~~.The Yucatan peninsula, known as the cradle of the Maya civilization that reached high levels of~~
761 ~~development, offers additional advantages for the project. The CCSRAS aims to become a multi-~~
762 ~~disciplinary hub for academics and students, expanding the capabilities for research, outreach and~~
763 ~~science communication programs of the PCYTY. The museums of science and technology are~~
764 ~~linked to the development of modern societies, with science and technology being the driving~~
765 ~~forces for the transformation of societies. The Chicxulub complex is part of a multidisciplinary~~
766 ~~project integrating research laboratories and museum exhibits. The museum provides an attractive~~
767 ~~space for learning, exploring and experimenting aimed to engage the interest of children,~~
768 ~~youngsters and adults. Museums are key elements for science communication and engaging on the~~
769 ~~discovery process. In this context, integrating and housing research laboratories enhances the~~
770 ~~capacities, making them more inviting to learn, wonder and experiment.~~

771 With the 40th anniversary of the impact theory and discovery of Chicxulub structure, research on
772 the impact and mass extinction has intensified. Anthropogenic activities are a major force for
773 climate and environmental change and species extinction. Enhanced understanding of the Earth

774 System, processes, life evolution and extinctions and impact of human activities is critical to
775 address the geo-environmental hazards. The CIRAS aims to provide scientific and technical
776 information and advice to society and decision-makers and to construct a wide collaboration
777 network.

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780

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796

797

798 **List of Figures**

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834

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Chicxulub Center for Scientific Research and Advanced Studies

**Yucatan Science City PCYTY
Sierra Papacal, Merida, Yucatan**

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975 Fig. 1

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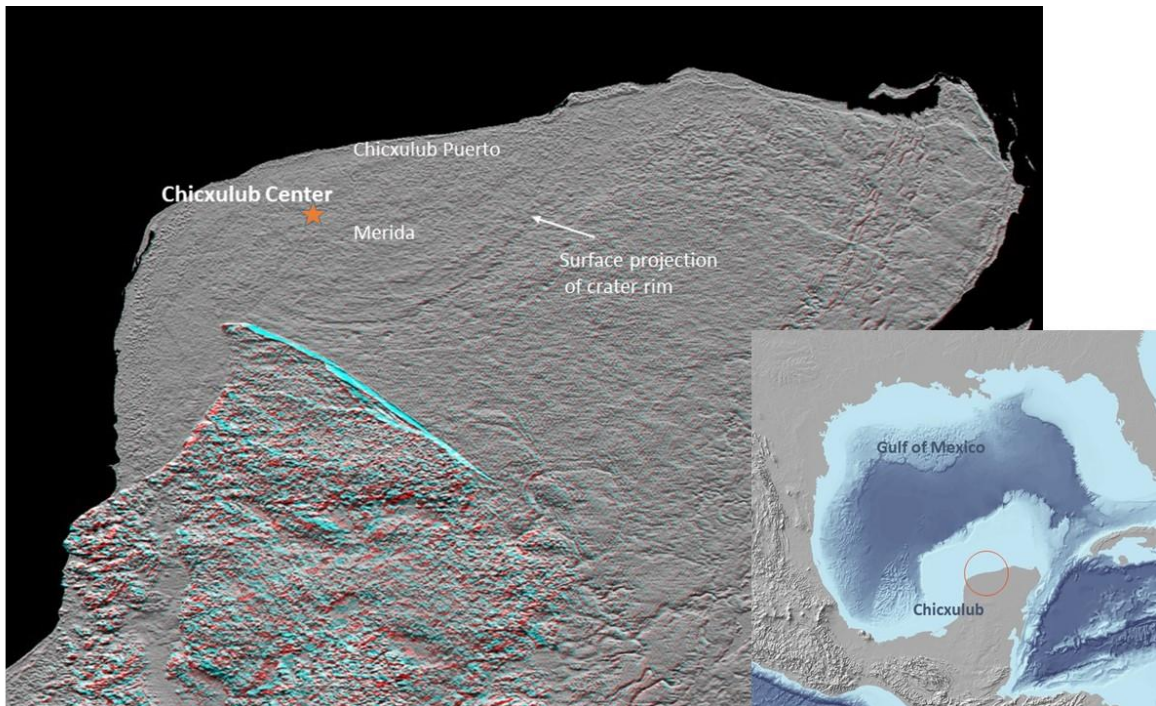
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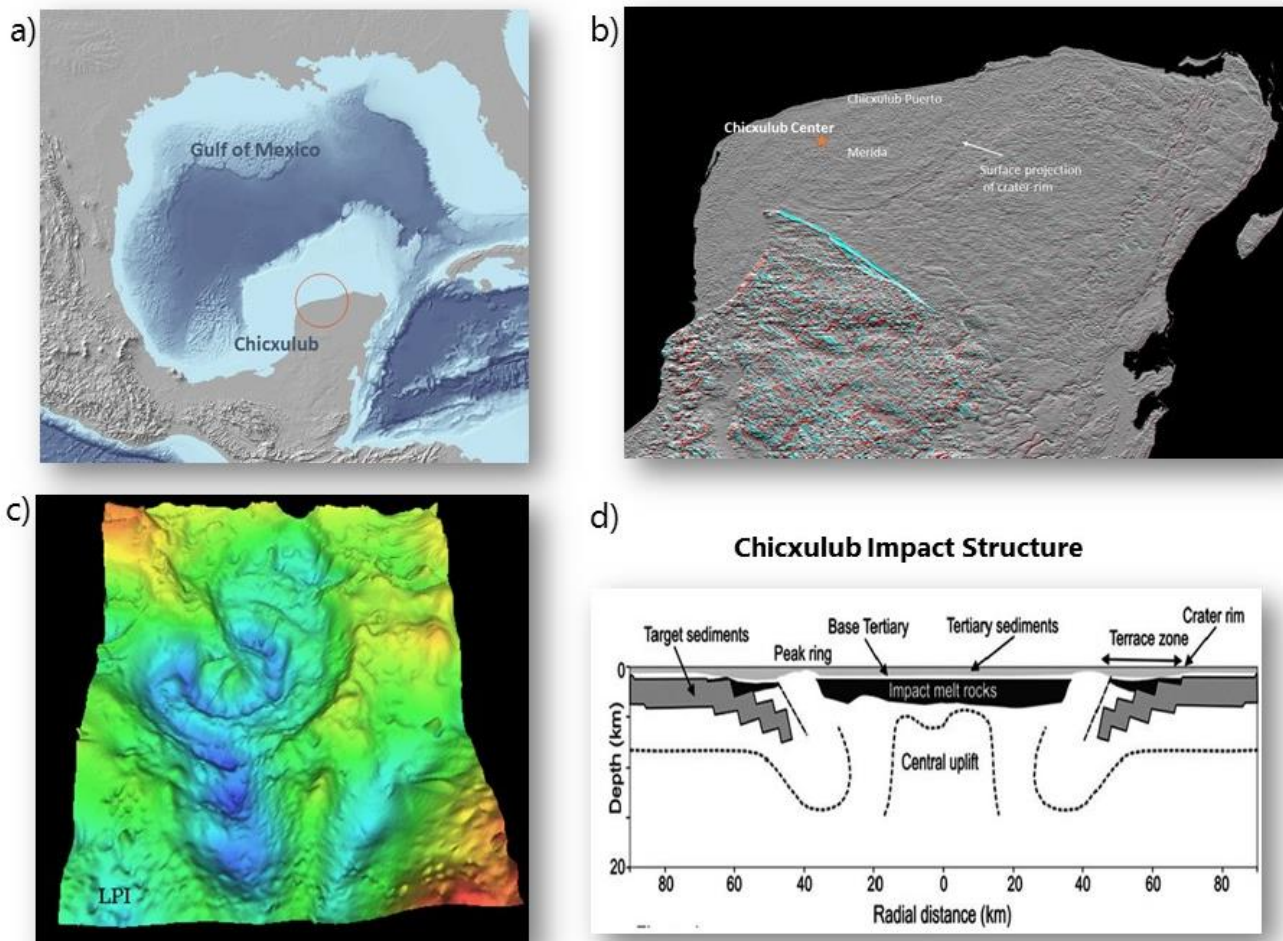
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979 Fig. 2

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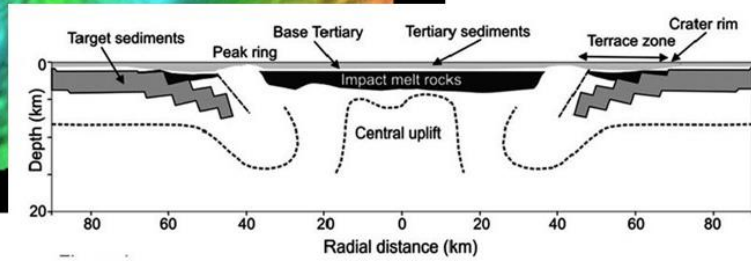
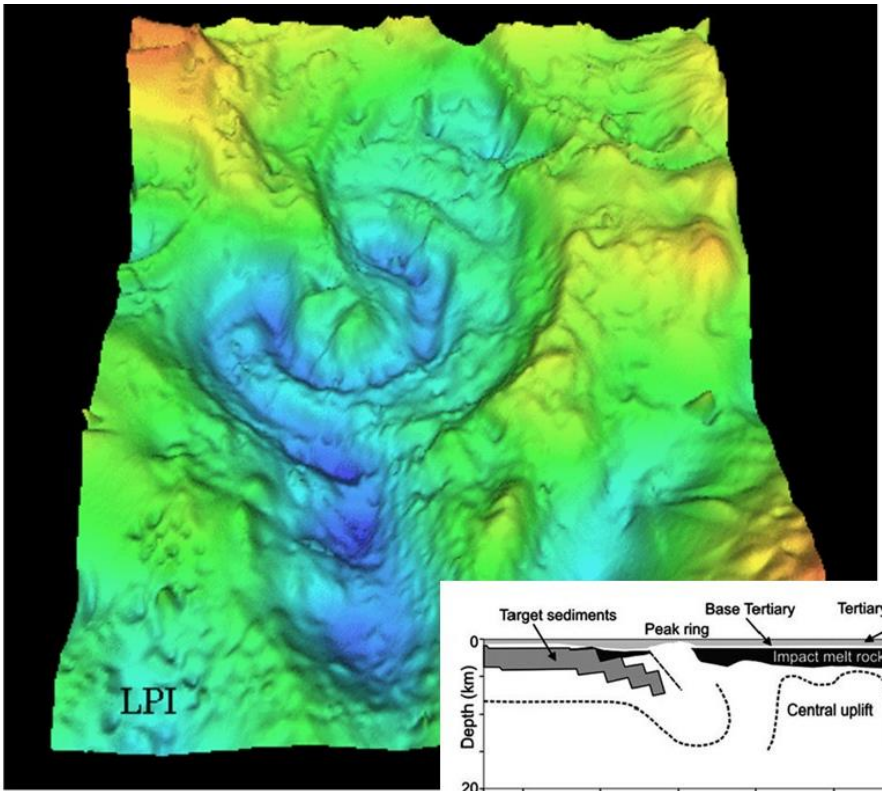
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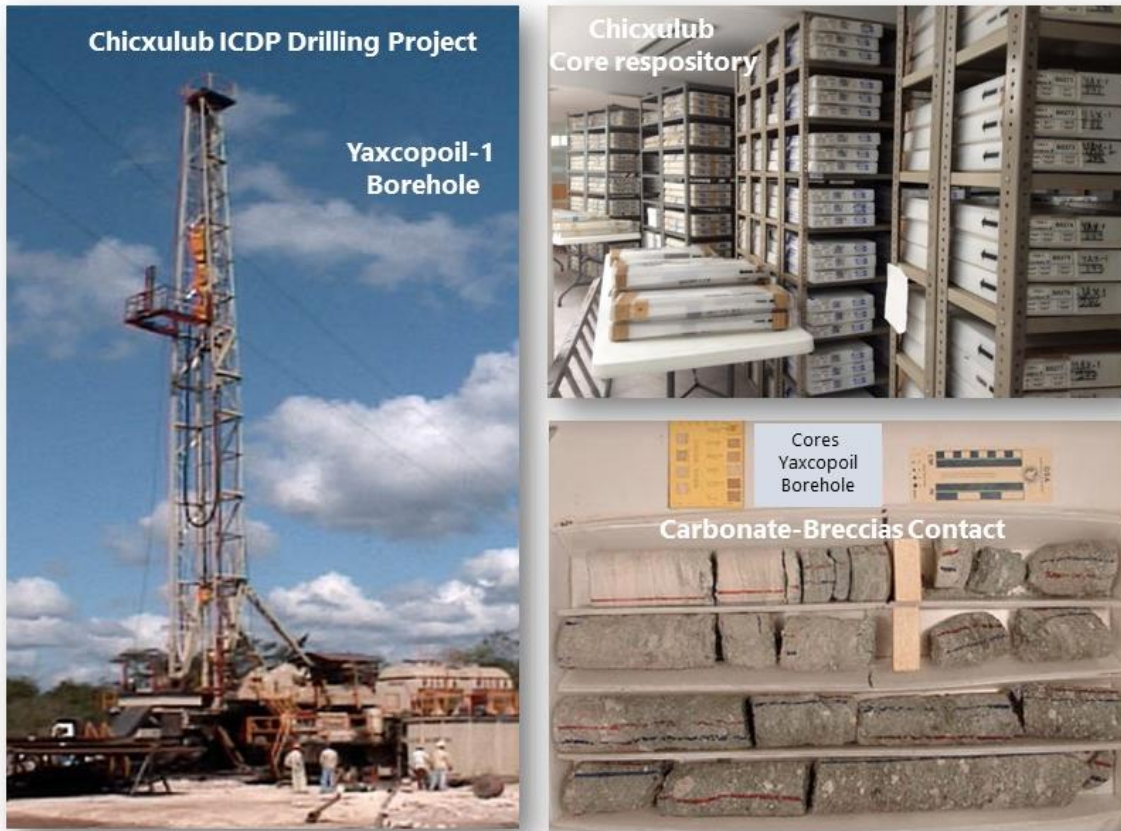
983 Fig. 3

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Chicxulub Drilling Programs



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987 Fig. 4

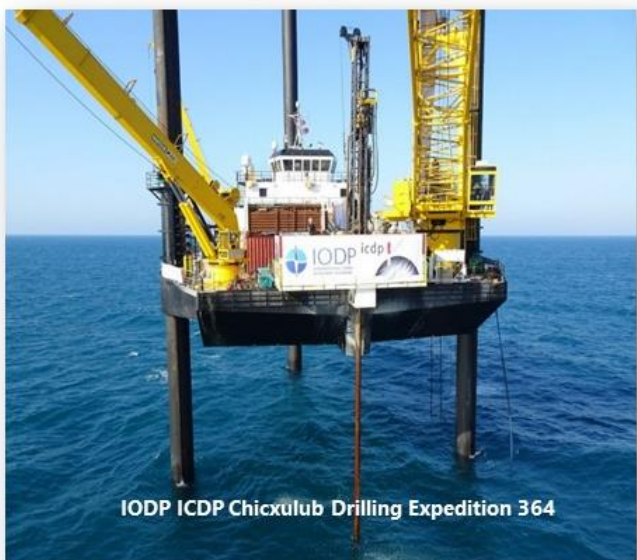


Chicxulub drilling programs



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Chicxulub Marine Geophysics and Drilling Programs



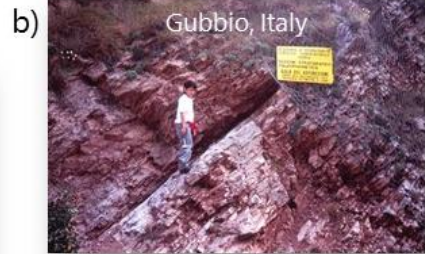
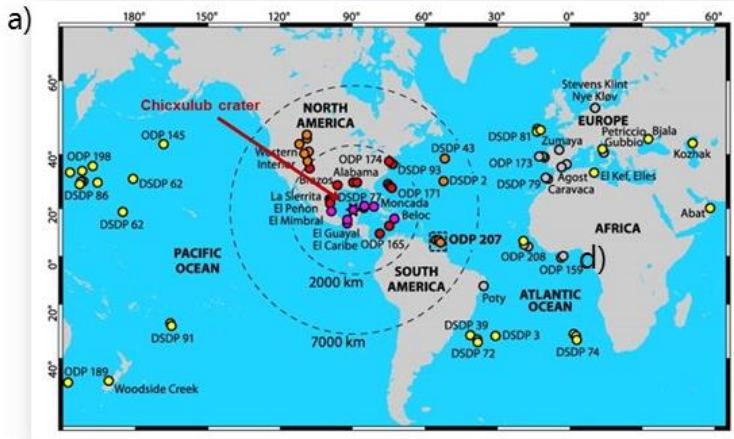
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990 Fig. 5



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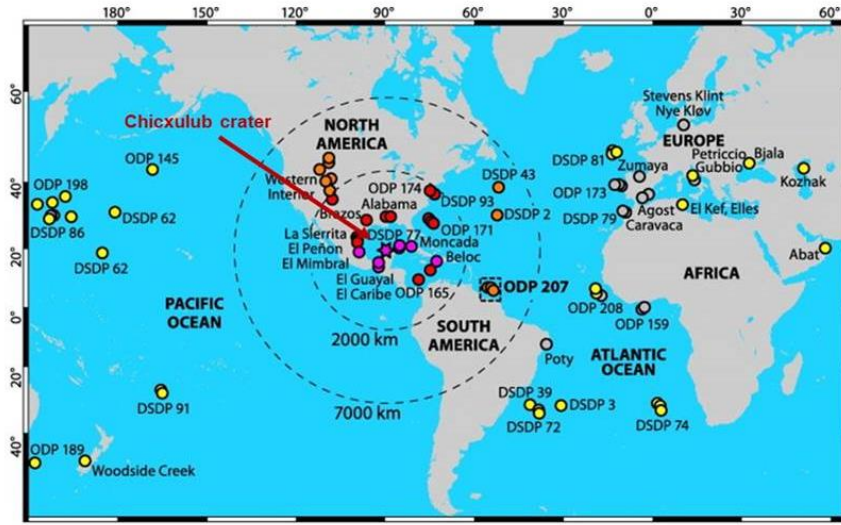
Cretaceous/Paleogene (K/Pg) Boundary Sites



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Fig. 6

Cretaceous/Paleocene Boundary



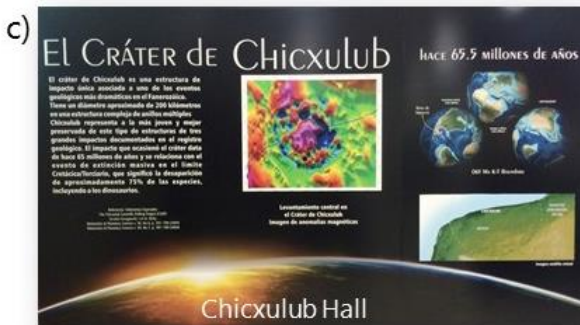
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El Mimbral, Mexico

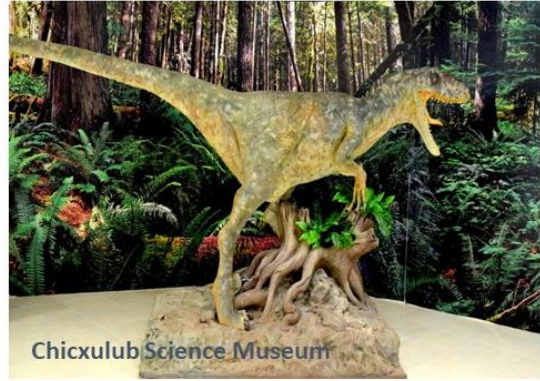
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Chicxulub Park Science Museum



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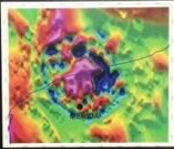

997 Fig. 7




Chicxulub Science Museum

EL CRÁTER DE CHICXULUB HACE 65.5 MILLONES DE AÑOS

El cráter de Chicxulub es una estructura de impacto única asociada a uno de los eventos geológicos más dramáticos en el fanerozoico. Tiene un diámetro aproximado de 200 kilómetros en una estructura compuesta de anillos múltiples. Chicxulub representa a la más joven y mejor preservada de este tipo de estructuras de tres grandes impactos documentados en el registro geológico. El impacto que ocasionó el cráter data de hace 65 millones de años y se relaciona con el evento de extinción masiva en el límite Cretácico/Terciario, que significó la desaparición de aproximadamente 75% de las especies, incluyendo a los dinosaurios.

Levantamiento central en el Cráter de Chicxulub
Imágenes de anomalías magnéticas

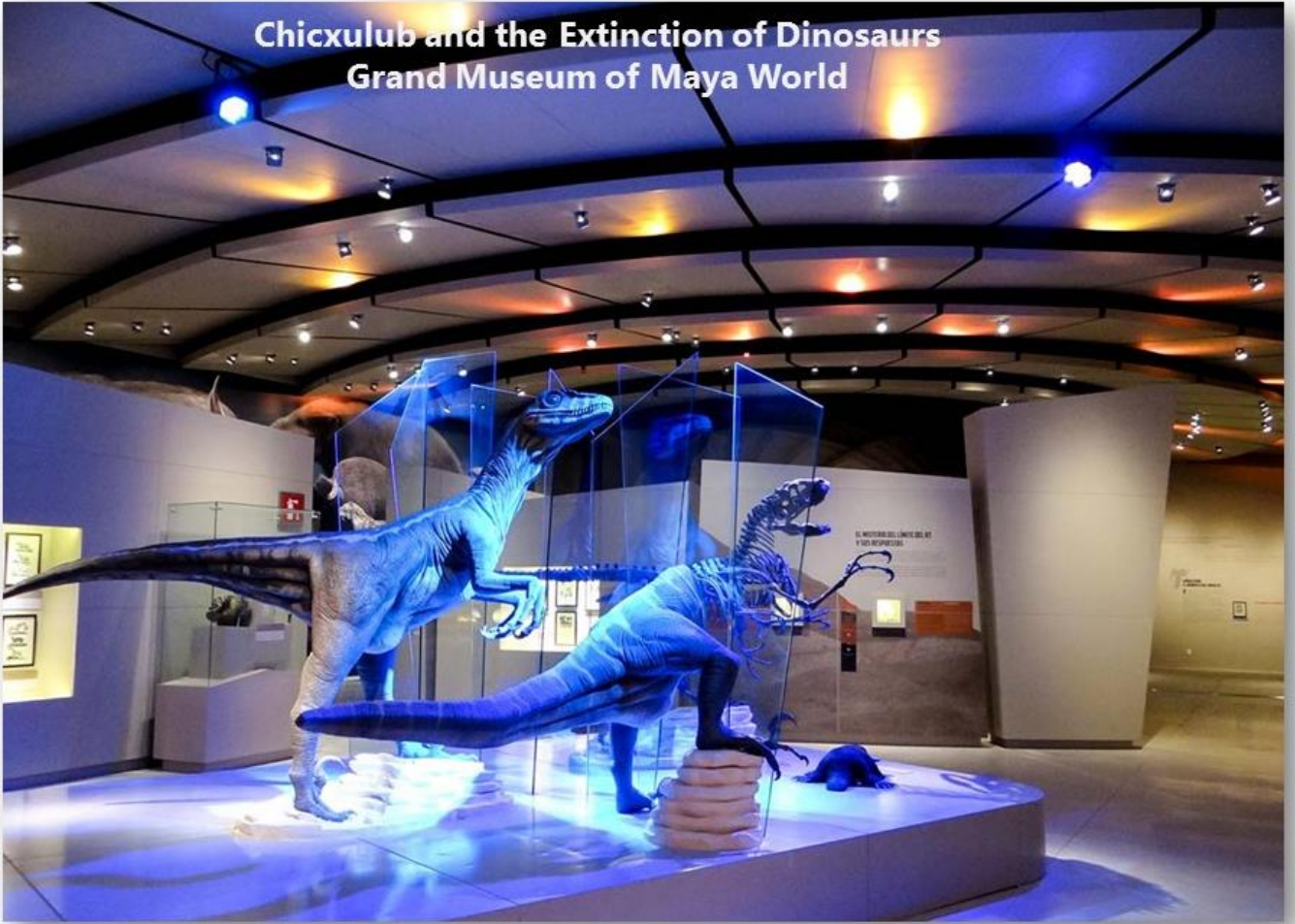


Elaborado: Universidad Tecnológica de Yucatán
Diseño: Universidad Tecnológica de Yucatán
Imágenes: Google Earth, NASA, USGS
Revisión: Universidad Tecnológica de Yucatán



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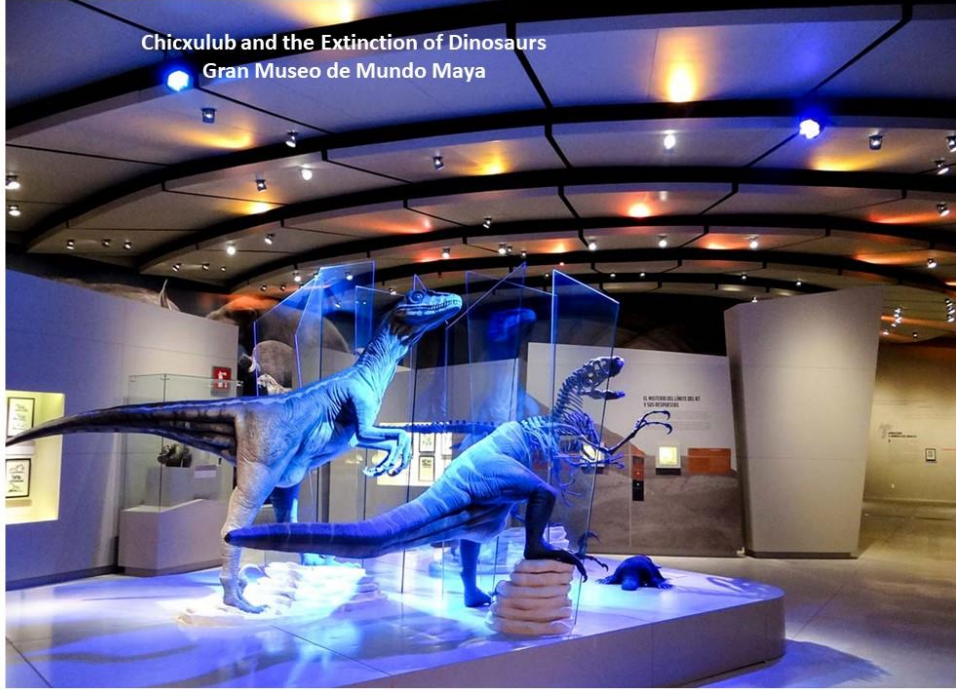


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1001 Fig. 8

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Chicxulub and the Extinction of Dinosaurs
Gran Museo de Mundo Maya



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Fig. 9



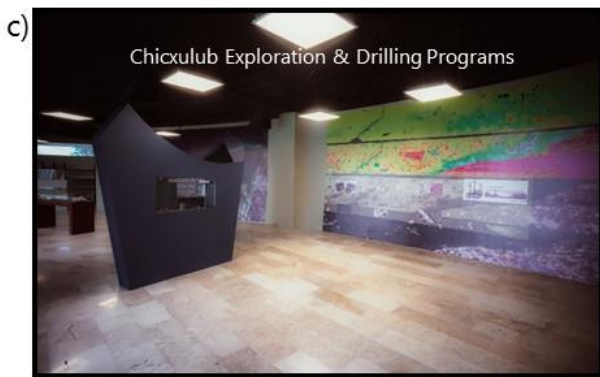
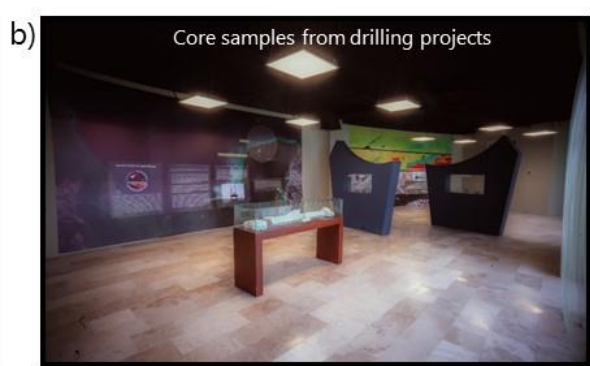
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Fig. 10



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1011 Fig. 11



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1013 Fig. 12
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