Anonymous Referee #1

Received and published: 6 January 2020

General Comments

This is a well written paper that focus on using a training game to educate citizen scientists on how to measure stream stage using the CrowdWater system. The novelty of this paper is its focus on quantifying uncertainty in citizen science data pre- and post-training using a gamification approach. Results show improvements in the users with the lowest accuracy but in general results highlight most users (70%) do a very good job before training/gamification is provided. I know of no other paper in the hydrologic sciences that has taken the approach presented here and as a result believe this paper will be a good addition to the literature. As a result of CrowdWater being a smart phone application-based system the methods described here should be transferable to other such platforms. I see the future of citizen since being smart phone application based and this will lay a good groundwork for training.

We thank the referee for her/his valuable review comments and overall positive assessment of our study. The individual comments are addressed below (our text in blue).

Specific Comments

Is there any way to get information on the six people that did not complete all the tasks? Was the training to time intensive or were they just not interested in the project.

The first author was in contact with most people who did not complete the last task (i.e., start a new measurement location with the app) and tried to remind them via email to do so. Most of them indicated that they had not had time to do it yet, but intended to do so (but then did not do so). Only one person replied that he/she would not have time to complete the task. We assume that the problem was mainly related to remembering the task when they were close to a river, as not everyone lives near a river. We added a brief explanation to the paper (Line 285) “When sending email reminders to complete this sixth task, several participants indicated a lack of time or a suitable nearby river. Most participants intended to complete the task, but forgot about it in the end.”

Good Staff Gauge Placement vs. Good Rating Score: It would be interesting to know if there is any correlation between how well a user places a gauge and how well a user can identify a good gauge location. If there is a positive correlation would it be possible to just use one of these two training/gaming methods? While there is a bit of a novelty in playing this game, I think that some users may have short attention and too much training will turn them off of the system. Is there any way to know what the minimum training would be needed in order to improve the 30% that were below the acceptable level?

There might be a bit of a misunderstanding here. The staff gauge placement and rating tasks were merely used as tests to see if the performance of the participants improved by playing the game. The training itself thus only consists of playing the CrowdWater game, and only this task is recommended for new citizen scientists. We agree that it is important to minimize the effort for new citizen scientists. Unfortunately, we do not know what the minimum training is as only one version of the training (i.e., 50 picture pairs) was tested and therefore we do not have the data to answer this question. We have added a sentence to clarify this point (Line 169) “Pre-training and post-training tasks are only intended to assess the participant’s performance during this study and are not part of the training for the CrowdWater project.”. We also highlight on Line 509 that we did not investigate the optimal number of rounds of the game that need to be played for training and that this requires further study.
Out of curiosity, and in response to the reviewer’s comment, we looked into the correlation between the staff gauge rating (before and after training) and the game score. However, this correlation was not significant ($r = 0.02$ and $0.14$ respectively). This lack of correlation might be partly due to the learning process while playing the game. In the beginning, some people may get a low score when playing the game but improve throughout the game, resulting in an overall average game score, even though the learning process helped them to improve their rating score after the training (see also Line 507).

It is unclear what the significance was of a good game score being set at 245. Was this a pre-determined metric or a natural split in our participation data?

This was a pre-determined metric that reflects a situation where a participant chooses the correct class for 35 out of the 50 picture pairs. For the remaining 15 picture pairs, they could be one class off five times, more than one class off for another five picture pairs, and reported five pictures (we considered five pictures unsuitable and would thus have reported them). We adjusted the text to clarify that this was a pre-determined threshold: “The threshold for a good game score was determined before the study and set at 245 points…” (Line 256). There was no natural gap of scores around this threshold that would have facilitated a split after the survey. There is a small gap around the median (as can be seen in Figure 4). However, we don’t think that this reflects a real difference but is rather a coincidence that can be explained by the limited number of data points.

Use of “app” in Figure 7: The third column of the box plot is labeled “app”, which I believe represent the user actually placing their own gauge in the application after doing through the training. I would suggest changing this label to something that makes it clear this is in the field/outdoor use of the system. This is the real-world implementation of CrowdWater. Just labeling “app” does not show that these users are now “going live with the CrowdWater system”.

Thank you for this comment. We agree and adjusted the label to “outdoor use” to better reflect the task.

Do the study participants continue to use of CrowdWater? If so do they contribute more than the “average” user. It may be too soon to tell but it would be interesting to know through the use of gamification if users are more engaged for longer periods of time.

We agree that this would have been interesting information. Unfortunately, we cannot verify this. The participants were given a username for this exercise. To later use the app, they had to create their own account with a different username. We have no way to link the two usernames. We are aware of other CrowdWater citizen scientists, who started with the game and later decided also to use the app, but unfortunately have no numbers to quantify this. We conducted a survey with CrowdWater game players for a different publication (Strobl et al., 2019). In this survey, 67 % of the respondents had also used the CrowdWater app, however, 79 % of respondents who had used both game and app, had started with using the CrowdWater app. At the time the survey closed (February 2019) the CrowdWater app had been available for almost two years, whereas the CrowdWater game had only been public for a bit more than half a year. It is, therefore likely that the results would be different if we conduct the survey again.

Technical Corrections:

Line 70: Suggest removing the word “study” to simplify the sentence.

Thank you for this suggestion. We adapted the manuscript accordingly.

Line 80: Citation for Goodchild should be 2007
Sorry, but we did not find this error. The reference is mentioned with the year 2007 in the text and in the reference list. Please let us know if we missed something.

Line 168: Suggest using the terms Pre-Training and Post-Training.

We adapted the text accordingly.

Line 387: Suggest removing the word “already” to simplify the sentence.

We removed the word “already”.

Line 705: Remove Paul, J.D. from author list

Thank you for making us aware of this mistake. We corrected the reference.

References:

This is a well written and interesting paper on testing how well an online game can be used to improve the quality of the data collected through the CrowdWater app. The paper is well grounded in the existing literature and critically assesses the results against those found in other studies, sometimes contradictory and sometimes confirmatory. I thought the experiment was set up very well and the tests used to examine different aspects of quality as well as self-assessment were appropriate and well-interpreted. This paper provides a high quality contribution to the citizen science/hydrology literature.

We thank the referee for these kind words and her/his valuable suggestions. The individual comments are addressed below (our text in blue).

My only real comment is about the demographic data that were collected. It would be interesting to see whether this could be used in some type of decision tree to then target the type of training you present to your participants or to decide on the amount of pictures that should be shown to people. For example, what is the background/age of the people who found the game difficult? Did you consider asking more information about past experience with citizen science, online games, mobile apps, etc.? You might then be able to fit a model where quality is a function of different demographic variables. This would tell you if any of them are significant and whether an increase/decrease in a variable results in an increase/decrease in performance. You might need a larger dataset for this but it could be an interesting future study.

We agree that a question regarding previous experience with citizen science, gaming and smartphones would have been beneficial. Unfortunately, we did not ask for this information at the time of the survey. We only know that the participants had not used the CrowdWater app, nor played the CrowdWater game before. We don’t have any information about their familiarity with other games or apps. Unfortunately, the numbers are too small to draw any robust conclusions regarding the importance of other demographic variables on the effectiveness of the training (e.g., to divide the participants that did not perform well in the pre-training tests by age).

We added a sentence to the manuscript highlighting this for potential future research. “We do not know if the participants who benefited most from playing the game had previous experiences with citizen science, online games or smartphones. This could be investigated in a future study and would indicate who might require more training or for whom training via a game is most beneficial.” (L 495)

A very minor comment is that there are a few minor errors in the writing. These can be picked up by a thorough read/edit of the paper.

We carefully proof-read the manuscript before resubmission.
Training citizen scientists through an online game developed for data quality control

Barbara Strobl¹, Simon Etter¹, H.J. (Ilja) van Meerveld¹, Jan Seibert¹,²

¹Department of Geography, University of Zurich, Zurich, 8057, Switzerland
²Department of Aquatic Sciences and Assessment, Swedish University of Agricultural Sciences, Uppsala, SE-750 07, Sweden

Correspondence to: Barbara Strobl (barbara.strobl@geo.uzh.ch)

Abstract. Some form of training is often necessary in citizen science projects. While in some citizen science projects, it is possible to keep tasks simple so that training requirements are minimal, other projects include more challenging tasks and, thus, require more extensive training. Training can hinder joining a project, and therefore most citizen science projects prefer to keep training requirements low. However, training may be needed to ensure good data quality.

In this study, we evaluated whether the CrowdWater game can be used to train new participants on how to place the virtual staff gauge in the CrowdWater smartphone app for the collection of water level class data. Within this app, the task of placing a virtual staff gauge to start measurements at a new location has proven to be challenging; however, this is a crucial task for all subsequent measurements at this location. We analysed the performance of 52 participants in the placement of the virtual staff gauge before and after playing the online CrowdWater game as a form of training. After playing the game, the performance improved for most participants. This suggests that players learned project-related tasks intuitively by observing actual gauge placements by other citizen scientists in the game and thus acquired knowledge about how to best use the app instinctively. Interestingly, self-assessment was not a good proxy for the participants’ performance or the performance increase through the training. These results demonstrate the value of an online game for training, particularly when compared to other information materials, which are often not used extensively by citizen scientists. These findings are useful for the development of training strategies for other citizen science projects because they indicate that gamified approaches might provide valuable alternative training methods, particularly when other information materials are not used extensively by citizen scientists.

1 Introduction

Citizen science projects can be grouped into two different types with regard to data collection and training: either citizen scientists are engaged in relatively straightforward tasks so that no training is needed, or they perform more advanced tasks that require detailed instructions and training before they can participate in the project. Some projects include more challenging tasks and, thus, require more extensive training. Training can hinder joining a project, and therefore most citizen science projects prefer to keep training requirements low. However, training may be needed to ensure good data quality.

In this study, we evaluated whether the CrowdWater game can be used to train new participants on how to place the virtual staff gauge in the CrowdWater smartphone app for the collection of water level class data. Within this app, the task of placing a virtual staff gauge to start measurements at a new location has proven to be challenging; however, this is a crucial task for all subsequent measurements at this location. We analysed the performance of 52 participants in the placement of the virtual staff gauge before and after playing the online CrowdWater game as a form of training. After playing the game, the performance improved for most participants. This suggests that players learned project-related tasks intuitively by observing actual gauge placements by other citizen scientists in the game and thus acquired knowledge about how to best use the app instinctively. Interestingly, self-assessment was not a good proxy for the participants’ performance or the performance increase through the training. These results demonstrate the value of an online game for training, particularly when compared to other information materials, which are often not used extensively by citizen scientists. These findings are useful for the development of training strategies for other citizen science projects because they indicate that gamified approaches might provide valuable alternative training methods, particularly when other information materials are not used extensively by citizen scientists.
In practice, there is a range of citizen science projects and they develop new approaches to collect data, and an invasive species training programme (Newman et al., 2010). Computer-based training can be tricky because the participants cannot be monitored. However, Starr et al. (2014) found that such computer training methods, e.g. via video, can be just as successful as in-person training. Computer-based training, furthermore, requires less time from the project organizers once the material has been developed.

The topic of training and learning in citizen science has received more interest in recent years (Bonney et al., 2016; Cronje et al., 2011; Jennett et al., 2016; Phillips et al., 2019). Bonney et al. (2009) write “Projects demanding high skill levels from participants can be successfully developed, but they require significant participant training and support materials [...].” Many other citizen science projects that provide training focus more on topic-specific knowledge, often because this is required to complete the task successfully. Examples are the Flying Beauties project (Dem et al., 2018), the Neighbourhood Nestwatch Program (Evans et al., 2005), or invasive species projects (Crall et al., 2013; Cronje et al., 2011; Jordan et al., 2011), where participants have to learn to identify species before they can participate in the project. However, some citizen science projects found that the participants did not increase their factual learning, possibly because they were already quite advanced (Overdevest et al., 2004). Contributory projects often emphasise specific skills more than general topic knowledge. Examples of training for specific skills rather than knowledge are the Canadian groundwater study (Little et al., 2016) or the water quality study in Kenya (Rufino et al., 2018). However, “Engagement in contributory citizen science might, by way of the methods employed, result in more data reliability but fewer science literacy gains among participants.” (Gaddis, 2018).

A novel approach to training was developed within the CrowdWater project. The CrowdWater project explores opportunities to collect hydrological data with citizen science approaches. On the one hand, the project develops new approaches to collect hydrological data by public participation (Kampf et al., 2018; Seibert et al., 2019b, 2019a) and on the other hand the project assesses the potential value of such data for hydrological modelling (Etter et al., 2018; van Meerveld et al., 2017). In this study, the focus is on the collection of water level class observations using-based on the virtual staff gauge approach (Seibert et al., 2019a). This virtual staff gauge approach allows water level observations without physical installations, such as staff gauges (Lowry et al., 2019; Weeser et al., 2018) so that it is scalable and can be used anywhere in the world. However, it is also more challenging for the user and potentially prone to mistakes (Seibert et al., 2019a; Strobl et al., 2019). Previously we developed a web-based game for quality control of the water level class data (Strobl et al., 2019). Here, we investigate whether playing this game might also be a useful preparation for using the virtual staff gauge approach in the CrowdWater app. The objective was to evaluate whether playing the game helped participants to understand the virtual staff gauge approach. More specifically, we addressed the following three specific questions:

- Are participants better at placing a virtual staff gauge after they have played the game?
- Are participants better at assessing the suitability of a reference picture after they have played the game?
- Are participants more confident about their contributions after playing the game and is this confidence related to their performance in playing the game?
2 Background information on water level class observations in CrowdWater

2.1 CrowdWater app

The CrowdWater smartphone app enables citizen scientists to collect data for several hydrological parameters without requiring any physical installations or equipment. The app allows citizen scientists to set up new observation locations and to submit new observations for existing locations. The app uses OpenStreetMap (Goodchild, 2007) and thus allows geo-referencing of observations world-wide. To start water level observations at a new location, the citizen scientist takes a picture of a stream, showing the stream bank, a bridge pillar or any other structure that allows identification of the water level.

Within the app, a virtual staff gauge is inserted onto this picture, which then becomes the reference for all further observations at this location (and is therefore called the reference picture). The virtual staff gauge is basically a sticker that is positioned as an additional layer onto the initial picture (Fig. 1, left picture), i.e., there is no physical installation at the location. The citizen scientist can choose from three virtual staff gauges in the app, depending on the water level at the time when the picture is taken (low, medium or high; Seibert et al., 2019a). When placing the virtual staff gauge in the reference picture, the citizen scientist has to move the staff gauge so that it is level with the current water level and change the size of the staff gauge so that it covers the likely range of high and low water levels. When taking the reference picture, it is important that it is perpendicular to the stream bank to avoid distortions when comparing the water level with the virtual staff gauge at a later time. Poor staff gauge placement is one of the most common errors. This occurs for about 10% of the new reference pictures (Seibert et al., 2019a). The most common errors are making the virtual staff gauge too big (or more rarely too small) to be useful to record water level fluctuations, not placing the staff gauge on the opposite river bank or, perpendicular to the flow, or choosing the wrong staff gauge (Seibert et al., 2019b, 2019a). For further observations (i.e., observations at the same location at a later time), the citizen scientist who created the reference picture or any another person who wants to report a water level observation for this location looks for the structures in the reference picture (e.g., rock, bridge pillar, wall) and estimates the water level class by comparing it to the virtual staff gauge in the reference picture (Seibert et al., 2019a). This way, time series of water level class data can be obtained at each measurement observation locations.

2.2 CrowdWater game

In addition to data collection using the CrowdWater smartphone app, citizen scientists can also contribute to the project by checking the collected water level class data in the web-based CrowdWater game (Strobl et al., 2019). The idea of the CrowdWater game is to crowdsourcethe quality control of the submitted water level class observations by using the pictures that were taken and submitted by the citizen scientists in the app. In the game, picture pairs are shown: the reference picture with the virtual staff gauge and a picture of the same location at a later time (Fig. 1). The task is to estimate the water level class for the later picture without the staff gauge (Fig. 1, right picture) by comparing the water level in this picture with the reference picture, i.e. the picture with the staff gauge (Fig. 1, left picture). Citizen scientists play rounds of twelve picture pairs: eight classified pictures that have already been assigned a "correct" value, i.e. the median based on the evaluations of at least 15 game players and four (so far) unclassified pictures. Currently, the CrowdWater game uses "unstructured crowdsourcing" (Silvertown et al., 2015, p. 127), which means that all votes are weighted equally to obtain the correct water level class. The order of the pictures is random, so that the player does not know whether a picture pair has already been classified or not. For the classified picture pairs, points are obtained for choosing when the "correct" class (6 points) or a neighbouring class (4 points) are chosen, and 0 points are given if the selected class is more than one class off from the "correct" value). For unclassified pictures, the player receives 3 points regardless of the vote. Players can also report a picture if voting is not possible because of, for instance, an unsuitable placement of the staff gauge, poor image quality, or otherwise unsuitable pictures. In this case, the player also receives 3 points. The repeated evaluations of the same pictures by multiple players provide quality control of the incoming water level class data (Strobl et al., 2019).
Figure 1: An example of a reference picture with the virtual staff gauge (left) and a picture from an observation at the same location at a later time (right). The logs of the streambank can be used as a reference to estimate the water level class.

2.3 Previous CrowdWater training and motivation for this study

When using the CrowdWater app, citizen scientists take a picture of the observation location and upload it, similar to iNaturalist (Gaddis, 2018; Pimm et al., 2014) or iSpot (Silvertown et al., 2015). When starting observations at a new location, some interpretation is needed, which requires an understanding of the possible range of water levels and determination of the current water level. The data collection protocol is, however, simpler than for many projects that do require training, therefore a low-intensity training seems to be advisable for the CrowdWater project.

As a first step, manuals (https://www.crowdwater.ch/en/crowdwaterapp-en/) and instruction videos (https://www.youtube.com/channel/UC088v9paXZy9TcR0h7oNYg) were provided online, but in our experience (and based on the number of views on YouTube) these are not frequently used. Thus some citizen scientists occasionally still make mistakes when submitting data in the CrowdWater app, primarily when starting a new location for observations and placing a virtual staff gauge onto the reference picture (Seibert et al., 2019a). Our first approach to handle these mistakes was to implement a method of quality control, in order to either filter out or correct erroneous submissions. This quality control method was gamified in the CrowdWater game. The CrowdWater game proved successful in improving the quality of the water level data submitted through the app (Strobl et al., 2019). Shortly after launching the game, we received anecdotal evidence, such as direct feedback from players, that the game also helped them to better place staff gauges and to better estimate water level classes. This feedback was confirmed through a short survey sent out to CrowdWater game players for a different study (Strobl et al., 2019). Roughly a quarter of all players at the time filled in the survey (36 players). When asked if playing the game helped them to be more aware of how to place a staff gauge in the app, 79% agreed. Furthermore, 58% of all surveyed players agreed that the game helped them to better estimate water level classes in the app. The other players indicated no change in their abilities, and none of the survey players indicated a deterioration of his or her skills. Essentially, the players are training each other in the game, as the correct votes are provided by other players and the score per picture pair, which is based on the votes of the other players, shows the new player if (s)he is correct or not. This is similar to iSpot, where experts
train beginners in species recognition (Silvertown et al., 2015). Through the CrowdWater game, players learn which staff gauges are difficult to read and which ones allow easy comparison of the water levels (Strobl et al., 2019).

This motivated us to investigate if the CrowdWater game can be used to train potential citizen scientists to place the virtual staff gauge in the CrowdWater app correctly. It is better to train citizen scientists before participation, so that they provide useful data, rather than to filtering data from untrained citizen scientists afterwards. Filtering wrong data afterwards wastes the time of the citizen scientists, and erroneous data can be missed by the filter. In the CrowdWater project, it is particularly important to place the virtual staff gauge correctly because all subsequent observations at an observation location are based on this virtual staff gauge (i.e., a poorly placed staff gauge will influence all following observations).

The CrowdWater game is a project-specific training tool, meant to improve the reliability of CrowdWater app observations and does not aim at improving scientific literacy. This is similar to some other citizen science projects, especially contributory projects, where data are crowdsourced (Crall et al., 2013). Improving the hydrological knowledge was not necessary in our case, as the data can easily be collected without such background knowledge. However, other materials that provide such knowledge and a link to an open massive online course are provided on the project website.

3 Methods

3.1 Training study

This study aimed to assess if the CrowdWater game can be used to train new participants to correctly place the virtual staff gauge in the CrowdWater app correctly. The placement of the staff gauge is the most important metric for this study because this is the most crucial task for when CrowdWater app users start a new observation location. Rating reference pictures gave additional insight into whether participants can recognise well and poorly placed staff gauges, regardless of whether or not they can place them well themselves.

The training study consisted of a number of tasks that were executed before and after playing the game. To focus on the research questions and to exclude other factors, such as differences between locations, flow conditions or daylight, the study was mainly conducted indoors at a computer. In addition, basic demographic information was collected. For each participant, the experiment took 60-90 minutes. All instructions and questions were formulated in English; all participants had a good command of English. The study was conducted between August and October 2018, apart from a small outdoor task, which was completed by the participants at a later time. The full study can be found in the supplementary material: Training study.

3.1.1 Study tasks

The six tasks of the training study can be divided into tasks before the pre-training, the training, and tasks after the post-training tasks (Fig. 2). Each participant completed these tasks. These tasks were completed by each participant in the same order. Pre-training and post-training tasks are only intended to assess the participant’s performance during this study and are not part of the training for the CrowdWater project.

Tasks before the pre-training:

- **First task (staff gauge placement):** The study participant looked at 18 stream pictures of the river Glatt (supplementary material: Stream pictures). All pictures show the same location but were taken from different angles and perspectives. Some were well suited for placing a virtual staff gauge, others were moderately suitable, and some were not suitable at all. Without receiving any further information, the participant was asked to choose one of the 18 pictures and to place a virtual staff gauge onto the picture. This was done using an interface on the computer that looked similar to that in the CrowdWater app.

- **Second task (rating of reference pictures):** The participant looked at 30 different reference pictures (for examples see supplementary material: Examples of reference pictures for the rating task). These pictures were chosen from the
reference pictures that were uploaded by citizen scientists using the CrowdWater app. The pictures were selected to represent a range of well, moderately, and poorly placed virtual staff gauges. The participants rated each of the 30 reference pictures as “unsuitable”, “rather unsuitable”, “rather suitable” or “suitable”.

Training task:
- **Third task (game)**: The participant played an adapted version of the CrowdWater game. In this version, the participant estimated the water level class of 50 picture pairs. The regular CrowdWater game only offers twelve picture pairs per day, so this extended version corresponds to the training effect of about four rounds of the game. The participants did not receive any explanation on the game but could use the help button to obtain more information on the game.

Tasks after the Post-training:
- **Fourth task (staff gauge placement)**: The participant repeated the first task and was asked to place the virtual staff gauge again for the river Glatt again. The participant received the same 18 pictures but was free to choose another picture and to place the virtual staff gauge in a different location, angle or size compared to the first task, or to choose the same picture and to place the staff gauge similarly.
- **Fifth task (rating of reference pictures)**: The participant repeated the second task for a different set of 30 reference pictures from the app. The distribution of well, moderately and poorly placed virtual staff gauges was roughly the same as in the second task.
- **Sixth task (staff gauge placement)**: The participant used the CrowdWater app outdoors (instead of the online interface used for the earlier tasks) to create and upload a reference picture for a stream of their choice. Initially, the task was meant to be completed within two weeks after completing the first five tasks, however, not every participant completed the task within this timeframe (at the latest by March 2019), and sixteen participants did not complete this task at all.

After placing the staff gauge online (first and fourth task) and rating the reference pictures (second and fifth task) participants answered several questions to assess the difficulty of the task, their own performance, and their confidence in completing these tasks correctly. After the training (third task), participants were asked about the difficulty of the game and whether they thought the game was fun.
<table>
<thead>
<tr>
<th>Nr.</th>
<th>Task</th>
<th>Score name</th>
<th>Max. score</th>
<th>Good score</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td><img src="image1.png" alt="Image" /> + <img src="image2.png" alt="Image" /> = <img src="image3.png" alt="Image" /></td>
<td>Placement score</td>
<td>13 points</td>
<td>≥ 10 points</td>
</tr>
<tr>
<td>2.</td>
<td><img src="image4.png" alt="Image" /> 30x <img src="image5.png" alt="Image" /></td>
<td>Rating score</td>
<td>90 points</td>
<td>≥ 75 points</td>
</tr>
<tr>
<td>3.</td>
<td><img src="image6.png" alt="Image" /> 50x <img src="image7.png" alt="Image" /></td>
<td>Game score</td>
<td>300 points</td>
<td>≥ 245 points</td>
</tr>
<tr>
<td>4.</td>
<td><img src="image8.png" alt="Image" /> + <img src="image9.png" alt="Image" /> = <img src="image10.png" alt="Image" /></td>
<td>Placement score</td>
<td>13 points</td>
<td>≥ 10 points</td>
</tr>
<tr>
<td>5.</td>
<td><img src="image11.png" alt="Image" /> 30x <img src="image12.png" alt="Image" /></td>
<td>Rating score</td>
<td>90 points</td>
<td>≥ 75 points</td>
</tr>
<tr>
<td>6.</td>
<td><img src="image13.png" alt="Image" /> + <img src="image14.png" alt="Image" /> + <img src="image15.png" alt="Image" /> = <img src="image16.png" alt="Image" /></td>
<td>Placement score</td>
<td>13 points</td>
<td>≥ 10 points</td>
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### Table 1: Tasks and Scores

<table>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>![Task Image]</td>
<td>Placement score</td>
<td>13 points</td>
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</tr>
<tr>
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</table>

**Figure 2:** Schematic overview of the study tasks, divided into before-pre-training, training, and after-post-training tasks. For each task, the maximum number of points and the (chosen) value for a good performance are given.

### 3.1.2 Assessment of the different tasks

The performance of the participants for the different tasks was evaluated based on a score. The scores before and after playing the game (i.e., the training) were compared to determine the effect of playing the game. The scoring system was determined prior to the start of the study according to assessment criteria that were based on previous experiences with pictures submitted through the app and expert judgement (by Strobl and Etter). A separation of the individual scores into “good” and “poor” was, while somewhat arbitrary, necessary to be able to distinguish the effects the training on the participants who needed it most, i.e. those who had a poor performance (i.e., scores) before the training.

For the staff gauge placement tasks (first, fourth and sixth task) points were given for five different placement criteria. The maximum placement score was 13. A placement score of 10 or higher was considered good because these reference pictures can still be used and would have been left in the CrowdWater database if they were submitted through the app (Fig. 3):

1. **Perspective of the picture:** The 18 pictures of the river Glatt were taken from different angles and perspectives and assigned a score: 0 (unsuitable), 1 (rather unsuitable), 2 (rather suitable) and 3 (suitable). The participant could gain more points for the choice of the picture than the other criteria for placing a staff gauge because this is essential for a good reference picture. Because every participant fulfilled the outdoor task (sixth task) for a different stream, and the participants could choose a location themselves, points could not be assigned a priori. However, the location and the picture frame were assessed, and a score between 0 and 3 was given based on expert judgement (by Strobl and Etter).

2. **Choice of the staff gauge:** Participants could choose from three different virtual staff gauges depending on the water level at the time that the picture was taken (low, medium or high). The staff gauge for low flow was considered...
correct, as the water level was low at the time that the 18 pictures of the Glatt were taken. The score for the selected staff gauge varied between 2 (staff gauge for low flow), 1 (staff gauge for medium flow) and 0 (staff gauge for high flow). For the outdoor task with the app (sixth task), the situation was assessed based on the water level and points were assigned for the correct assessment of low, medium or high flow by the participant.

3. **Location of the staff gauge**: If the staff gauge was placed on the opposite stream bank, as it should be, 2 points were given; if the staff gauge was incorrectly placed on the participant’s side of the stream or in the middle of the stream, 0 points were given.

4. **Angle of the staff gauge**: The staff gauge should be placed perpendicular to the flow in the stream to avoid contortions of the perspective for future water level estimates. If the staff gauge was placed perpendicular to the flow (± 10°), 2 points were given. If the angle was less than 45°, 1 point was given, and if it was larger than 45°, 0 points were given.

5. **Water level mark**: The blue wave of the staff gauge should be located at the actual water surface of in the reference picture. If this was the case, 2 points were given, if the blue wave was only slightly off, e.g., due to reflections on the water surface, 1 point was given, and if the blue wave was not placed on the water surface, 0 points were given.

Very rarely, two virtual staff gauges were placed in the reference picture (twice before the training (first task), once after the training online (fourth task) and once after the training outdoors in the app (sixth task)). We assume that this was most likely due to technical difficulties. In these cases, we subtracted 1 point from the participant’s score. This, however, had hardly any effect on the results.
Figure 3: Examples of staff gauge placements: (a) 13 points, i.e., a full score, (b) 10 points, just enough points to still be considered suitable for future contributions in the app water level observations, and (c) 3 points, the lowest score obtained throughout the study.

The rating of the reference pictures (second and fifth task) was evaluated using a rating score. The participant’s choice between “unsuitable”, “rather unsuitable”, “rather suitable” and “suitable” was compared to the expert judgement of the reference pictures (by Strobl and Etter). If the participant picked the same suitability class as the experts, 3 points were given. For each class deviation from the expert judgement, one point was subtracted. Thus the maximum score was 90 points (30 reference pictures times 3 points per picture). A score of 75, which corresponds to being five times one class and five times two classes off, and choosing the correct class 20 times, was still considered good.

For the training task (the fifth task, the game), the participants received points for each picture pair that they compared. Similar to the actual CrowdWater game, they received 6 points if they chose the “correct” class, i.e. the median of the votes of all previous CrowdWater game players, 4 points if they chose a water level class that was one class away, and 0 points if they chose a class that was more than one class away from the median. When reporting a picture pair, the participant received 3 points. The maximum score for the training task was 300 points (a maximum of six points for each of the 50 picture pairs). The threshold for a good game score was determined before the study and set at 245 points, which reflects a situation where
a participant chose the correct class for 35 out of the 50 picture pairs, was one class off five times, more than one class off for another five picture pairs, and reported five pictures (we considered five pictures unsuitable and would thus have reported them).

3.1.3 Data analysis

The scores for the staff gauge placement and rating tasks before and after the training were compared for each participant using two paired statistical tests: the paired sample t-test for normally distributed data and the Wilcoxon test for data that were not normally distributed (Table 1). We used a one-sided test to test determine if the difference in the scores before and after the training was larger than zero and a two-sided test to determine the significance of the difference in the scores between the computer-based and the outdoors/app-based staff gauge placement (i.e. between the fourth and the sixth task). We used a significance level of 0.05 for all tests. We performed the tests for all participants together but also divided the participants based on their placement score before the training (first task) in order to determine the effect of training for people who initially did not install the virtual staff gauge correctly. In order to see whether the game performance was correlated to the improvement in the placement or rating score improvements, we also split the data based on the game score to assess if participants with a high game score improved their performance after the training even more than participants with a low game score. We used Spearman rank correlation ($r_s$) to evaluate the relation between performance (i.e., scores) and the confidence of the participants in their performance, as well as between the performance and the state difficulty and fun rating.

Table 1: The statistical tests were chosen based on whether or not the data were normally distributed according to the Shapiro-Wilk test. The tests for the placement score compared scores from before and after the training scores, as well as after the training and outdoors/app scores. The test for the rating score compared scores from was used to determine the significance of the difference in the before and after training rating scores.

<table>
<thead>
<tr>
<th>Data</th>
<th>Data subset</th>
<th>Results of the Shapiro-Wilk test</th>
<th>Statistical test of the training effect</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement score</td>
<td>All participants</td>
<td>Not normally distributed</td>
<td>Wilcoxon test</td>
</tr>
<tr>
<td></td>
<td>Participants with a low placement score before the training</td>
<td>Not normally distributed</td>
<td>Wilcoxon test</td>
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<tr>
<td></td>
<td>Participants with a good game score</td>
<td>Not normally distributed</td>
<td>Wilcoxon test</td>
</tr>
<tr>
<td></td>
<td>Participants with a bad game score</td>
<td>Not normally distributed</td>
<td>Wilcoxon test</td>
</tr>
<tr>
<td>Rating score</td>
<td>All participants</td>
<td>Normally distributed</td>
<td>Paired sample t-test</td>
</tr>
<tr>
<td></td>
<td>Participants with a low rating score before the training</td>
<td>Not normally distributed</td>
<td>Wilcoxon test</td>
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<tr>
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<td>Participants with a good game score</td>
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<tr>
<td></td>
<td>Participants with a low game score</td>
<td>Normally distributed</td>
<td>Paired sample t-test</td>
</tr>
</tbody>
</table>

3.2 Study participants

The participants for this study were recruited through various channels. The University of Zurich offers a database with potential study participants in the vicinity of Zurich; people in this database were contacted via email. Additional emails were sent out to staff and students of the Department of Geography. Friends, colleagues and family helped to recruit participants from their social network as well. Local study participants could complete the online part of the study in a computer room at
the University of Zurich at specified times; all other participants received the link and completed the study on their own. All participants completed the first five tasks individually in one session.

The participants in this study had not previously used the CrowdWater app, nor played the CrowdWater game. In total, 52 participants completed the first five tasks of the study. Sixteen out of these 52 participants did not complete the outdoor app task afterwards, but their results were included in the analyses as far as possible. When sending email reminders to complete this sixth task, several participants indicated a lack of time or a suitable nearby river. Most participants intended to complete the task, but forgot about it in the end. Of the 52 participants, 32 (62%) were female, and 20 (38%) were male. Age data were collected in age groups: 6% of the participants were under 20 years old, 79% of the participants were 21-40 years old, 8% were 41-60 years old, and 8% were 61-80 years old. The highest education was secondary school for 4% of the participants, high school for 12% of the participants, university (BSc/MSc or similar) for 79% of the participants and a PhD for 6% of the participants. This higher education level than the Swiss average and large group of young people (<40 years) is due to the recruitment of the participants at the University of Zurich. The level of education of the CrowdWater citizen scientists is unknown, but 89% of the 36 CrowdWater game players, who filled in a survey about the game were university educated, and 75% were under the age of 40 (Strobl et al., 2019). For a survey about the motivations of CrowdWater app users, as well as citizen scientists from a different phenological citizen science project (Nature’s Calendar ZAMG), 66% of the respondents were university educated, and 51% were under the age of 40 (Etter et al., in review).

4 Results

4.1 Training results

Almost two thirds (62%) of the study participants had a good score (≥245 points) for the game. The highest game score was 274, and the average score was 248. The lowest score (160 points) was an outlier, the second lowest was 211 points (Fig. 4). Interestingly the participant with the lowest game score found the game “rather difficult”, but nonetheless still “a bit of fun”, adding “It [the game] was quite tricky. I was curious if my answer is right or wrong”.

![Boxplot of game score for each study participant. Scores ≥ 245 points are considered good (indicated by the green background). The box represents the 25th and 75th percentile, the line the median, the whiskers extend to 1.5 times the interquartile range. The individual scores (blue dots) are jittered to improve the visibility of all points.](image)

In the game, participants can report a picture pair if they think that it is not possible to vote on a water level class. The reason for reporting a picture pair can be selected from a drop-down menu. The report function was used by 16 participants (31%). It is unknown if the other 36 participants did not find the report function or if they did not think it was necessary to report any of the picture pairs. Most of the participants who used the report function, reported between one and six picture pairs, but one participant reported ten and another participant reported twelve picture pairs. Out of the 50 picture pairs in the game, 22 were reported at least once, and one picture pair was reported seven times. When choosing the 50 picture pairs for the game, we included five picture pairs that should be reported (Fig. 5). In other words, there were 57 reports in total, 38 of which were not valid (i.e., our expert knowledge suggests that the picture pairs could be used to determine the water level class). For some of these cases, participants considered a spot unsuitable because they did not realise that they could see the entire picture if they clicked on it and therefore thought the reference picture did not have a staff gauge. In another case, they
may have been confused by a slightly different angle in the picture for the new observation. The most common reason for reporting a picture was “The location has changed and the reference image is unrecognizable”. This was indeed a problem with some of the picture pairs (Fig. 5).

![Figure 5: The number of times that a picture pair was reported and the reason for reporting the picture pair (y-axis) for the 22 picture pairs in the game that were reported at least once (x-axis). The picture pairs that should have been reported based on expert assessment prior to the training study are framed with an orange rectangle, the orange triangle indicates the reason based on expert assessment. The blue shading represents the number of reports per picture pair (as also indicated by the printed number).](image)

4.2 Staff gauge placement

4.2.1 Placement scores before training

The staff gauge placement score before the training (first task) was 10 or higher for 70 % of the participants, i.e., the majority of the participants placed the staff gauge in a way that is suitable for further observations. This is a good performance considering that the participants did not receive any training yet. Training is more important for the 30 % of participants who had a low placement score before the training. Therefore, the participants with a low initial score (< 10 points) were assessed separately. For this group, the median placement score improved significantly with training as well (Wilcoxon test, p < 0.01). Of the 16 participants with a poor placement score before the training, ten improved their staff gauge placement sufficiently to make it useful for future observations. Participants who performed well before the training, have less possibility to improve the placement, and also need to improve their staff gauge placement score less. However, for two of the participants with a good score before the training, the score was poor after the training (Fig. 6 and 7). The placement score improved for participants with a good game score (Wilcoxon test, p < 0.01), but not for participants with a low game score (Wilcoxon test, p = 0.11).
Figure 6: Placement scores before the training (x-axis) and after the training (y-axis). The circle size indicates the number of participants with the same scores. The green background indicates participants who already performed well in placing the staff gauge before the training (score ≥ 10) and the yellow background indicates participants who performed well after the training (score ≥ 10). The solid grey line indicates the 1:1 line (i.e., the same score before and after the training), while the dashed lines indicate a difference of only one point. Points in the upper left triangle indicate an improvement in staff gauge placement after the training. The red circles indicate outliers.
Figure 7: Box plots of the placement scores before the training (first task), after the training online (fourth task) and outdoors with the app (sixth task) for all participants (upper plot), for participants who had a low placement score before the training (middle plot) and for participants who had a good game score (lower plot). There was a statistically significant difference in the placement scores before and after the training for all groups (indicated with the *) and no statistically significant difference between the computer based task and the outdoor app task (indicated with “ns”) after the training based on the Wilcoxon test (p < 0.05). The green shading indicates a good score.

Nineteen participants (37%) picked a different picture for the staff gauge placement after the training. Eight of these participants chose a stream picture with the same suitability score as the first one, nine selected a better stream picture, and two chose a picture that was worse than their original choice. The other 33 participants chose the same stream picture as before. However, the good scores even before the training suggest that most of them also did not need to change the picture. The participants who changed the stream picture had a median placement score of 9 before the training and 12 after the training. The participants who chose the same stream picture had a median placement score of 11 before the training and of 12 after the training. Before the training, 37 participants chose a reference picture with a score of 3, nine with a score of 2, five with a score of 1 and only one participant chose a reference picture with a score of 0. Of the six participants who had a score of 0 or 1 before the training, four had chose a reference picture with a score of 2 or 3 after the training. For two participants the reference picture score remained 1.
Except for one participant, all participants who performed well in the training task (game score $\geq 245$ points) had a good placement score ($\geq 10$) after the training. However, the opposite was not the case: participants with a low game score (< 225 points) sometimes still improved their placement score after the training and all had a good placement score ($\geq 10$) after the training (Fig. 8). The participant with the biggest-most substantial improvement in staff gauge placement (from 2 points to 13 points) had an excellent game score of 262 points (Fig. 8). Participants who obtained a low score for the staff gauge placement after the training all had an average score in the game (228-243), except for one participant with a high game score (248; Fig. 8).
Figure 8: Placement scores before and after the training (x-axis) per participant (y-axis); arrows point from before to after training scores, dots indicate no change in the placement score per participant (y-axis) and are coloured according to the game score they obtained during the training.

There was no statistically significant difference between placement scores after the training for the online (fourth task) and the outdoor task with the app (sixth task). The results were not statistically significantly different for all participants (p = 0.50), for participants with a low placement score before the training (p = 1.00), nor for participants with a good game score (p = 0.20) or for participants with a bad game score (p = 0.57, Fig. 7). This indicates that the online task can be used as a proxy for handling the app.

4.2.3 Placement score outliers

When plotting the placement score before the training and after the training, two outliers were visually identified (Fig. 8). Both participants had a low score before the training but and unlike other participants, also a low score after the training. These two participants received few points across all assessment criteria for staff gauge placement and also had a below-average game score (242 and 228 points). They rated the game as “rather difficult” and “very difficult” and when asked whether they enjoyed playing the game stated “neutral” and “It wasn’t fun at all”. Surprisingly both participants were confident that the reference
picture for the staff gauge placement was “rather suitable”. Both participants changed their impression of the difficulty of the staff gauge placement (first task) from “very easy” before the training to “rather easy” and “neutral” after the training (fourth task).

4.3 Rating of reference pictures

4.3.1 Rating scores before the training

Even though the majority of the participants received already a good staff gauge placement score before the training, only 13% of the participants had a good rating score (≥ 75) before the training. Only 9% of the participants had a good score for both staff gauge placement and rating before the training. The highest rating score before the training was 80 and the lowest score 54; the average score was 68 points. Only 9% of the participants had a good score for both staff gauge placement and rating before the training.

4.3.2 Rating scores after the training

The rating scores improved after the training (Fig. 9 and 10). The median difference in the rating score before and after the training was statistically significantly larger than zero, for all participants (paired-sample t-test, p < 0.001), for participants with a low rating score before the training (Wilcoxon test, p < 0.001), for participants with a good game score (Wilcoxon test, p < 0.001), and for participants with a low game score (paired-sample t-test, p = 0.02; Fig. 10).

Figure 9: Rating scores before the training (x-axis) and after the training (y-axis). The circle size indicates the number of participants with the same scores. The green background indicates participants who already performed well (score ≥ 75) before the training and the yellow background indicates participants who performed well after the training (score ≥ 75). The solid grey line indicates the 1:1 line (i.e., the same score before and after the training), while the dashed lines indicate a difference of only one point. Points in the upper left triangle indicate an improvement in the rating score after the training. The red circles indicate outliers.
Figure 10: Boxplots of the rating score before and after the training for all participants (upper plot), for participants who had a low rating score before the training (middle plot) and for participants who had a good game score (lower plot). The difference was statistically significant for all groups based on the Wilcoxon test (p-value < 0.05, indicated with the *). The green shading indicates a good score.

The rating scores can also be analysed per picture. A single picture can receive between 156 points (all 52 participants chose the correct suitability class and received 3 points) and 0 points (all participants chose the suitability class that is furthest from the correct class). The score was higher for the reference pictures that were determined to be “unsuitable” by the experts before the study (median: 139; range 77-152) than for the pictures that the experts rated as “suitable”, “rather suitable” and “rather unsuitable” pictures (median: 120-121; Table 2). This indicates that participants were better at identifying the “unsuitable” pictures than the more suitable pictures (Table 2).
Table 2: Number of pictures to be rated before and after the training per suitability category (as determined prior to the study by the experts) and the median, average and range in rating scores for the pictures in each category. Each picture can receive a maximum rating of 156 points if (i.e., all 52 participants chose the correct category and therefore gained three points).

<table>
<thead>
<tr>
<th>Suitability category</th>
<th>Number of pictures</th>
<th>Rating score (0-156)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Before training</td>
<td>After training</td>
</tr>
<tr>
<td></td>
<td>(second task)</td>
<td>(fifth task)</td>
</tr>
<tr>
<td></td>
<td>Median</td>
<td>Average</td>
</tr>
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<td>8</td>
</tr>
<tr>
<td>Rather unsuitable</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Rather suitable</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Suitable</td>
<td>12</td>
<td>8</td>
</tr>
</tbody>
</table>

4.3.3 Rating score outliers

Outliers for the rating scores were less obvious than for the placement scores, although there appear to be four outliers (Fig. 9, red circles). One participant was also an outlier for the staff gauge placement. The game scores and the assessment of difficulty and fun of the game varied for these four participants. The confidence in their own performance when rating the reference pictures was mixed before the training, but never lower than “neutral”. After the training, all four participants were confident about their performance and found the task either “rather easy” or “very easy”.

4.4 Confidence, difficulty and fun

4.4.1 Confidence and difficulty in staff gauge placement and rating the reference pictures

The participants were in general quite confident in/about their performance, and their confidence increased after the training (from 67% to 98% of participants for staff gauge placement and from 62% to 90% for rating the reference pictures; Fig. 11).

As shown above, for the outliers in the placement score and rating score, the participants’ confidence in their performance was not correlated with their actual performance, neither before nor after the training ($|r_s| \leq 0.23$, $p \geq 0.11$).

Before the training, participants thought that the placement of the staff gauge was a relatively easy task, but the level of difficulty was roughly equally split between “difficult”, “neutral” and “easy” for the rating of the reference pictures (Fig. 11, lower row). Participants generally considered the tasks easier after the training (72% of the participants said that the placement of the staff gauge was easy before the training vs. 84% of the participants after the training; 43% of the participants thought that rating the reference pictures was easy before the training vs. 71% after the training). Similar to the results for confidence, the assessment of the difficulty of the task was not directly related to the performance, neither before nor after the training ($|r_s| \leq 0.16$, $p \geq 0.30$).
**Figure 11**: Percentage of participants who chose a certain confidence level (first row) and their assessment of the difficulty of the task (second row) for staff gauge placement (first column) and rating of reference pictures (second column) before the training (x-axis) and after the training (y-axis). Darker colours indicate that a higher percentage of participants chose these options.

### 4.4.2 Difficulty and fun of the game

Two-thirds of the participants thought that playing the game was fun, but when rating the difficulty they were almost equally split between “difficult”, “neutral” and “easy” (Fig. 12). All participants who thought that the game was not fun (21 %), thought that the game was either difficult or neutral. The level of fun and difficulty was correlated ($r_s = 0.43$, $p < 0.01$). Nonetheless, 11 % of the participants stated that they had fun during the game, but also thought it was difficult.
4.5 Feedback

Participants had the option to provide unstructured feedback at the end of the online study (after the fifth task); 15 participants decided to do so. Five participants mentioned various different issues that had been unclear to them during the study, and four commented that they had enjoyed taking part in the study, two specifically mentioned that they thought that the training had helped to understand the virtual staff gauge approach, but one participant stated that s/he thought the training had not helped. Two participants stated that they thought the study was difficult, and two gave feedback on the technical implementation of the study.

5 Discussion

5.1 Does the CrowdWater game help participants to place the virtual staff gauge suitably in a suitable way?

The virtual staff gauge approach was developed as an intuitive approach to collect water level data, so that many citizen scientists would be able to contribute observations to the CrowdWater project. Such a simple approach is often recommended to citizen science project initiators (Aceves-Bueno et al., 2017). Many other citizen science projects, such as CrowdHydrology and iNaturalist, also deliberately chose to keep the data collection method that is deliberately kept easy so that citizen scientists do not require training in advance prior to participation (Gaddis, 2018; Lowry et al., 2019).

When starting a new CrowdWater location station for water level class observations, the most difficult task is placing the staff gauge. This is also the first thing that most citizen scientists who use the CrowdWater app do. All follow-up observations are much easier to record in the app. However, the staff gauge placement is an essential task, as all subsequent observations of water level classes are based on the reference picture. This is not ideal, as the citizen scientist might not have fully understood the concept of the virtual staff gauge yet when making the first observation. Mistakes in the placement of the virtual staff gauge occur in about 10% of the cases.

In this study, most participants (70%) were already good at placing a staff gauge, even before receiving any training. This indicates that the virtual staff gauge is indeed intuitive to use. Training is especially important for the participants who did not place the staff gauge well before the training, i.e., citizen scientists who do not intuitively understand how to place the staff gauge in the app. Starr et al. (2014) reached a similar conclusion in a study that compared different training methods for plant identification and also focused on the beginner group, as this allowed to clearly see the training effects clearly. Whilst the CrowdWater app is reasonably intuitive, the fact that we do sometimes receive app submissions with mistakes (Seibert et al., 2019a) suggests that training could be beneficial. The mistakes made when using the app closely resemble the mistakes made by participants in this study and included making the staff gauge too big, not placing the zero line on the water level, or
choosing a picture with an angle that distorts the image and hampers further observations at this location. Playing the CrowdWater game can help to avoid these mistakes in a playful manner for some of the participants (63 % of the participants who performed poorly prior to training did well after training). Based on these findings, we will suggest that new citizen scientists play the CrowdWater game before setting up a new measurement observation location.

Playing the CrowdWater game was not helpful for all participants; some participants who had a low placement score before the training still had a low placement score after the training as well. Rinderer et al. (2015) reported a similar case, where some groups did improve their skills at classifying soil moisture, but others did not. In the context of this study, this might be due to the CrowdWater game being an implicit approach to training, instead of an explicit one. At no point during the study did wWe did not provide theory about staff gauge placement nor did we mention the essential criteria of a good virtual staff gauge placement to participants (e.g. angle, size, placement on water level) during the study. Most participants intuitively understood this after playing the game because they noticed that a poor placement of the staff gauge made the estimation of the water level classes for subsequent observations more difficult. The benefit of such an implicit approach is that it is likely more fun than merely providing the theory (which is given on the CrowdWater homepage and explained in instruction videos). Nonetheless, some participants might have preferred explicit, written instructions on what to look for, instead of having to acquire this knowledge themselves. We would, therefore, recommend that citizen science projects offer theoretical material in addition to a gamified training approach. Newman et al. (2010) encourage citizen science project leaders to provide many different training approaches to accommodate different learning types styles. We do not know if the participants who benefited most from playing the game had previous experiences with citizen science, online games or smartphones. This could be investigated in a future study and would indicate who might require more training or for whom training via a game is most beneficial.

When rating the reference pictures, participants were better at recognising unsuitable reference pictures, compared to rather unsuitable, rather suitable or suitable reference pictures. The boundaries between the intermediate categories are of course vague and somewhat subjective, but it is very encouraging that participants could accurately identify unsuitable reference pictures, as this means that they are aware of what constitutes a poor placement and are therefore less likely to make these mistakes themselves. This is slightly contradictory to the results on the use of the report function during the game. While few participants reported pictures, those who did, often overused this opportunity and reported more picture pairs than needed. In practice, it is tricky to decide where to set the limit between a suitable and unsuitable picture. For the majority of the reference pictures submitted via the CrowdWater app, the staff gauge placements were neither perfect nor useless. Although many staff gauges are not placed ideally, this does not necessarily mean that they are unusable. Depending on the location, it is often also not possible to set place the virtual staff gauge perfectly.

There was no strong correlation between the game score and the improvements after the training. This could partly be due to the fact that the learning process might take place gradually during the game. Early in the game, participants might get few points and improve later during the game, leading to an average game score and a learning effect before finishing the training. The number of game rounds for optimal training is unknown, but the four rounds used here may be a good compromise between showing enough different pictures and not taking too much time. Strobl et al. (2019) showed that, on average, players who played more than two rounds of the game (24 picture pairs) chose the right water level class more often than players who played fewer rounds. Players who played more than four rounds (48 picture pairs) were even more accurate.

5.2 Advantages and disadvantages of using an online citizen science game for training

The primary goal of the CrowdWater game is quality control of the crowdsourced data by the citizen scientists themselves. This method has proven successful in improving the quality of the water level class data (Strobl et al., 2019). The idea to use the game also for training developed over time (see Sect. 2.3). By using an online game for this dual purpose (quality control and training) less effort from project administrators is needed, compared to developing a separate online training module and quality control mechanism. Newman et al. (2010) developed multimedia tutorials for a species identification citizen science
project and pointed out that they “[...] found the development of multimedia tutorials difficult and time-consuming.” (Newman et al., 2010, p. 284).

The CrowdWater game goes beyond the separation of data quality control into “training before the task” and “checking after the task” (Freitag et al., 2016). Instead, training and checking are combined in a continuous loop, where new citizen scientists train and more experienced citizen scientists check the data with the same task. This, in turn, converts new citizen scientists into more experienced ones after only a few rounds of playing the game. This is similar to iSpot, where citizen scientists upload a picture of a species and identify the species, which is then checked online by other contributors (Silvertown et al., 2015).

This leads to the new citizen scientists learning more about species, which, in turn, make them better at helping other citizen scientists in the future. The approach by Bonter and Cooper (2012) for the FeederWatch project also combined data quality control with training by sending an automatic message to the contributor when a rare and possibly unlikely entry was submitted. They state that these “[...] messages may function as training tools by encouraging participants to become more knowledgeable [...]” (Bonter and Cooper, 2012, p. 306). However, the CrowdWater game is different from these projects in that it does not provide factual knowledge (e.g. on streams or hydrology).

The inclusion of new (and therefore inexperienced) citizen scientists in the quality control process did not negatively influence the quality of the data, mainly due to the averaging of votes of several players (Strobl et al., 2019). Of course, this is only the case as long as there are still enough experienced players, playing the game as well. In the project iSpot, the issue of including beginners in the validation process was solved through reputation scores, which need to be earned through correct species suggestions (Silvertown et al., 2015). This could also be a next step for the CrowdWater game, where an accuracy score can be calculated for each citizen scientist, which can then be used to weight the water level class votes in the game to obtain the correct water level class (Strobl et al., 2019). However, the fact that four rounds of playing the game seem sufficient for training suggests that this is not necessary because new game players quickly turn into experienced ones.

If a citizen science project wants to develop a training task (as opposed to a quality control methodology that also works as a training task), slightly different approaches might be better. In our case, pointing out providing the essential criteria for setting placing a staff gauge in a suitable way (e.g. in between the picture pairs) might have been helpful. Similarly, feedback about the correct water level class could be given directly after each picture pair, as opposed to rather than after each round of the game (as it is currently implemented). However, this would likely disturb the frequent players, and consequently, our primary goal, data quality control, as most game players are already aware of these criteria and do not want to be disrupted after every picture when they play the game. Therefore, we decided not to add this information to the game. However, additional material, such as tutorial videos, an app manual including examples of “good” and “bad” staff gauge placements, examples, and introductory app slides are available on the project homepage. However, our personal experience is, that many citizen scientists do not look at this material before using the app and are often not aware of it. A potential benefit of the game, compared to the theoretical other material, is that citizen scientists are less likely to see it as “homework” but more as an entertaining activity and are, therefore, likely to spend more time with the game than they would do with other information materials.

Encouragingly, participants of this study overall enjoyed playing the game, meaning that they would participate for the fun aspect instead of seeing it as a “learning task”. Consequently, the game can be recommended to any potential citizen scientist, without first having to assess their skills, i.e. their need for training. Additionally, when trying not to demotivate new users, we can recommend to new users that they play the game instead of discouraging them by explaining that their observations are incorrect.

Citizen science project tasks and therefore also training tasks should always be designed “[...] with the skill of the citizens in mind [...]” (Aceves-Bueno et al., 2017, p. 287). In this study, a similar number of participants rated the game as easy, neutral or difficult. This gives the impression that the difficulty of the game is at a reasonably good level, as it is meant to be engaging and exciting but at the same time not too challenging to hinder participation. It should be noted that the participants in this study looked at 50 picture pairs in a row, to simulate several rounds of the regular CrowdWater game, which only shows
twelve picture pairs per day. The CrowdWater game itself is, therefore, likely even more accessible because it is less time consuming (and tiring) for citizen scientists.

In the future, it might be feasible to require participants to play the game before starting a new water level class measurement location and thus placing a virtual staff gauge in the CrowdWater app. This would be easily verifiable, as the app and game accounts are the same. In contrast, it is difficult to assess if citizen scientists actually have read through the introductory slides on the app or the theoretical training material that is offered online. Having a compulsory task before all features of the CrowdWater app become available might heighten the entry barrier, which most citizen science projects that require many participants try to avoid. However, it could also be argued that participants, who chose to complete a training session, might be more committed towards a project and might, therefore, become more reliable long-term citizen scientists.

5.3 Does participants’ self-assessment of confidence-difficulty and fun-predict performance?

In general, participants were more confident about their performance and thought that the task was easier after the training. Self-assessment, however, seems to be an unreliable proxy for actual performance and should therefore be interpreted carefully. Participants with a low score for placing or rating the virtual staff gauges might not have realised what the essential criteria were (hence the low score) and therefore also did not realise that their staff gauge placement or rating of the reference pictures was not ideal. Self-assessment might improve after a while, once participants are more aware of which criteria to look for. Such a realisation was seen by a CrowdWater app user, who commented on one of his own data submissions that new observations were relatively difficult because the virtual staff gauge in the reference picture that he had created several months earlier, was not placed ideally. This indicates that the sequence of activities in the CrowdWater project is not ideal, as volunteers have to start with the most difficult part, without having been confronted with different staff gauge placement options. It also suggests that after a while, citizen scientists learn what criteria to look out for and that training may be useful.

The predictability of performance based on self-assessment seems to vary for other studies. McDonough et al. (2017) found that the self-assessed species identification skills did not correspond to the skills of the citizen scientists. Starr et al. (2014) identified a group of citizen scientists who seemed too confident in their abilities, but overall believed that the self-assessment was accurate for the majority of their citizen scientists was accurate. Crall et al. (2011) found that citizen scientists’ skills increased with their self-assessed comfort level. Further research would be required to determine when self-assessment can be a reliable prediction of performance. In the meantime, self-assessments should not be fully relied on nor used as a proxy for data quality.

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5.4 Limitations of the study

The study was standardised by providing a number of pictures of the same stream to the participants to make the rating of their staff gauge placement more comparable and independent of their ability to find a suitable stream. We included a wide range of stream pictures, including some unsuitable angles. The staff gauge placement was assessed for only one river, but it is encouraging to see that there was no difference in the performance of placing the staff gauge after the training online and
outdoor, indicating that the online interface and the app interface were equally intuitive and that participants could also find suitable stream sections on their own. The training, therefore, seems to be teaching the necessary skills to the participants. Participants could choose from the same 18 stream pictures before and after the training, which could potentially lead to a confirmation bias, i.e. participants might be more likely to choose the same picture after the training as they did before the training. We believe that this effect was negligible, as only two participants with a poor choice of the stream picture before the training still had a poor score after the training as well. All other participants either changed the picture, or had already chosen a suitable picture before the training.

By singling out participants with a poor performance before the training, the natural variation in the performances might lead to an improved performance after the training due to a regression towards the mean. However, the improvements were statistically significant when analysed for all participants as well. Further research should investigate how many rounds of the game would be optimal for training the average citizen scientist and if more rounds might train those led to better performances for the participants who still received low scores after the training, i.e. if the optimal number of rounds could be adapted depending on the citizen scientist.

A disproportionately large number of study participants in this study had a university degree (85 %) due to the bias in the social network of the authors, recruitment at the university, a tendency of people being more interested in university studies if they have been to university themselves, and the study being conducted in English. Many other citizen science projects also report a higher participation of university-educated citizen scientists (Brossard et al., 2005; Crall et al., 2011; Overdevest et al., 2004), indicating that the participants of this study might not be that different from the actual citizen scientists in the CrowdWater project.

6 Conclusions

We investigated the value of an online game as a training tool for the CrowdWater project. This game was initially designed for data quality control but turned out to be valuable to improve the participants’ ability to set-up new observation locations as well. Our results are encouraging beyond the CrowdWater project, and we argue that the overall conclusions that: 1) games can provide a suitable approach for training and 2) training and data quality control can be combined, also apply to other citizen science projects. Based on our study, the following conclusions about games for training in citizen science projects can be made:

- Citizen science projects should, if possible, be kept intuitive and easy, as this lowers the entry barrier and might prevent misunderstandings. For the placement of the virtual staff gauge in the CrowdWater project, 70 % of the participants of this study already did well before receiving any training. This compares well, with the approximately 10 % error rate for data submitted through the app (Seibert et al., 2019a).

- Games facilitate the training of new citizen scientists and people who have already participated for a while. A big advantage is that this approach is scalable. Large projects with a lot of beginners are also likely to have a lot of advanced citizen scientists, and therefore the number of people who can be trained is not limited by the number of available time of the people managing the project.

- Training through a game might not necessarily be perceived as training by the citizen scientists (in our case, the primary goal is data quality control). Potentially this helps to make the training feel less like “homework” before starting to collect data. Nearly two-thirds of the participants of this training study said that the game was fun, this compares well with a survey among early game players of whom 86 % said that they enjoyed playing the game (Strobl et al., 2019).

- While materials such as manuals and tutorials can be useful, gamified approaches provide an enjoyable alternative training mechanisms for citizen scientists. Citizen scientists might respond differently to various training techniques. In our case, we noticed that few citizen scientists read the manual or watched the instruction videos but also that some
individuals might have responded better to a more explicit and less playful training method. We, therefore, recommend offering different training options.

7 Data availability

All data files are available from the Zenodo data repository (10.5281/zenodo.3538008).

8 Author contributions

Barbara Strobl: Conceptualization, Data curation, Formal analysis, Investigation, Methodology, Project administration, Resources, Visualization, Writing – original draft
Simon Etter: Conceptualization, Methodology, Writing – review & editing
Ilja van Meerveld: Conceptualization, Funding acquisition, Methodology, Supervision, Writing – review & editing
Jan Seibert: Conceptualization, Funding acquisition, Methodology, Supervision, Writing – review & editing

9 Competing interests

The authors declare that no competing interests exist.
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