

***Interactive comment on “Representing the majority and not the minority: the importance of the individual in communicating climate change” by Sam Illingworth et al.***

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Overall, this was a very innovative and interesting paper. I really enjoyed the method and analysis, and what we can learn from this type of research / community engagement approach. That said, a paragraph explaining the value, impact and process of research poetry as a both a tool of engagement, advocacy and communication would strengthen the paper, as would some reflections on why poetry.

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