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Interactive comment on "Building bridges between experts and the public: a comparison of two-way communication formats for flooding and air pollution risk" *by* Maria Loroño-Leturiondo et al.

Anonymous Referee #1

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The argument is clear enough. The review demonstrates that different methods of communication are needed for the effective management of incidences and awareness of the hazards of flood and air pollution. The voice of the expert is not enough: individuals and groups within the communities can contribute value to decision-making processes.

The main point the paper makes is that all five formats in communication have a valid role to play in mitigating these risks to urban areas.

But the paper needs to address significant issues in the way it is written. The poor

quality of the writing obscures the main points the authors are trying to make. There are spelling errors and typos. Commas are scattered at random through the text and poor expression obscures the main points the paper is attempting to make. The whole paper needs the attention of a skilled editor.

A few examples: Page 10 line 29 Replace 'are reserved' with 'most appropriate' Delete comma after 'communication'

Line 31 Replace 'players implement a selection of strategies for addressing the risk of flooding based on a pre-defined budget' with

'players are invited to choose strategies to address the risk of flooding, working within a predefined budget'

Line 32 Delete colon

Page 11' line 4 replace 'communication' with 'communicating'

line 5 replace 'sometimes' with 'better when'

line 5 delete ', thus,"

line 8 Replace 'serious games goes beyond schools, and in to face-to-face workshops or events, where the debate is guided by experts (e.g. scientists)' with

'serious games can take place in face-to-face workshops or events as well as schools, where the debate is guided by experts (e.g. scientists).'

Line 8 Delete both commas

Line 9-10 I do not know what the following sentence is trying to say: 'These games tend to follow a downstream approach, although they allow two-way communication between 10 experts and the public, the content of it is designed by the experts in order to fulfill an educational purpose.'

Line 10 Correct spelling of 'fulfill'

Line 11 Change the sentence ‘The United Nations, flood risk management professionals, or scientists in different universities, are some of the people involved in designing serious games who may or may not be involved later in playing the game’ to

‘The United Nations, flood risk management professionals, or scientists in different universities, are all involved in designing serious games and may subsequently be involved in playing the game’

I could go on. This page was chosen at random, and similar errors occur throughout.

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