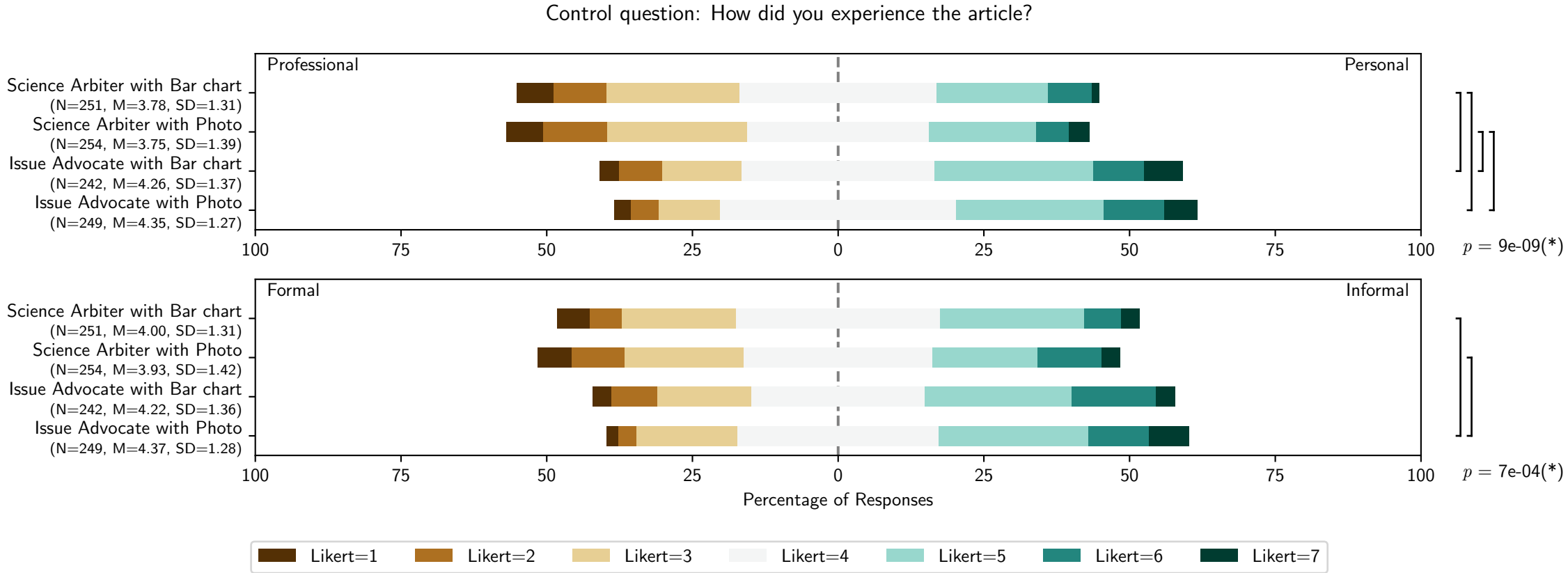
Control question: How did you experience the article?
Professional
Personal
Science Arbiter with Bar chart
(N=251, M=3.78, SD=1.31)
Science Arbiter with Photo
(N=254, M=3.75, SD=1.39)
Issue Advocate with Bar chart
(N=242, M=4.26, SD=1.37)
Issue Advocate with Photo
(N=249, M=4.35, SD=1.27)
100
75
50
25
0
25
50
75
100
p = 9e-09(*)
Formal
Informal
Science Arbiter with Bar chart
(N=251, M=4.00, SD=1.31)
Science Arbiter with Photo
(N=254, M=3.93, SD=1.42)
Issue Advocate with Bar chart
(N=242, M=4.22, SD=1.36)
Issue Advocate with Photo
(N=249, M=4.37, SD=1.28)
100
75
50
25
0
25
50
75
100
p = 7e-04(*)
Percentage of Responses
Likert=1
Likert=2
Likert=3
Likert=4
Likert=5
Likert=6
Likert=7