(i) Benefit Society

Improve public trust in science (i, ii) ■

Generate political support for science (i, ii) ■
Collect and make use of local knowledge (i, ii) ■

Leverage citizen expertise in investigations (i, ii) ■

■ Strengthen democratic legitimacy in science (i, iii)

▲ Inform the public about science (i, iii)

▲ Listen to public opinions on science (i, iii)

▲ Frame research to align with public values (i, iii)

Generate social acceptance (i, ii, iii) ■
Generate public epistemic and moral trust (i, ii, iii) ■

Gather public input on research goals (ii, iii) ■

Showcase scientific expertise (ii, iii)

- ▲ Engage public interest in science (iii)
- ▲ Show science's commitment to society (iii)
- ▲ Promote transparency in science (iii)
- ▲ Align with community values (iii)

(ii) Benefit Science

- Kappel & Holmen (2019): Taxonomy of science communication aims
- ▲ Besley et al. (2018): Objectives on trust, fairness, and identity

(iii) Make Science More Publicly Accountable