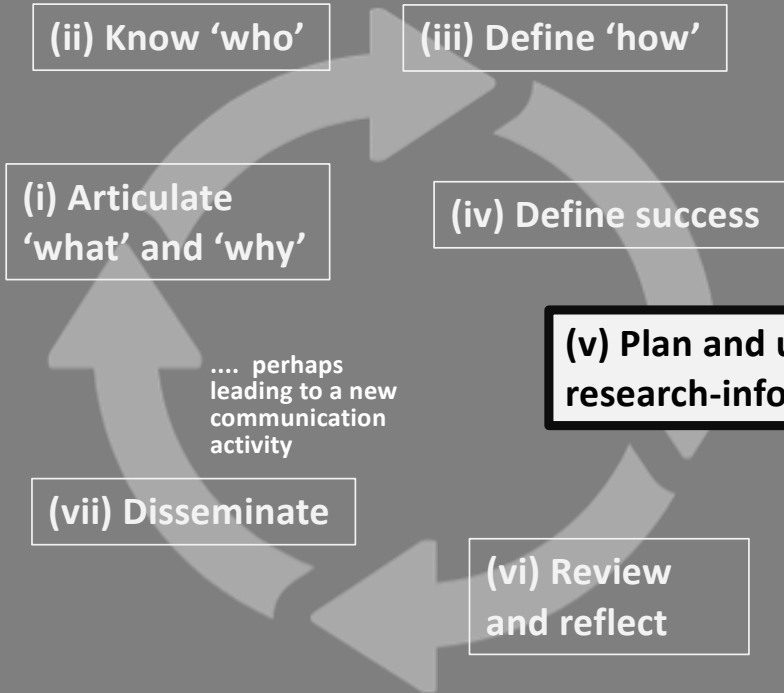


Spectrum of motivations

Communication Activity Planning Framework



Research Process

